

Rowat's Special Tea
Buy it when you want the best
60c, 70c, 80c, \$1.10 per pound.
T. A. ROWAT & CO.

For the Newer Styles
In Footwear See
Our Display

Here you will find many interesting
styles that have just arrived from
New York. Many of the world's
best makers sell exclusively to this
store in London. For style, quality,
value and perfect fit come here.

Cook's Shoe Store



Diamonds

Mounted in 14k and 18k gold,
and platinum settings. Now
is the time to buy, as all our
Diamonds are marked in plain
figures at the old prices.

Diamonds have advanced,
and are sure to be higher in
six months.

- Necklets and Pendants, set
with diamonds
\$15.00 to \$800.00
Rings, set in 14k gold
\$10.00 to \$500.00
Earrings, pair
\$35.00 to \$300.00
Searf Pins, \$15.00 to \$300.00
Bar Pins and Brooches
\$6.00 to \$150.00

C. H. Ward & Co.
Diamond Merchants and
Jewelers.

386 Richmond St. Phone 1084.

London Business College

Corner Dundas and Richmond Streets,
London, Ontario.
London's new and up-to-date Com-
mercial School. Day classes 9 to 4.
Night classes 7:30 to 9:30, Mondays and
Thursdays. Entry any time. J. Mor-
ritt, Principal. Phone 7380. N. Stone-
house, Vice-Principal.

Annis' Chocolates
Our Chocolates are made from the
finest confections daily in our
candy kitchen, made to retain the
full strength and flavor. Healthful
as well as delicious. Take home a
box today.

Annis' Candy Shop
395 Richmond, Opposite Smallman's.

Eczema
Quickly Disappears

When Kine-Haw is applied, No more
torturing itch; no more sleepless nights;
no more unsightly disfigurements. The
skin becomes smooth and healthy. Kine-
Haw if used according to directions will
do all this for you.

"IN THE PUBLIC EYE"
BY Brown Optical Co.
SIGHT
LEADS THE
FOOTSTEPS
OF MAN



THE highway of knowl-
edge is for those folks
who have a clear vision,
whose eyes are no longer
easily adjusted their focus; if
the correct transparency of the eye
called the cornea is improperly
convex so that it does not in-
stantly reflect the light; or if
the diaphragm do not instantly re-
spond to a change of light you
need the attention of our
skilled optometrist.

Brown Optical
Co.
222 DUNDAS STREET. EXV

Brightness and
Gladness---
All the brightness and glad-
ness shown by the autumn
tints may be duplicated by a
selection from the new
Wall Papers.

COLERICKS'
212 DUNDAS STREET. EXV

Welding
That Is Dependable

We positively guarantee to weld,
brasses, cut, build up or straighten
metals of every size and de-
scription. Also carbon removed
by electrolysis. Wait, 50c per cylinder.

ThompsonBattery
& Welding Co.
275 Dundas Street. Phone 6836

AEROPLANE GIRLS,
FEATURE ACT
AT THE GRAND

First Half of This Week Jack
Pickford in the Photoplay
"Hi Wrong."

The Aeroplane Girls, offering an up-
to-the-minute sensation, will be the
feature vaudeville act at the Grand to-
day, tomorrow and Wednesday. Sing-
ing, dancing and aerial novelties. Billy
Fogers, the humorous mimic, is the
strange vaudeville patron. Rogers
is a singing comedian. John R. Gor-
don and Company, presenting a one-act
comedy entitled "Meatless Days"; Wil-
ling and Jordan are a team of variety
artists who will be heard in an offering
of singing specialties; Cole and Denahy
in novelty dancing specialties will con-
clude this excellent program.

Jack Pickford in "Hi Wrong."
London movie fans will take a keen
interest in the picture at the Grand to-
day, tomorrow and Wednesday. This is
the new comedy "Hi Wrong" starring
Jack Pickford, Mary Pickford's clever
brother, who on his own merits has won
the rank of a foremost impersonator
of rural roles. To be the relative of a
famous personage is always a good deal
of a handicap, there are always
people to claim that there can only be
one really eminent member of a family.
But Jack Pickford has certainly made
good and in this latest production
is just about unbeatable.

"BRINGING UP FATHER IN
SOCIETY" THUR., FRI, SAT.
These popular comedies "Bringing Up
Father" at the Grand Thursday, Fri-
day and Saturday evenings at 8:15 and
Saturday matinee at 2:30.
It bears the happy title of "Bringing
Up Father in Society," and from all
accounts will most help to in-
crease the popular character of
"Jiggs" Mahoney, "Mother," and the
rest of the Mahoney clan into the hearts
of the public. The new play—and it is
brand new in every respect, from the
scenario to the very pauses. Leo, the
mischievous scoundrel in three acts and
three scenes. As no doubt anticipated
it serves to humorously reveal the
side-splitting adventures of "Father,"
"Mother," "Dinty," et al. to "butt"
their way into the sacred portals of an
exclusive society. Seats on sale to-
morrow.

