

sh grant
taste we would like you
You can't help but like it.
25, 40, 50 and 60c

mosphere
new atmosphere in the
store—more sprightly
management coincides with
throughout.
style means public con-
methods as well as

Principle that an ill-fitting
st kind of shoe investment
is laid down hard and
Street West.

14 shapes, 11 sizes and
dths, and every color of
"Shoe" is made to fit all
d we are here to sell the
u.
store in Toronto selling
"Shoes."
the "SLATER SHOE."
ns' Shoe Co.,
Street West.

TORONTO'S LATEST INVASION

An American Colony Has Sprung Up
on Stylish Jarvis-Street.

The Southern States Four Their
Well-to-do People and Their
Treasure Into Canada's Queen
City—All Are Delighted With To-
rono and Praise Its Climate and
Attractions.

The large number of colored nurses, with
highly dressed American children in tow,
have been conspicuous objects for some
days past all along Jarvis and Church-
streets. The "reckon" of the jaunty old
"aunties" and the gay dress and vivacity
of their charge told of the South as surely
as do the date or the palm tree.

Most Toronto people don't know that a
real, booming American village has sprung
up on Jarvis-street, but this is a fact, as
anyone can verify it for himself. Walking
south down Jarvis from Carlton there are
in one block four large mansions, each
overflowing with Americans; across the
street a large red brick house is putting up
an addition of 40 rooms for the convenience
of Uncle Sam's general people, and
nearly every house down to Wilton avenue
has its quota of boarders. One saw merry
American ladies sitting contentedly among
the shrubs and flowers of the "Avenue
House," just below Carlton; rich patrician
daughters playing tennis on the grassy
lawns of "Glenholme," the fine old mansion
of the South on the inauspicious verandahs
of "Berwick Hall," or promading in the
shady grove surrounding the baronial look-
ing "Marlborough."

Enquiries made at numbers of places on
the street elicited the fact that this pros-
perous American summer village is com-
posed almost entirely of Southerners. Doc-
tors, lawyers, planters, judges, clergymen,
merchants are here with their families
from Tennessee, Louisiana, Texas, Georgia,
Alabama, Arkansas, etc., and in this north-
ern city have found the things they sought
for. The malaria fever of the South has
no footing here, nor the Yellow Jack of
the tropical heat. When Canadians were
feeling the heat of last Sunday the Ameri-
can ladies were putting on their wraps
before venturing out on the verandah.
Then again, Toronto is not only a cheap
place to live in, but is the centre of a dis-
trict renowned for its scenery. The Ameri-
can colony says that the things they
sought for, Grimby, Muskoka, etc., from Toronto
is no longer a starting point. In the city
of the future, the street car service and
the courtesy of the police, the colony
is growing, too. When Canadians en-
quired, the story was that the number of
visitors this year was larger than ever.
Ladies also declared their belief that in
a year or two more nearly all Jarvis-street
would be annexed to the American village.
The credit of giving the chief impetus to

the incoming of the American visitors and
nursing the Southern trade largely be-
longs to Manager Taylor of the Elliott
House, formerly a New England newspaper
man. So far this summer 600 Americans
from the South to a unit have registered
on this coast hotel, and the number will
run into the thousands before the season
is over.

One has only to go up Jarvis-street to see
that the residents know how to thoroughly
enjoy themselves. The street is brilliantly
lighted, music strikes up and merry laugh-
ing and dancing speeds the evening away.

LORD ABERDEEN AT WINNIPEG.

The Civic Demonstration to the
Count and Countess Did Not
Arouse as Much Enthusiasm
as Expected.

Winnipeg, Aug. 5.—Lord and Lady Aber-
deen left for the coast this morning.
Yesterday was a day of receptions. De-
scribing the events of the day a Tory mor-
ning paper says: "It is regrettable that it
should be necessary to even appear to
apologize for the loyalty of the people of
Winnipeg, but the miserable fiasco which
went by the name of 'civic demonstration'
to Lord and Lady Aberdeen yesterday even-
ing demands, if not an apology, at least an
explanation. It is most unfortunately true
that the crowd which assembled around the
City Hall yesterday evening was not as
large as is frequently drawn by a itinerant
patent medicine vendor. It consisted chief-
ly of children, drawn by the band and red
coats of mounted escorts. The response to
the call made by the Mayor for cheers for
the Governor-General, upon completion of
the Governor's reply to the civic address,
was comparable only to the cheers of a
social crowd in the performance of an in-
ferior company of barn-stormers.

