

HEINTZMAN & CO.

"A work of art, every one of them."
Is the verdict accorded the

(Made by ye olde firme of Heintzman & Co., Limited).
The emphasis is on the "Every one of them."
You can depend on the piano of any style—
Concert Grand, Baby Grand, Miniature Grand,
Upright—when it bears this time-honored name.
Not a single piano is ever allowed to go out of
this factory until by the most exacting test it
has been found to measure up to the one high
ideal of a perfect instrument.

"The pure and singing quality of the Heintzman
& Co. piano and the admirable evenness and
elasticity of the action are such as reflect the
utmost credit upon this house and Canadian skill
and enterprise."—A. S. VOGT, Conductor Famous
Melodist's Choir.

Piano Salon: 115-117 King St. W.
TORONTO, CANADA.

G.M.A. MAKE ARRANGEMENTS.

For Banquet to W. K. George on His
Return From England.

The Canadian Manufacturers will give an
honorary banquet to their president,
W. K. George, at which first
Vice-President C. B. Ballantyne of
Montreal will preside. The date has
been fixed for Aug. 17, providing that
time will be suitable to Mr. George.
Mr. Stewart, secretary of the G.M.A.,
is awaiting a reply to the invitation
it will definitely be decided. The
banquet will take place at the National
Club. Another guest of the occasion
will be J. S. Lark, Canadian government
commissioner in Australia, who is at
present in Canada.

WAGE GREATLY REDUCED.

Judge Mage (Gave Down Award of
\$14,000 to \$1500).

After long and tedious litigation the
General Trust Co. will receive \$1500 for
work done as trustee of the Central
Ontario Railway Co. This is a dis-
appointment to them, for the wage had
been fixed at \$14,000 by the official
referee, Master-in-Chambers Cartwright.
Mr. Justice Mage, in setting the
company's remuneration at \$1500, pointed
out that the railway paid the costs of
the litigation, and that the Trust Com-
pany never had actual charge of the road.

News Archivist Festin's Letter.
From Dr. Frazer of Palmerston, Mr.
Frazer, who is in charge of the princi-
pal archives, has received a letter
offering a copy of a letter written by
C. J. Findlay, a prominent financier.
The letter has a history as it was
dropped on the street by the person
who received it, and was after-
ward placed in the hands of the
authorities, who acted upon the in-
formation it gave.

Sault Ste. Marie, Port Arthur and Duluth.

Delightful way, leaving Toronto Mon-
day, Wednesday and Friday 7:35 a.m.,
and go on board fine steamer Com-
modore, Saronic, or the Niagara, or the
Full Navigation Company at Sarnia.
Full information at Grand Trunk city
office.

To Care for Old Soldiers.

His Majesty's officers and Veterans
will hold an open meeting at
Occident Hall next Monday evening to
discuss the caring for veterans not as-
sociated with the order. Every veteran
of his Majesty's army, especially those
of the late South African war, is in-
vited to attend.

Another Seafarer Accident.

Old boards substituted for new ones
is said to be the cause of an accident
to Frank W. Smith, 152 Wilton-avenue.
He was working on a building on Dal-
venie, Rosedale, and in a thirty-foot
fall broke his arm. Dr. Beatty attend-
ed to his injuries.

No Reception in Sight.

Capt. Elliott, who made such a good
showing in the Kopaone Cup compe-
tition, may not be the recipient of a
local reception. The reception and
legislative committees have not been
called upon about the matter.

Marine Inspection Afoot.

A report that there are inspectors
without certificates running steam-
boats out of Toronto is to come in for
rigid investigation by the Dominion
marine department. Over twenty
boats is also to be looked into.

Bad Luck Follows Him.

Clarence Harcourt, aged 11, of 4 Elm-
grove, is unlucky. Yesterday he had
his arm broken and shoulder disloca-
ted. A year ago he was trampled by a
horse and part of his hand was ampu-
tated.

Applied for Administration.

Mary Ringer applied yesterday for
administration of the estate of her late
husband, Wm. A. Ringer, a North
Gwillimbury farmer. There is also
\$1485 to be divided among five children
and herself.

Grand Seashore Excursions.

