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READ DIRECTIONS
CAREFULLY AND
FOLLOW THEM
EXACTLY

Best of all Fly Killers 10c
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Grocers and General Stores

The joy of feeling fit and
fresh rewards those who
heed the laws of health,
and keep the habits regu-
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BEECHAM'S PILLS

Largest Sale of any Medicine in the World.
Sold everywhere. In boxes, 25c.

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FOR SCALDS, CUTS AND BRUISES.
FOR COLDS, COUGHS AND BRON-
CHIAL AFFECTIONS, FOR STIFF
MUSCLES, SPRAINS AND STRAINS
AND NUMEROUS OTHER AILMENTS.
COMMON TO MAN AND BEAST, THERE
IS NOTHING SUPERIOR TO THAT OLD
TRIED AND RELIABLE REMEDY

DR THOMAS' ELECTRIC OIL

INFLAMED GUMS— THE CAUSE OF TOOTH-BASE DECAY

Just as the strength of a building
is dependent upon its foundations, so
are healthy teeth dependent upon
healthy gums.

Perrin's gum, to become in-
flamed or tender and you weaken the
foundation of the tooth. This con-
dition is called Pyorrhea (Riggs'
Disease). Loosening of teeth is a
direct result. And, spongy, receding
gums invite painful tooth-base decay.
They act, too, as so many doorways
for disease germs to enter the system
—infecting the joints or tonsils—or
causing other ailments.

Pyorrhea (Riggs' Disease) attacks
four out of five people who are over
forty. And many under that age, also.
Its first symptom is tender gums. So
you should look to your gums! Use
Riggs', which positively prevents
Pyorrhea if used in time and used con-
sistently. It also scientifically cleans
the teeth—keeps them white and
clean. Brush your teeth with it.

If gum-shrinkage has already set
in, start using Perrin's and consult
a dentist immediately for special
treatment. It is the only remedy
35c and 60c tubes. All Druggists.

FORHAN'S, LTD., 307 St. James
St., Montreal.

Forhan's FOR THE GUMS

Use Cuticura Soap To Clear Your Skin

For free sample Cuticura Soap, Ointment and Talcum
address: "Cuticura, Dept. E, Boston." All druggists.

INFANTS-DELIGHT TOILET SOAP

Stands for Nora,
Who washes each
night.
As well as each
morning.
With "Infants-Delight."

Its soothing qualities bring
peaceful sleep at night. Its
refreshing fragrance invigori-
rates in the morning.

Send us three of these ads—all
different—for a FREE trial size
cake of INFANTS-DELIGHT.

JOHN TAYLOR & CO., Limited,
Dept. 4, TORONTO.

POLLY AND HER PALS—Paw Has an Idea He'll Have to Do the Furnishing



PAGE OF INTEREST TO WOMEN

DIARY OF A FASHION MODEL

BY GRACE THORNCLIFFE.

She Describes a Striking Gown for Afternoon Affairs.

"A gown for bridge parties or other afternoon affairs, that's what I'd like, Madame. I want a rather dressy gown, nothing that resembles a street dress."

"I have a quaint, taffeta gown you'd love, Miss Griscorn," Madame said. "It is a grey-blue-lavender. Really, it takes three adjectives to describe the color. There is a silver sheen in the place of the taffeta that suggests grey, and the color is old-fashioned bluish lavender. You will find it attractive in either lamp-light or daylight."

"The shade sounds very alluring," Miss Griscorn answered. "I'd love to see it."

"Please show the lavender taffeta with the quaint little jacket," Madame turned to me with a smile.

"This gown is very quaint, and I knew it would appeal to Miss Griscorn, who is a picturesque blonde. Just the type for this rather old-time dress. When I appeared in this frock she was charmed with it."

"Oh, Madame, that gown is lovely enough for any hour of the day! The coloring is delightful, and the model is so reminiscent of the 1860 period."

"I thought it would appeal to you," Madame smiled.

"The combination of lavender taffeta with that very striped material is fascinating. Let's see. There are green and silver stripes on grey taffeta. How perfectly the colors contrast with the greyish-blue lavender," Miss Griscorn remarked.

"Yes, the materials of this gown furnish a very effective color scheme," Madame replied.

"I like the way the Eton collar set around the armholes to show the striped blouse, and I think the way the strap that runs over the sleeve is one of the things that gives a very effective line," Miss Griscorn commented.