MASSIVE PRODUCTION
SHOWING TODAY AT
MAJESTIC THEATRE

Geraldine Farrar and Lou
Tellegen in Thrilling
Photoplay.

One of the mammoth productions of
the season is promised by Goldwyn in
the new seven-reel Geraldine Farrar
picture, "The World and Its Woman,"
which is scheduled for presenta-
tion at the Majestic Theatre today,
Tuesday and Wednesday.

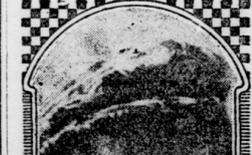


Scene from "The World and Its
Woman." A thrilling photoplay featur-
ing Geraldine Farrar and Lou Tellegen,
showing at the Majestic today, Tues-
day and Wednesday.

The production of mammoth photoplays;
and Goldwyn engaged Frank Lloyd to
direct Miss Farrar in this biggest of
all the productions in which she has
yet appeared. Furthermore, Percy Hill-
burn photographed every scene, which
is an assurance of excellent photo-
graphic effects.

Besides these features about "The
World and Its Woman," Miss Farrar
is supported by her husband, Lou Tel-
legen, who for many years was the
leading man for Miss Sarah Bern-
hardt, the foremost actress of her gen-
eration. An excellent cast includes
Lydia Yamnang, Titus, Lawson, W.
Hunt, Alec B. Francis and Naomi Chil-
ders.

CAMPBELL NUEN AT MAJESTIC
ALL WEEK
Campbell Nuen, the boy wonder, who
sang before the Prince of Wales on
Wednesday last, will be the vaudeville
attraction all this week at the Majes-
tic.



These Are Worthy
Ambitions
Some people have their Christmas
shopping all done, and they are to be
congratulated. They save considerable
money, get a better selection, and do
the clerks a good turn by not coming
in with the rush. Thirty folks always
has his Christmas stock in. All pur-
chases at considerably lower prices than
could be obtained today. See him for
that better class of jewelry. His store
is 212 Dundas street, "where you will
eventually buy."

The Musical Art Society Choir will
meet tonight for full rehearsal in the
Crown Memorial parish house. Ex-
perienced and any experienced singers
will be made welcome.

Taylor's Throat and
Lung Balm
is far stronger and better than any
cough mixture, syrup, etc. For coughs,
cold and all bronchial irritations it
has no equal. Sold under a written
guarantee by the Taylor Drug Store.

Appearing today, Tuesday and Wed-
nesday at the Patricia in his newest
thriller of the screen "The Wilderness
Trail." Also Cyril Maude in "Winning
His Wife," a Universal screen mag-
nificence film and Mack and Lynn in vaude-
ville.

SHELDON, BUSINESS
WIZARD, TO SPEAK
AT LONDON CLUBS

Chicago Author On Business
Science At Auditorium,
Wednesday, Thursday
and Friday.

With the coming of Arthur Frederick
Sheldon of Chicago, Londoners have an
opportunity of listening to a man who
is regarded the world over as the
pioneer in the study of business science
and the intensive development of per-
sonal efficiency. Industry, early rising
and perseverance, though sterling vir-
tues of themselves and undoubted fac-
tors making for success, are not alone
sufficient to command the fullest meas-
ure of success in the world of business
as it exists today. Mr. Sheldon's re-
search work—began some fifteen years
ago—very soon showed him that the
great majority of people were firm be-
lievers in what, for want of a better
term, is called "luck." For centuries
men had believed that their business
prosperity might at any time be inter-
rupted or destroyed entirely by fate,
entirely irrespective of their own ef-
forts or merit. Such a belief, serving
rise in many men to a sort of fatalism,
was hindering to progress and ham-
pering to freedom of thought. Mr.
Sheldon first made a close study of suc-
cessful men and their methods. He in-
terviewed scores of them, and while

the answers varied greatly, when he
put the straight question, "To what
do you attribute your success?" he
never once found a successful man or
woman give any of the credit to "luck."
He found that while one man stated
his success to be due to this cause and
another to that, all admitted that the
vice versa was true. He found that
large institutions would gather together
a big clientele and suddenly lose it be-
cause of their failure to maintain a
high standard of service. He found
which grew soundly into large propor-
tions and never went back, were found
to deliver unimpaired goods in what-
ever line they followed. This was the
secret and Mr. Sheldon formulated
the famous business maxim "The
most who serves best," law as real and
as universal as any law of nature. To
make money, by which Mr. Sheldon
means to earn it, is to give a satisfac-
tory equivalent for payment received.
Human success lies in the possession of
four qualities—Ability, Reliability, En-
durance, Action—and from the initial
letters of these four words is formed
the key-word of the Sheldon philosophy
—A.R.E.A.