The so-called reception was an even worse
fiasco than the demonstration. An explana-
tion of the whole fitness of the reception
is that when the present civic rulers have
been in office it has been a foregone conclu-
sion that the public will take little or no
stock in it, and hence our vice-regal visitors
were given a wrong light. Had the recep-
tion been in the hands of the citizens in
general things would have been different.
The Manitoba Club dinner was marred by
long-winded speeches, contrary to the good
taste displayed in this respect by the Earl
and Countess. The people in general have
a great respect for Lord Aberdeen and his
wife, but had little use for the men at
present managing the reception. The Free
Press on Monday referred to Lord Aber-
deen as an unconstitutional ruler, and in
this way further embittered some of the
Fupperites.

A WOMAN'S SYMPATHY

For the Sufferings of Her
Sex.

Dear Sirs,—I have recommended Dr.
Ward's Blood and Nerve Pills to a great
many of my friends, because they did me
so much good. They have not only cured
a single case that they have not cured
in all my experience. They are the
best pills for female troubles I know of.
I used many others, but found none so
good as Dr. Ward's. My mother has
used them for these many years, and
finds them splendid. For the only
two common troubles affecting our sex,
I know of no better remedy, and they
are in addition the best remedy I ever
used for weak and run-down conditions
of the system. Yours truly, Miss C.
McEachern, Toronto, Ont.

Dr. Ward's Blood and Nerve Pills are
sold at 50c per box, 5 boxes for \$2.00
by druggists, or mailed to you for \$1.00
by the Dr. Ward Co., 71 Victoria-
street, Toronto. Book of information
free.

THANKS TO MR. MULLOCK

For His Assistance to the Cause of
Penny Postage—Chamberlain
Says Newfoundland Ought
to Join Canada.

London, Aug. 5.—(Telegram Cable).—At a
meeting of the British Empire League a
resolution was passed thanking Hon. Wil-
liam Mullock, Postmaster-General of Can-
ada, for his assistance in the promotion of
penny postage.

THIS CERTIFICATE

Brings Forth a Story.

BOWMANVILLE, ONT. We, the undersigned,
certify that the health
of the Rev. R. A.
Billey has for months
been deteriorating,
and that he is now
suffering from severe
nervous prostration,
and urgently requires immediate
and prolonged rest. J. W. McLaughlin, M.D.,
A. Beith, M.D., L. Holland Reid,
M.B.C.S., etc.

THIS INTERVIEW TELLS IT

A reporter called on the Rev. R. A.
Billey, rector St. John's (Episcopal)
Church, Bowmanville, Ontario, during
a church function, and on congratulating
him on the great change for the better in
his appearance, the reverend gentleman
said, "It is due entirely to Dr. Ward's
Blood and Nerve Pills.

"I suffered for over three years from
extreme nervousness, weakness and pro-
stration, and could not obtain relief. A
few months ago it became only too ap-
parent that extreme nervous prostration
had set in, as I lost flesh and appetite
rapidly. Three of our four medical men
pronounced me in urgent need of immedi-
ate and prolonged rest in order to build
up my nervous system, giving me a certifi-
cate to that effect. About this time, by
accident, Dr. Ward's Blood and Nerve
Pills were brought to my notice. I
decided to try them, and on doing so a
decided change for the better took place
at once. I have since continued taking
the pills, with continued and marked ben-
efit and improvement. My appetite has
returned. I am gaining in flesh, strength,
and my general health is now good.
Further, I am sure that these results
are due to the action of Dr. Ward's
Blood and Nerve Pills, and I have every
confidence that they will do for others all
that they have done for me."

Dr. Ward's Blood and Nerve Pills are sold at 50c per box,
5 boxes for \$2.00, by druggists, or mailed to you for \$1.00
by the Dr. Ward Co., 71 Victoria Street, Toronto. Book of in-
formation free.