Buffalo to New York and return, Aug.
8, 9. Tickets good 15 days. Reser-
vations at 289 Main-street, Buffalo.

Want Horse Returned.

McDonald & Bros. want their horse
returned by the Imperial Paper Mills Co.
Demand is made for the return of
twenty horses and several sets of har-
ness which it is claimed have been
wrongfully retained.

\$500 SAVES HOCH'S LIFE WHILE IN DEATH'S SHADOW

Woman's Offer to Raise Amount Se-
cured Postponement—Lawyer's
Cash a Reprieve.

Chicago, July 28.—Alleged pitiless
slayer and swindler of unnumbered
women, "Bluebeard," Johann Hoch,
was today, by a woman's pity, given
a respite of two hours from the hang-
man, and before the two hours were
up had been reprieved for four weeks
more. The four weeks were secured,
not by pity, but by cold cash. The
exact amount of money essential was
\$500.

The woman who asked Governor De-
ness to reprieve Hoch's sentence on
condition that she should raise the
money necessary for an appeal of his
case to the supreme court was Miss
Cora Wilson. Her plan was not to give
the money, but simply guarantee to
raise it by subscription. The governor
did not think her plan certain enough
after two hours' consideration re-
fused to do so.

State's Attorney Healy announced a
few minutes subsequently that the gov-
ernor had telephoned information of a
reprieve for four weeks.

The condemned man slept soundly
during the night and arose at his usual
hour. For breakfast he refused every-
thing but coffee and rolls. Hoch at that
time appeared quite cheery and chatted
pleasantly with his guards. He has
been a model prisoner, and the jail
guards have been particularly friendly
to him.

EDUCATIONAL.

Ontario Ladies' College
And Ontario Conservatory
of Music and Art
Whitby, Ont.

Points to be considered by
prospective students:
(1) Ideal home life amidst
charming surroundings and in
a palace building modeled
after one of the aristocratic
country seats of Europe.
(2) The most careful and in-
sistent training of students
with a view to the
development of a
"TRAFALGAR CASTLE."
(3) The best facilities and
instruction in Literature, Music, Art, Oratory, Com-
mercial and Domestic Science and all advanced in-
struction in all departments.
(4) Thoroughness and exact scholarship in every
department as well as a healthy moral atmo-
sphere and the leading characteristics of the Col-
lege. Send for Catalogue to
Rev. J. J. HARE, Ph. D., Principal.

Upper Canada College, FOUNDED IN 1828.

TORONTO, ONT.
Principal, HENRY W. ADER, B.A.
Cambridge, late Sixth Form, Tonbridge
College, Kent, England.
The College will re-open for the Autumn
term on Wednesday, September 13th, 1905, at
10 a.m. For prospectus and particulars apply
to the Principal, Upper Canada College,
Toronto, Ont.

St. Margaret's College, Toronto.

A Collegiate School for Girls, aimed Ex-
ceptionally Fine Surroundings.
The staff consists of Teachers of
highest standing in Academic Department;
28 visiting teachers, Classes average 12
each.
Classrooms specially designed for the
work and are thoroughly equipped.
Records—1904-05: 8 at Toronto University;
3 at Trinity; 2 at McGill; 16 passed Uni-
versity examinations in Music, winning
first-class honors and 4 second class; one
passed for Licentiate.
Write for Illustrated Booklet.
GEORGE DICKSON, M.A., Director,
Late Principal Upper Canada College,
MRS. GEORGE DICKSON, Ph.D.,
Principal, 26

RIDLEY COLLEGE

Lower School for boys under sixteen. Special
care for day boys.
The School prepares for the universities, pro-
fessional and business.
The school is situated in grounds.
Reopens Sept. 12th, 1905.
REV. J. W. MILLER, D.C.L., Principal

ST. ALBAN'S CATHEDRAL SCHOOL

Howland Avenue, Toronto.
Boys Prepared for Honor Matriculation.
Re-opens for BOARDERS and DAY BOYS,
September 13th. For Prospectus
Apply, M. E. MATTHEWS, Principal.