Sheldon advocates and teaches his
hearers personal efficiency develop-
ment, analysis, construction and ex-
ecution. He has a study of men and
women, the science of action, including the psychol-
ogy of business transaction. In simple
English, easily understood, Mr. Shel-
don hands forth some gems of business
wisdom profitable to every man and
woman in his audience, helpful alike
to employer and employee and possible
to apply to the small business as well
as the greatest. Few events of such im-
portance to the average man and wo-
man in the world of business occur in
years, and it is expected that the au-
ditorium will be packed to capacity on
Wednesday, Thursday and Friday eve-
nings of this week to hear Sheldon speak.
On Thursday at noon, Mr. Sheldon
will address a joint luncheon meeting
of the London Advertising Club and
the Life Underwriters' Association, to
which the members of the Rotary Club,
Biscuit Club, Canadian Club and
Chamber of Commerce have been in-
vited. Mayor Somerville and his wife
will extend the city's welcome to Mr.
Sheldon, who is to address the gath-
ering at the All Clubs May Co-operative
for the City's Good."

UNVEIL MEMORIAL SHIELD
AT MAITLAND ST. BAPTIST
IN HONOR OF TWO HEROES
So that the memory of Pte. Archie
Legg and Pte. Alfred Prescott, who
were killed overseas, might be per-
petuated, a memorial shield bearing
their names was unveiled in the Mait-
land Street Baptist Church at 3:30 Sun-
day afternoon.

The services were conducted by the
Rev. J. N. Norton, who re-
quested this congregation to sing many
hymns which were favorites of the
two heroes. A solo, "Shadows," was
sung by Mrs. Fred G. Browne.
While the choir was singing an an-
them, "In God We Trust," the shield
was unveiled by two returned soldiers,
Ptes. R. and F. Shilding. During the
unveiling of the tablet, all the veterans
attending the ceremony stood at atten-
tion.
Capt. Fred Poole, a returned chap-
lain, addressed the meeting.

These Are Worthy
Ambitions
Some people have their Christmas
shopping all done, and they are to be
congratulated. They save considerable
money, get a better selection, and do
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Trail." Also Cyril Maude in "Winning
His Wife," a Universal screen mag-
nificence film and Mack and Lynn in vaude-
ville.

Wegner Knocks Out H. C. L.

CONSIDERING PRESENT DAY VALUES, THESE PRICES
LOOK RIDICULOUS

—Wegner will proceed to sell every stitch of merchandise from the
top shelf down, at prices that will bring peace and solace to every
man and woman and child.
—Here is the most willful destruction of prices and profits that
ever happened in London.
—Yes, good people, it's true, you might as well come direct here and
save the time and trouble shopping round.
—Tons of merchandise. Fall and winter goods, sweaters, wool
underwear, suits, overcoats, socks, massed to sell, and all at a price.

Not Somewhere Else---No!---Here!!!---HERE!!!---I Say, at
Wegner's Unloading Sale

Men's \$3.00 Tan Lined
Cape
DRESS GLOVES
\$2.25

IMPORTED LLAMA
SOCKS
Lovely soft quality, rich,
fast color. Genuine Eng-
lish make. All sizes. Reg-
ular \$1.25. Sale—
95c

SUNNY MONDAY
LAUNDRY SOAP
12 BARS
FOR \$1

WOOL GLOVES
Men's Knitted Gloves, in
heather, brown, grey and
black; dome fasteners;
nice soft qualities. \$1.50.
Sale—
95c

Men's \$2.00
SILK-LINED CAPS,
75c

MEN'S \$28.50 and \$30.00
NAVY and WORSTED SUITS \$19.50
\$20.00 OVERCOATS.
Wegner hangs on to
this price \$14.90
\$25 OVERCOATS.
Wegner has fought every
increase. Here you are... \$18.40
\$40.00 OVERCOATS.
Wegner battled like a
wild cat for these \$31.75
\$50 OVERCOATS.
Wegner's customers can't
howl high prices \$39.25

MAIL ORDERS SHIPPED PROMPTLY

Paste This List In
Your Stetson
BIGGEST STOCK OF WORK SHIRTS IN
LONDON. WEGNER'S UNLOADING
PRICES THE LOWEST EVER
QUOTED.