The Robert SIMPSON Co. Limited
ENTRANCES: YONGE STREET. QUEEN STREET. RICHMOND STREET
STORE WILL BE CLOSED MONDAY—CIVIC HOLIDAY.

Our Store News.
The Simpson store news is
unique. So is the store. The
store makes the news, and we
print as much of it as we can
afford to pay the printers for.

But, unlike the general mass of advertising, this column tells
of goods you want rather than of goods we are over-anxious
to sell. It is news—starcely an item in to-day's batch, that
needed to be printed to ensure the sale of the goods. Simply
fair notice of articles you want—notice gotten to you in time
before the best of them are gone.

August finds us ready with new goods of many different
sorts for fall. The progressive merchant's dream being
realized here. The several stocks are reaching perfection.
Test them and you'll not find us wanting at any proper point.
These opening days are only incidents of trade. Most
of the choosing and buying and selling comes later.

**50 Dozen
Print Wrappers
at 75 cents.**

On Tuesday Morning we'll
put on sale 50 dozen Print
Wrappers, mostly dark colors,
good quality, fast colors, new
goods, worth regularly \$1.25
and \$1.40, special

75 cts.

New Black Dress Goods

A Beautiful Quality Silk and Wool
Black Fancy, with raised silk designs,
35 different patterns, the latest weave
for dresses or skirts, regular value
\$2, special \$1.65 yard.

42-in. Wool and Mohair Mixture,
new goods and beautiful weaves, large
medium or small designs, 50c.

41 and 44-in. Mantelasse Weave,
fancy black wool and mohair mixtures,
the latest designs for skirts or dresses,
extra special \$1.25, regular \$1.50,
our special price \$1.

New Silks

21-in. Taffeta Checks grand array of
the new color combinations, 75c.

21-in. Taffeta Plaids, most exquisite
silks yet shown, most desirable com-
binations, 85c-\$1, \$1.25.

26-in. French Silk Glacés, all pure
silk, regular value 65c, all latest col-
ors, special 50c.

21-in. Heavy Black Silk Brocades,
most fashionable skirting designs, 90c.

22-in. Black Taffeta, exclusive sale
for these rich silks, warranted fast
black, were guaranteed, all stamped,
\$1, \$1.25, \$1.50.

New Printed Velours

27-in. Printed Velours for Ladies'
Wrappers, tye gowns, and combing
squares, fine soft eiderdown finish, in
beautiful stripe patterns, with combina-
tion colors, special for Tuesday, per
yard 12 1/2c.

Specials in Cotton Blankets

11-4 Canadian Swandown Cotton
Blankets, guaranteed, in white, red,
blue or pink borders, warranted
fast colors, Tuesday special per
pair 75c.

Opportunities for Saturday Shoppers

We expect a busy time from the swinging open of the
doors sharp at 8 a.m. to-day, Saturday, when all sales-
people are ready for business, until their closing at 6 p.m.
You have many wants that need attention—provision to be
made not only for the Sabbath but also for the holiday—
no shopping to be done again until Tuesday. Let us re-
mind you of the store news in yesterday's paper, telling of
rare values in

WASH GOODS—GLOVES—RIBBONS
HOSIERY, WITH AN EXTRA SPECIAL IN CASHMERE
HOSE AT 25c.
MILLINERY—LACES AND VELVINGS—MEN'S
FURNISHINGS.
GROCERIES AND PROVISIONS, AND YOU HAVE TO
DOUBLE UP ON SUPPLIES.
TENNIS RAQUETS—SUMMER READING—MEN'S
SHOES.

A sensation again in Blouse Waists—
1000 of them—goods worth 50c, 75c and
\$1.00, choice Saturday 25c.

You're sure to want an extra blouse
for the holiday.

Furniture—Carpets—Draperies
CLOTHING, INCLUDING MEN'S AND CHILDREN'S, WITH
SPECIAL EMPHASIS ON CHILDREN'S BLOUSE WASHING SUITS,
WORTH \$1.50 TO \$2.50, TO BE SOLD SATURDAY AT 75c.

The last delivery to-day, Saturday, closes at 5 p.m.—
Dispensary open all day, every day, including Sundays—
night and day.