The Masters of This Boys' School

are all university trained men
and competent teachers. Many
Christians influence is a merit in
College residence.
For 60th Calendar address
A. L. MCKIMMON, LL.D.
Woodstock College
Woodstock, Ont.

The Department of MUSIC

at this residential and day school
for girls is especially fortunate in
having Mr. A. S. Vogt as the head
of an unusual competent and
enthusiastic staff. Fees moderate.
Moulton College,
Toronto, Ont.

GOUGH SAYS AGAIN: FORCE AND EARNESTNESS TEMPERED WITH DIGNITY and SINCERITY SUCCESS HAVE MADE FOR A GREAT

Saturday the Last Day of It

When we started this big "Peo-
ple's Benefit" Sale, we fixed the
stopping point as well—three
weeks, and no longer, was our
decreed—and three it is—it's very
appreciate here to extend our
heartiest thanks for your practical
support and interest in this big
event—self interest of course has
been the ruling motive with you
and with us—but the combination
has won ed the success we aimed
at, and the Benefit is genuine all
around—don't forget that the store
that is as generous as we have
been in dispensing money saving
chances, is a good store for you
to keep in touch with.



Saturday the Best Day of It

There's the word—there's the
Slogan for Saturday—the last day
—out of the immense selling
we've been doing there were bound
to be the odds and ends—the
broken sizes—the little lots—pro-
fits—yes—and cost to winds for
these—the day will be one of great
chances to buy—the goods are as
you have proved by now the new-
est and the most seasonable—we
can afford to leave it to your own
judgment if you can afford to let
the last chance step by you for
buying such brand new stylish
goods as you'll find on the special
price tables for the day—"Let all
the People Come"—for we're
"Making things Hum at
Goughs" to the Last Minute.

Men's Suits A Clear Out at Clean Cut Prices

The odds and ends—the stouts and slims—the final
clearance, a men's suit wind-up gathered together for
a people's benefit and for our own good. It means a
clean sweep of any and all left-overs. All-wool tweeds,
imported Scotch, hard finish West of England, French
and continental fancy worsteds and Irish serges, all
shades and patterns, dark or light greys, fawns, browns,
blacks and blues, stripes, checks, overplades, plain
weaves, pin-head effects and pepper and salt patterns,
well tailored throughout. About 280 Saccus and Double
Breasted Suits, lined, and 145 Manhattan Summer 2-
piece Suits, graded into different lots, on special bar-
gain tables. The old price tickets we leave on so that
you may see the exact thing to you. Come early for
first choice.

Men's Three-piece Suits
\$2.50 and \$3 1/2-piece suits for 1.99
\$3.50 and \$4 1/2-piece suits for 2.75
\$5, \$6, and \$7 1/2-piece suits for 3.49
\$2 and \$2 1/2-piece suits for 1.59
\$2.50 and \$2 1/2-piece suits for 1.75
\$3, \$3.50, and \$4 1/2-piece suits for 2.49
\$3, \$4, \$5, and \$5 1/2-piece fancy suits
for little children for 1.95
\$1.25 and \$1.50 boys' blue serge blouse
suits85

Men's Two-piece "Manhattan" Suits
Summer weights, unlined, quarter lined or half lined,
mostly American make.
\$6, \$7, and \$8 suits for 4.95
\$8.50 and \$9 suits for 5.95
\$10 suits for 6.95
\$11, \$12, and \$12.50 suits for 7.95

Odd Pants At "Last Chance" Prices

Men's odd pants, the odd sizes, the odd lines, in the odd
pants, and at an odd price. Line one—All-wool domestic
tweed, dark shades of grey and brown, stripes and
light and dark shades, strongly made for strenuous work,
the kind that are good to wear.
Line two—The odds and ends of our fancy worsteds to
wear on dress occasions, and included in this lot a line
of all black and blue serges and worsteds, not an un-
der-able pattern in the lot, but a broken lot collection,
hence the price. All sizes 25 to 46.
\$1.50, \$1.75, and \$2.00 1.10
\$2.00, \$2.50, \$2.75, and \$4.00 1.95

Men's Light Coats At "Last Day" Pick-up Prices

Men's Unlined Coats, all-wool, unlined, good fitters, de-
scribable patterns, patch pockets, turned over, made
about 30 left, and Saturday's your last chance
to get one at 1.29

Men's Knickers Short Legged—Shorter Priced

Men's Outing Knickers, for getting, camping, and shoot-
ing, in plaid and overchecks, as well as plain patterns,
light and dark shades. Saturday's last chance
price50

Boys' Odd Vests Invest a Few "Odd" Cents!