- Men's \$2.00 Work Shirts 98c
Sandow Blue Chambray Shirts \$1.29
\$1.25 Work Shirts 60c
\$2.50 Work Shirts \$1.49
\$2.75 Work Shirts \$1.69
\$1.75 Twilled Work Shirts \$1.15
Best \$2.00 Work Shirts \$1.45
Heavy \$1.50 Strong Shirts \$1.29

WEGNER'S UNLOADING SALE
120 DUNDAS STREET - LONDON

YOU CAN DO NO BETTER THAN TO GET HERE

Here's Some We Can't
Keep Out
HALF PRICE AT WEGNER'S.
Men's \$2.50 Heavy Wool Ribbed Shirts and
Drawers; all best makes; all sizes. WEGNER'S
PRICE CUT TO HALF, at per garment... \$1.25
Men's \$5.00 Heavy Wool Ribbed. Combination
Suits, complete size range. WEGNER CUTS
PRICE IN TWO \$2.50
Men's \$2.75 Extra Heavy Ribbed Wool Shirts
and Drawers, positively the greatest value ever
offered. While they last \$1.39
Stanfield's \$1.65 Merino Shirts and Drawers; all
sizes. Get them while you can, per garment. 79c
Penman's \$2.75 Seven-Ribbed Shirts and
Drawers \$1.95

WAR'S SACRIFICE
UPHELD IN DUTY
DONE, SAYS PASTOR
"No greater tributes can be paid to
man than that he has done his duty,"
said the Rev. Judson Kelly of the Col-
borne Street Methodist Church, last
evening during the welcome home ser-
vice to returned soldiers. He used as
text: "No Price Too Great for Duty
Done."

NEW YORK "Y" MAN
URGES GROUP PLAN
BIBLE STUDY HERE
At a round table conference held in
the Y. M. C. A. Sunday afternoon, F.
S. Goodman of New York, secretary
of the International Commission of the
Y. M. C. A., addressed a group of busi-
nessmen of the city on "Religious Edu-
cation."

MRS. E. K. ALBRIGHT NOW
FULL-FLEDGED MEMBER
OF THE BAR OF ALBERTA
Daughter of Rev. J. S. Kelly Lost Her
Husband in France.

LONDON WENT BACK
TO OLD TIME SUNDAY
After six months on fast time, Lon-
don turned the clocks back one hour
on Sunday morning, and the city is on
standard time again today. The official
change on the railroads was made at 2
o'clock on Sunday morning, when the
railroads of the United States also
turned the clocks back.

There seems to be considerable doubt
in certain circles as to whether London
will have daylight saving time next
summer. Workmen who have to
get up early in the morning strongly
opposed the change of time, and it is
expected that they will petition against
it should the question be brought be-
fore the city council next spring. On
the other hand businessmen and those
employed in offices, where they do not
have to report for work early in the
morning, favor the advancing of the
clocks, as it gives them more daylight
for recreation purposes.

With the Congress of the United
States repealing the bill in that country
it is probable that American rail-
roads will operate on fast time next
year. Canadian railroads moved the
clocks ahead to conform with the roads
on the other side, so that it is im-
probable that the roads of this country
will go on fast time another year.

Children Cry
FOR FLETCHER'S
CASTORIA

THE BIG
THREE

Youths' \$1.75 Striped
Blue
OVERALLS 1.49
\$2.00 Youths'
OVERALLS, 1.69
85c Kiddys'
OVERALLS, 49c

Men's \$3.25 Heavy
Flannelette
NIGHTSHIRTS
\$2.19

CHILDREN'S 85c
AND \$1.00
Wool Toggles
49c

In colors of grey, car-
dinal, green, brown and
navy.

90c Four-String
BROOMS
49c

MEN'S WORK GLOVES.
Horse palm, mule back.
Regular \$1.75. Sale, per
pair—
\$1.25

Men's \$13.50
TWEED RAINCOATS,
\$4.95

Yes, That's Wegner's
Price.

150 DUNDAS STREET.
PHONE 7060.
W. H. TODD
SHOP OF FASHION-CRAFT
EXCLUSIVE MEN'S WEAR
Latest Arrival—An Exclusive Range of Pure Silk Ties in Dandy
Shades, \$1.25.

held in Detroit November 19 to 23.
Delegates will be present from all over
the world. These conventions are held
every three years, and are the big-
gest meetings held by the Y. M. C. A.
It never has been held so near Lon-
don before, and for this reason this
city will send its full quota of dele-
gates. The number of delegates is in
accordance with the comparative num-
ber of members of each association.
The men to represent London will be
chosen at the meeting of the directors
next Tuesday.

Mrs. Evelyn Kelly Albright, widow
of Frederick Stanley Albright, and
daughter of Rev. S. Judson Kelly, of
Colborne Street Methodist Church, re-
cently was admitted to the Alberta bar,
being the second woman of the province
and the first in Calgary to achieve this
distinction.

Mrs. Albright was presented by A.
H. Clarke, K.C., former member of Par-
liament for Essex, and in welcoming
her Mr. Justice Walsh, once head of
the firm of which the late Mr. Albright
was a partner, spoke of the intense
pleasure it gave him to extend the
hand of professional greeting to the
widow of his friend. His lordship was
unable to continue his speech, being
overcome with emotion.

Mr. Albright was a distinguished bar-