The Robert SIMPSON Co. Limited
TORONTO.

STARVATION IN LABRADOR.

Expedition Finds Four Hundred
People Distressed From
Lack of Food.

Halifax, N.S., Aug. 5.—The Schooner
Cambridge, which sailed from this port
June 6 to explore the coast of Labra-
dor, returned to-day. The expedition
was fitted out by Capt. J. M. Chay and
Dr. Morris, whose object was to ex-
plore the Newfoundland-Labrador
coast in search of gold and lumber.
The schooner went as far as Hamilton
Inlet, but as Lewis Inlet, the party di-
vided. Their mission was unsuccessful.
Capt. Chay told a reporter to-day that
from the Straits of Belle Isle, as far
north as Hamilton Inlet, there is no
gold, nothing but a granite streak and
veretile timber. Capt. Marv's expedi-
tion which left here on the schooner
A. Hardy, Capt. Chay said was equally
unsuccessful. When Capt. Chay reached
Lewis Inlet he found the 400 people
there in a state of starvation. They
apologized for the fact that they could
not leave their crude beds. Even the
dogs had so emaciated that they could
hardly crawl around. The people are
suffering tremendously on account of
the excessive duties levied by the New-
foundland Government on food stuffs.
Dr. Morris did good work in alleviating
the suffering of the people attending to
the sick at night and day. The Labra-
dor fishery is this year a complete
failure.

Circular to Public School Inspectors

Hon. G. W. Ross, the Minister of Educa-
tion, has sent out the following circular
in framing regulation 57, as found in the
revised regulations of 1896, the object was
to meet the different conditions of various
parts of the province. In a few inspec-
torates, some difficulty was experienced in
obtaining a sufficient number of properly
qualified teachers, while in other localities
the number of teachers appeared to be in
excess of the demand. It is desirable that
all successful teachers, having completed
their standing, should be encouraged to obtain
official certificates. It is found that in
many counties the supply of teachers is
warranted the Board of Examiners in refus-
ing to grant renewals of any kind, while
in other places renewals have been granted
only to those holding junior leaving stand-
ing, and who have proved themselves suc-
cessful teachers.

As an outcome of this action, the number
of applicants for admission to the Normal
School is greater than can at present be
accommodated. Under these circumstances
the County Board might fairly consider the
desirability of granting a renewal, under re-
gulation 57, to teachers holding junior
3rd-class certificates, who have the neces-
sary junior leaving standing, provided ap-
plication to gain admission into either
of the Normal Schools is made, and in
opposition to the consequences of the action
which they may take themselves, from no
fault on their part.

At the Police Court.

Joseph P. Vesina, who was brought from
Montreal by Detective Burrows, got a
year's term for stealing \$80 from Louis Du-
bois, and is also wanted in Montreal for a
similar offence.

Dr. young men, J. Murray and Charles
Gallagher, were remanded till the 12th. The
girl is also charged with stealing a quan-
tity of silk from the affair.

While Clements, charged with stealing
a bicycle from T. W. Doll, was once more
remanded.

Harry Hoffman was dismissed on a charge
of stealing clothing from M. Grossman.

Two men charged with the possession of
liquor on their premises, was fined \$50 and
costs, and on the second charge was re-
manded till the 12th.

John Laird, charged with stealing \$55
from W. O. Hall, 25 Adelaide-street east,
got a remand till Wednesday.

Mrs. Margaret Daly was committed for
trial on the charge of procuring a young girl
for immoral purposes.

Liquor on the Boats.

Inspector Dettler, a number of late
inspectors before the magistrate yesterday
for keeping liquor on board their vessels.
Robert Clapp, J. McGiffin and Harry
Stromes of the Niagara Navigation Com-
pany were each fined \$50 and costs and
George O'Brien of the Empress of India
Steamship Company was fined \$50 and
costs, and the Captain Wigle of the
Lanadide paid \$80 and costs on two con-
victions.

Civic Holiday at Leslieville.