Boys' Odd Vests, serge, tweeds, all sizes, well made,
regularly sold at 80c, 75c, and \$1.00, here's for
Saturday, your last chance, the price23

Boys' Suits Dollars and Cents Savings

A choice for money-saving mothers to get the boy a nice
natty suit at a last-chance price. A big saving in dollars
and cents. The quality will be remembered long after
the price is forgotten. In the lot there are about 180
three-piece suits, sizes 28 to 38; 145 two-piece suits, sizes
22 to 29, and well over 100 children's fancy suits, in
Buster Brown, Russian blouse, and Brownie veste suits,
the make-ups for this season's trade that have sold down
to one and two of a line. The proof that they are good
ones is that they have been the best sellers in our stock,
the most desirable patterns, not all sizes in a pattern,
but a variety of patterns in all sizes. Saturday's clear-
ance! Save a dollar or two on your boy's school suit,
and buy it now.

Kool Klothes At Cut-out Prices

Piling all the keep cool clothing on one table in our
endeavor to get it all out. The price no object. We've
cut the word profit out of our vocabulary, and closed
our eyes to the loss. It's a clearance we want, and
want now, so it's NOW the price we give you. Men's and
Boys' Coats, unlined, patch pockets, properly cut and
tailored. Pants cut after this season's patterns, in
tweeds, single and double-breasted, stripes and plain fig-
ured effects, and all shades and colorings, in crashes,
linens, Hollands, German worsteds, and fancy silk ef-
fects.
\$6 to \$2.50 Men's Feather Weight
Coats, as above described50
\$1 to \$2.25 Men's Feather Weight
Trousers, as above described59
\$1 to \$1.25 Men's Feather Weight
Vests, as above described39
\$1.25 to \$1.50 Men's White Duck Coats,
slightly soiled59
\$1 to \$1.50 Boys' Coats and Blazers,
as above described25
\$2.50 Boys' Norfolk Suits, imported
crash, pearl color and mid-grey mixed,
in salmon effect. New York made,
very special 1.49
50c, 60c, and 75c Children's Blouses,
black satens, ducks, and linens, fancy
patterns19

Boys' Wash Suits Prices Cut in Three

New York style make Wash Suits, the best in the land,
in percales, gingles, chambrays, fancy duck and linen
crash, light and dark blues, or-blooms, tinted salmon and
light and dark steel grey color designs, with belt, all
regulation collars, in Russian blouse style, with sailor or
complete, cut, every suit guaranteed fast color. The
style will please you. Lumped into two lines for
special Saturday selling.
\$2, \$1.75, and \$1.50 Wash Suits, for .69
\$1.25, \$1, and 90c Wash Suits, for .47

Furnishings A Last Drive

Seasonable furnishings at "quick-going" prices. The
good-bye touch has been freely given to the prices in
our furnishing department, and all the summer stock
feels the effect of it to-day—the fine summer vests,
cool negligee shirts, the imported and domestic under-
wear, the odds and ends in collars, the broken lots in
ties, in embroidered shirts, etc. Here are a few specim-
en price reductions, the department is full of them for re-
cord selling on Saturday:
75c Natural Balbriggan Underwear
for39
\$1.25 Natural Wool and Blue Linen
Underwear, all sizes75
\$2 Natural Wool Mauchaufaute,
highest grade underwear 1.25
50c and 60c Negligee Shirts, cambric,
fancy designs and colorings89
75c and 1/2 Negligee Shirts, cambric,
fancy designs and colorings49
50c Unlaundersed Shirts, white, linen
bosoms, all sizes21
15c White Collars, 4-ply linen, all
sizes, slightly soiled75
\$1.50 White Vests, fancy patterns,
new goods59
25c Brasen, good solid web and fancy
patterns15
25c Men's Knot Ties, a few dozen
of assorted patterns13