"Yes, that strap is nicely accented with the buttons and bound buttonholes. As long as the buttons are of the material they are not too conspicuous."

"The mauve lining of the little jacket is lovely," Miss Griscorn observed, "and the various tones of lavender are perfectly blended, even the violet tie strikes another note in the scale, and yet all the shades harmonize beautifully."

"How do you like the silhouette?" Madame inquired.

"That full tunic is very new, isn't it, Madame?" Miss Griscorn inquired.

"Yes, it is very new and a decided departure from the lead pencil silhouette."

"Rather a relief, I should say," replied Miss Griscorn. "The tunic is faced with mauve, too, isn't it?"

"Yes, as the taffeta falls in this shaped tunic it cascades a bit at the sides and a contrasting facing is a little more effective than a hem would be. Of course, color is lovely, but it is such an unusual contrast."

"I want to try this gown on, but I am a bit doubtful about the color hat. The color is lovely, but it is such an unusual contrast."

"Both the gown and hat were becoming to Miss Griscorn, and she ordered them."

"A number of people from St. Thomas, Dunnville, Parkhill and other out-of-town points, motor or came by train to the city on Friday evening for the Dewart meeting."

Mrs. S. W. Milliken and Miss Mary Weston are in Chicago, having motored there from Baroda, Mich., where they have been visiting Mrs. Milliken's father, R. A. Fleming.

Mr. and Mrs. Malcolm McFarlane of Dutton announced the engagement of their only daughter, Miss Belle, to Neil Arnold Robb, son of Mr. and Mrs. John Robb, Iowa. The marriage will take place early in September.

Miss Madeleine Jeffries, accompanied by Mr. and Mrs. E. L. Weekes of Leamington, have left on a trip through the Thousand Islands to Chateaufort, the Saguenay, and on their return will stop off at Quebec, Montreal and Toronto.

Dr. C. W. Penneott of 69 Craig street, city, having resigned his commission in the Canadian Army Medical Corps, has proceeded to Bothwell, Ont., where he will practice as a general practitioner. Dr. Graham, during his absence in England on a visit.

The many friends of Miss Gladys Topping will be pleased to hear that she has passed successfully the examination for the Toronto Conservatory of Music, with first-class honors in piano and voice. Miss Topping is a pupil of George Leitchbridge of this city.

Mrs. H. Hartley Dewart, wife of the Liberal leader for Ontario, and a woman of exceptional charm and ability, will be in the city this evening for the Liberal rally addressed by her husband. Mrs. Dewart occupied a seat in the front row of the audience at the evening session of the Ontario Liberal convention, which was held at the Hotel Windsor on Friday evening.

A very pretty wedding was solemnized at All Saints' Church on Wednesday evening, August 19th, when Miss Daisy Ann Hill, daughter of Mr. and Mrs. Richard J. Hill of 104 Adelaide street, was united in marriage to Mr. Robert Samuel Nichol, son of Mr. and Mrs. William Nichol of this city. Rev. E. C. Charles officiated. The bride was given in marriage by her father, entered the church to the strains of the wedding march, played by the organ. She wore a gown of ivory satin, with a train of white tulle, and carried a bouquet of sweetheart roses. The bridesmaids were Misses Hill, sister of the bride, looked very pretty, dressed in pale pink georgette crepe, with a train of white tulle. The bridesmaids were Misses Hill, sister of the bride, looked very pretty, dressed in pale pink georgette crepe, with a train of white tulle.

SOCIAL AND PERSONAL

Miss M. Dwyer, Richmond street, is in Toronto.

Miss Edna Purdy of this city is spending her vacation with her aunt in Toronto.

Mr. George A. MacGillivray left Wednesday evening for New York City to visit his son.

Misses Edna Weston and Ann Burgess are enjoying their holidays in Windsor and Detroit.

Miss Angeline Macdowell returned to Toronto after visiting her grandmother, Mrs. Dwyer, Richmond street.

Mr. and Mrs. W. J. Perkin of Chicago are visiting the former's mother at 150 Dundas street for six months.

Mrs. S. P. Ryan of Port William has left for Toronto and Ottawa after visiting her mother, Mrs. Dwyer, Richmond street.