St. Joseph's Church annual picnic and
games will take place on the Civic Holi-
day at Leslieville Grove, cor. Jones-avenue
and Queen-street east. A first-class pro-
gram of games has been arranged by the
committee, for which valuable prizes will
be given. Among the various amusements
will be a grand tug-of-war between the
St. Joseph's and St. John's teams. A ball game
will also take place, commencing at 2 o'clock.
Messrs. Dunlop and Lochie will give
two special athletic performances, after-
noon and evening on the trapeze. Mr.
Fussell's famous London Punch and Judy
show will amuse the young with their
and the old with young hearts. The
Knights of St. John, uniformed com-
pany, will arrive on the grounds at 2 o'clock.
The result of the bicycle competition will
be made known at 11 p.m. The Ladies'
brass band will furnish the music for the
day.

Civic Holiday at Leslieville.

The annual picnic of St. Joseph's Church
at Leslieville will be held at Leslieville
on Aug. 8, Civic Holiday. Extensive
preparations are being made, and it is ex-
pected a big time will be indulged in, as
usual, on that date. Numerous prizes are
offered for contestants, one of which is a
copy of The World for a year. Those re-
sponding to the contest will be notified on
questing information might consult Mr.
John McGhie, the well-known builder of
that place, for particulars, as he is tak-
ing an active part in the affair.

Wounded in the Hand.

William Barcroft, an employe of Pea-
son's Elevator Works, while driving a nail
into a block of wood yesterday morning,
received a painful wound. The block split
and the spike ran right through the centre
of his hand. Barcroft bravely withdrew
the nail from the flesh and refused to have
professional aid summoned. He returned to
his home at the Junction, where the hand
was treated.

Divine Healer Has Vanished.

Schroter, the Divine Healer, has left the
city. Some days ago Acting Marshal in-
spector Vaughan sent a man in plain clothes
up to see him, and he was told that the
healer would leave town in a boat that
as it was not his custom to stay more than
a few days in any place. Therefore, the
police took no action in the matter.

The Dyke Cure for Alcoholism

is a safe, certain, and permanent
treatment. No hypodermic injections; no pain-
ful, no loss of time from business; and, cer-
tainly, a cure.
HOME CURE sultation and correspond-
ence free and confidential.
DR. MCGTAGGART, 428
Park-street, Toronto.
Address: Dr. McGtaggart, 428
Park-street, Toronto.
Sole and personal interest; prepared by
Sir W. H. Meredith, Chief Justice; Hon. G.
W. Ross, Minister of Education; Hon. J.
Yarker, Banker; H. S. Strath, Manager
Traders Bank.

W.A. MURRAY & CO.

NOTICE—Store closes to-day at 1 p.m.

To-Day Will be the Last Day of Our
Great 25c Shirt
Waist Sale

As the entire balance of this lot of Waists, along with the big
lot now displayed in Our Entire East Windows will be
sold this morning at

25c each

Sale is in the Basement, and as the store closes to-day at
1 p.m., you'll need to be here early to secure some of these
Waists.

W.A. MURRAY & CO., King St. E., TORONTO.

A SPARK DOES MUCH DAMAGE.

Sets Fire to Farm Buildings and
Destroys Them—No Insurance.

Barrie, Aug. 5.—At 11 o'clock yesterday
the barns and outbuildings of Mrs. Jona-
than Hickling, Crownhill, were destroyed
by fire. A steam thrasher was working
there and a spark from an engine started
the blaze. All the contents of the buildings
were burned, and included 100 bushels of
fall wheat, 20 tons of hay, 1 horse, 7 pigs
and the threshing machine. Some of the
men narrowly escaped being burned to
death, and, as it was, lost their forks and
coats. It was with difficulty that the dwell-
ing house was saved. There was no insur-
ance on any of the property, and the neigh-
bors at once subscribed a large amount of
money to help the unfortunate woman bear
her loss.

HAPPENINGS OF A DAY.

Items of Passing Interest Gathered in and
Around this Busy City.

The General Sunday School and Epworth
League Board will meet on Thursday, Aug.
13 at 10 a.m., at the Wesley Buildings.

The steamer Greyhound will make a re-
duction on Wednesdays and Saturdays dur-
ing the balance of the season to Oakville
or Lake Park to 25c.

Civic Holiday will be celebrated at the
Sand Bar by the campers in a way that
will prove an interesting athletic games
and sports will be held.