Boots and Shoes

Lot I—Men's Shoes, black, tan, and patent leather,
lace and Blucher shoes and Oxfords, Cuban heels, right
here's where you see the limit of fashion in shoedom.
Regular \$1.50, \$4, and \$4.50. Last chance .
price Saturday 2.50
Lot II—Men's Fine Light and Dressy Kids, in
shell cordovan, regular \$3 and \$3.50. Your
last chance price 1.95
Lot III—Men's Fine Light and Dressy Kids, in lace
and Blucher shoes, regular \$2.25, \$2.50, and \$2.75.
Last chance price Saturday 1.97
Lot IV—Men's White Canvas Shoes, regular \$1.50
and \$2.00. Your last chance price for 1.00
Lot V—Women's Oxfords, dongola and kids, plain or
tipped, regular \$1.25 and \$1.50. The last
chance price for you Saturday69
Lot VI—Men's Outing and Sporting Shoes, in white and
brown and white, rubber soles and leather insoles, regu-
lar \$1.50. Last chance price Saturday95
Lot VII—Women's Oxfords, dongola and kids, plain or
tipped, regular \$1.25 and \$1.50. The last
chance price for you Saturday69
Lot VIII—Misses' and Children's Lace and Button Shoes,
Slippers and Oxfords, tans, chocoletes, and blacks, all
sizes, regular \$1.25 and \$1.50. Last chance
sale price65

Straw Hats

Straw Hats, the last chance and the best chance. Hats
at a third of the original price. It's not an un-
usually selling at these prices. The price sells them; but bet-
ter a clear-out now and a department with no left-overs.
Our price tickle has cut deep in our straw stock. Wise
men should be here early Saturday morning to partici-
pate in savoring in the crop.
\$3.00 Hats for 1.00
\$2.00 Hats for67
\$1.50 Hats for57
\$1.00 Hats for33
75c Hats for25
50c Hats for17
25c Hats for9

GOUGH BROS. 186 YONGE STREET 6 AND 8 QUEEN STREET WEST.

EDWARD BLAKE HOME.

Will Spend Holiday in Quebec Be-
fore Coming to City.
Quebec, July 28.—Hon. Edward Blake,
M.P., arrived here this morning on
board the Dominion Line steamer Can-
ada from England. He looks in good
health, and is in excellent spirits. He
said he intended leaving directly for
Montreal.

Steamer on the Rocks.

Guernsey, Channel Islands, July 28.—
The steamer which went ashore yester-
day on the west coast of this island
is the French steamer Trigmar, from
Rosario, for Rouen. She remains on
the rocks in a bad position. Her car-
go of corn is being jettisoned.

Substitute for Radium.

New York, July 28.—A Berlin de-
spatch to The Times says that the Ger-
man scientific world is much interest-
ed in a discovery made by Herr Er-
furt, a chemist, who has succeeded
in transmitting the qualities of radium
to a substance he calls radiophor. Ra-
diophor can be made cheaply. It is a
light and inert material, who has suc-
ceeded in injecting under the skin and
in other parts of the body. It is said
to possess all the qualities of the or-
iginal radium.

CASTORIA For Infants and Children.

The Kind You Have Always Bought
Bears the Signature of *Dr. J. C. Watson*

POLICE CHIEFS LOSE JOBS.

Several Changes in Niagara Fron-
tier Constabulary.
Richard Griffin, who for the past 17
years has been chief of police of Port
Errie and the Niagara frontier on the
Canadian side, has lost his job. John
R. Dowd of Welland will succeed Grif-
fin.

PROVED COSTLY RESCUE.

Magistrate Fined Man Who Inter-
fered With Constable.
In police court yesterday Constable
Phillips was the complainant against
John Clark, Herbert Baldwin, John
Smith, William Donaldson, Arthur
Baldwin and Tony Clark. They were
charged with assaulting the complain-
ant, Tony Clark and Arthur Baldwin.

Hair Vigor. You know gray hair adds twenty years to your looks! Then restore the color; keep young! Stop your hair from falling out and make it grow long and heavy.