Miss Cleveland is spending her vacation at Lake Mills, Madison and Cambridge, Wis., and before returning home will also visit Osaage, Iowa.

Mr. and Mrs. W. A. Bancharth and son, Dr. L. F. Bancharth, and wife of Detroit are motoring to Niagara Falls, Toronto and eastern points.

Mr. and Mrs. Wm. R. McEadden, with their two children, Evelyn and Robert, have returned home after spending a delightful two weeks at Treco cottage, Grand Bend.

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Advertiser Patterns



2869

A Smart Glimpe and Stylish Sleeveless Jacket.

2869—The glimpse forms a very attractive part of a coat suit. It may be of satin, silk or cloth in contrasting color. The jacket is nice for warm weather wear. It will be nice with a skirt of material to match the collar, or of contrasting cloth, silk, crepe or linen.

The pattern for these desirable styles is cut in 4 sizes: Small, 32-34; medium, 34-36; large, 36-38; extra large, 38-40. Extra measurements. A medium size will require 1 1/2 yards of 36-inch material for the glimpse, 2 1/2 yards of 36-inch material for the jacket.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to include the above illustration, and send size of pattern wanted. When the pattern is sent, you need only mark \$3, \$4, or whatever it may be. When in doubt, mark \$5. The figure representing the age, it is not necessary to write "inches" or "years." Patterns cannot reach in less than ten days from the date of application.

without any walls, supported on posts and thickened at the top. These serve the Guitanians for houses."

Betty ran under one of the sheds. There from the posts and rafters hung the personal goods of the family—pans, paddles, clubs, guns, bows and arrows. Between the upright posts in tiers, one above the other, like berths on a passenger ship, hung great, deep hammocks.

"Hammocks are used instead of beds, you see," Goombeback said. "Up there they can rest better than down on the ground, for the mosquitoes and other winged pests stay nearer the earth."

"Oh, I should think I'd be eaten up with mosquitoes, sleeping outdoors all the time this way," Betty declared.

"They probably would bother these folks more, too," replied Goombeback. "If it wasn't for the great fire they build every night before going to bed. The smoke from the fire is their only way of getting any peace at all, and each fellow takes his turn at setting up and tending the fire. Why, I've seen this old place shake until I thought for its safety when the Indians would get in and out of their hammocks, but as shaky as it seems."

Just then a swarm of mosquitoes buzzed around Betty's head, and she opened her eyes to find she was sitting on her front steps.

Betty rubbed her eyes and looked out into the gathering darkness. She was glad that she didn't have to climb into a hammock for a bed.

Cynthia Grey's Mail-Box

From an Overseas Nurse.

Dear Miss Grey—I have seen several letters in your column lately in regard to returned soldiers overseas, and have found out that the boys are just exactly what we girls make them. The boys know what sort of girls we are before they have talked to us for five minutes, and if we are what we ought to be, the boys fall to show any doubts. Boys always prefer the rougher sort. So it is up to us girls to make our boys what we would have them be.

Grey in this print, that is, if Miss Grey thinks it is worth while. I hope that any of our returned men who read this letter will rest assured that it is only the rougher sort of girls who consider our boys as roughs.

CONFIDENCE.

Ans.—Surely the opinion of "Confidence" will impress itself upon not only the returned men who read our column, but upon some of the young women who choose to amuse men wearing the service badge. Your letter is very "worth while." Confidence, and I hope you may write again.

Our P. C. Shower.

Seidson does an appeal for a bit of kindness goes sounding through the Mail Box circle without a response from several readers. It does my heart good today to report the receipts of a number of attractive postcards for the "P. C. Shower." The cut's credit is almost as old as man, and has been played by every known nation and race in the world. In some Indian tribes intricate problems worked out in grass, sedge or thong instead of string have been

Year by year they grow harder and incidentally more painful. Why suffer when you can be cured for 25c spent on Putnam's Corn Extractor? Fifty years in use and guaranteed to cure. Use Putnam's Extractor, 25c, at all dealers.

Tatter—I shall be pleased to mail your letter to Polina, just as soon as I receive her address.

—By Cliff Sterrett.

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KEPT secret and special and personal for you is

WRIGLEYS

in it's wax-wrapped air-tight package.

A goody that is worthy your lasting regard because of its lasting quality.

Three flavours, for all tastes. BE SURE to get

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