Judge Morson went over to the jail yes-
terday to enquire into the actions of an in-
mate, Harry Beardon, who imagines that
the earth is on fire. The judge certified to
his insanity.

Remember Van Every's cheap excursion
to Cleveland Civic Holiday, Aug. 8. Parties
wishing to secure berths, etc., should kind-
ly send in their names as soon as possible
to 29 Yonge-street.

The Allan Line steamship Parlatan, that
left Liverpool, Thursday, July 28, arrived
at Quebec yesterday, and will reach Mon-
real at noon to-day. A full list of pas-
sengers is on board.

The Colborne-street employe of the
Copp-Clark Company, Limited, instead of
having their annual excursion and picnic, per-
formed their duties on Saturday, August 6,
at Prospect Park, Ottawa, on Saturday, Aug. 25.

The remanded charge of Mrs. Duff,
against Dr. Bowie, in connection with a
claim of six benefits against the Company
of the Ancient Order of Foresters, came
up yesterday morning, and the matter has
been adjudicated on by the society as
being in the position of the doctor. The
Magistrate suggested that the complainant
use in the Division Court for the amount
claimed by her.

War Encycloped by the Pope.

London, Aug. 5.—The Rome correspondent
of The Daily Mail says: "The Pope is pre-
paring an encyclical order-
ing the Spanish clergy to avoid all poli-

BUSINESS WORRIES

Break Down the Nervous Sys-
tem of the Strongest Men.

And Nervous Break-Down Often
Precedes Insanity—Just How
Dodd's Dyspepsia Tablets Are
of Vital Use to Restore and
Tone the Nerves.

A day's work at "the office" is enough
to upset the nerves of any man.

The cares and worries, the anxieties
and uncertainties of business keep his
nerves continually "on edge" and when
the day's work is done, they are "used up."

It is an occasion like this that the
little ones speak of papa as being
"cross."

The wife and mother decries her hus-
band's coming, though she knows
well the cause of his irritability.

Such women would give much to know
how to prevent these disagreeable occur-
rences.

They know that this never-ending
strain on the nerves is shortening the
lives of the bread-winners and that it
will soon end in death.

But all that suffering, this unceasing
strain on the stream of life, can be en-
ded easily and quickly.

It is by using Dodd's Dyspepsia Tablets
that the stomach is restored to its
normal condition.

While the stomach is enjoying this
rest the tablets tone and strengthen it,
so that it can do its own work thor-
oughly.

Thus perfect digestion being absolute-
ly ensured, pure blood is a certainty,
and the nerves are properly nourished
and enabled to hold out under the strain
of work.

Only Dodd's Dyspepsia Tablets can
effect this. They only can digest the
food and strengthen the stomach.

Dodd's Dyspepsia Tablets are sold by
all druggists, at fifty cents a box, six
boxes \$2.50 sent, on receipt of price,
by The Dodds Medicine Co., Limited,
Toronto.

THE EMINENT ENGLISH SPECIALIST

DR. SPRUOE

CURES CHRONIC DISEASES

and, he is wholly devoted to his profession,
having no other desire for achievement
than to make still greater the complete suc-
cess he has thus far attained. Third, his
great advantage of study. He is a gradu-
ate of the University of London, and of the
far-famed Dublin University, and was for-
merly, at the beginning of his professional
career, a surgeon in the British Royal Na-
val Mail service. Also, his experience in
the leading and best colleges and hospitals
in the world, where his great natural abil-
ity was acknowledged as being superior to
his quiet worth but less successful asso-
ciates.

It is any wonder that with all these ad-
vantages in his favor, natural ability, study,
experience and a mind wholly devoted to
his profession, Dr. Spruoe should have
achieved his enviable reputation for curing
chronic diseases and obstinate cases which
have been given up as incurable?

Altogether, Dr. Spruoe as a man is truly
upright, conscientious and charitable. As
a physician he is thoroughly competent,
earnest and successful, and any and all
persons who may be suffering from any
form of chronic disease will do themselves
an injustice if they do not write him of
their ailments and describe them accu-
rately. The doctor will answer their letters
carefully and tell them just what he
would charge for treatment.