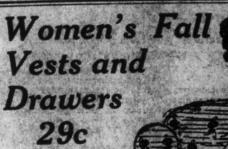
Store Opens Promptly at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes Exactly at 5.30 p.m.



Made of a good quality Egyptian cotton in high neck, long sleeved style. Drawers are ankle length, closed style only.
Sizes up to 38.
Special, today, per garment, 29c.

Women's Knit Underskirts, made of fine cotton and wool mixture. Circular knitted seamless, style. Special value, \$1.19.

Women's White Flannelette Drawers, well made and finished at bottom with daintily-trimmed frills of flannelette, All sizes and both styles. On sale today, 75c.

Women's White Flannelette Nightgowns, Mother Hubbard or slip-over style. Yokes finished with machine-stitched designs. All sizes in the lot. Today, \$1.59.

Children's Cosy Combinations

Special Selling Today

\$1.29 Children's Comcinations of fineribbed fall weight white cotton, fleeced in side. High neck, dropseat style, with three - quarter

length sleeves and

ankle-length drawers. Sizes 3 to 12 years. Very special value. Today, \$1.29. INFANTS' LONG WHITE FLANNELETTE SKIRTS, in Gertrude style, Edges shell-stitched. Remarkable value today, 50c.

"BUNNY PANTS," a waterproof, washable diaper cover. Cambric outside, rubberized inside, Medium and large, Regularly 35c. Today, 49c.

CHILDREN'S UNDERSKIRTS of soft flan-nelette, with nainsook waist attached. Daintily silk flossed shell stitched edges. Sizes b months to 6 years. Today, special, 55c, GIRLS' UNDERSKIE''S of white fiannetette, with attached cotton waist. Pichot tuck and edge in white, pink or blue. Sizes 5 to 14 years. Today, 85c.

GIRLS' WARM WOOLLY DRESSES, in copen, brown and cardinal, with subdued plaid design. High waisted style, smartly pocketed and button trimmed. Sizes 2 to 6 years. Very special, today, \$1.69.

, 8.30 to 10.30 Sale Today of

Black Messaline Waists at \$3.95

A wonderfully popular waist-in fact one of the best selling styles in our black waist

Made from rich black messaline silk with dainty pin-tucked vest, over which the blouse forms a smart coated effect with revers and large covered buttons. High collar, long sleeves and turn-back cuffs. No phone orders. Sizes 34 to 44. Ask for Style No. 1027 today. On sale from 8.30 to 10.30, at only \$3.95.

Women's Hand-Crochet Hug-Me-Tights

Remarkable value, being hand-crocheted from pure wool. Pink, sky, rose, purple, black and grey, or pink with black, black with cardinal, black with white, purple with black, white with cardinal, white with orange, and black with purple. All sizes. Price, \$1.85.

\$5.50 Hand-Embroidered Velour Flannelette Kimonos at \$3.95

Soft, thick, velour-finished flannelette, in sky, pink or wistaria, fashions these cosy affairs. All are handsomely hand-embroidered in contrasting colors, and made in real Japanese Emono style. We were only able to obtain 50 of them —hence their extra special value. Today at \$3.95.

Pillow Cases Stamped \$1.10 Pair

PILLOW CASES of circular cotton—stamped with new dainty designs. Some with crochet edges, others buttonhole. Sizes 42 x 36 and 44 x 36. Special today, pan, \$1.10.

corser cover Lengths, stamped on the cambric-open front, with floss to embroider. Sizes 36 to 40. Complete, roday, 39c.

8.30 a.m. Special Towels Clearing, Each 29c

STAMPED on fine white huck, with design across ends, and but-tonhole edge. Complete with floss. Size 18 x 30. Special today, each,

Simpson's Art Needlework Depart-

We've Taken \$5.00 Off the Regular Price, So You Can Now Buy---\$30.00 Blankets for \$25.00

They are made from pure Canadian wool, thoroughly scoured and shrunk. Snowy white, with pink or blue borders. Weight 10 lbs. Large size, 72 x 90 inches. Regular \$30.00 value. The clear-away price today is, pair, \$25.00.

White Union Wool Blankets, size 64 x 82 inches. Regular \$9.50 value. Special, today, pair, \$8.45.

Bed Comforters, \$4,45 Less Then the Maker's Price. Sateen and Silkoline Coverings—Light and dark colorings.
White fluffy cotton down filling. Size 72 x 72 inches. Extra

\$1.35 Table Damask at 89c Yard. Semi-bleached Table Damask-70 inches wide. Made in Ireland. Regular \$1.35 value. You save more than half of what you pay. Special, today, yard, 89c.

\$20.00 Sets Table Linen at \$16.00.

Beautiful All Linen-Satin double damask. Handsome design. Each set has one cloth, size 2 x 2½ yards, and one dozen napkins, size 23 x 23 inches. A straight reduction of \$4.00 in the set. Today, set, \$16.00.

Striped Flannelette.

32 inches wide-for pyjamas, shirts, etc. Special, yard, 35c.

Sale of Bath Towels, 35c Pair. White Turkish Bath Towels-Heavy absorbent quality-

6 pairs to a customer. Sale starts promptly at 8.30 a.m. Rush price, today, pair, 35c.

-Simpson's-Fourth Floor.

8.30 Special 75c Roman Sateen at 59c Yard

1,000 yards of Rich Roman Satin-finished Sateen, in a full color range and black, 36 in. wide. Ideal for linings-covering comforters lining portleres, etc. Phone orders for black only Regularly 75c. Today,

special, today, \$4.45.

New Velvet Corduroys

tainable in four shades of brown, three shades of grey, also taupe, old rose, cardinal, pansy, purple, peacock, electric, myrtle, navy, etc. This is a wide wale cord for sults, skirts, coats and children's wear. 27 inches wide. Yard \$1.25,

M-E-N Today is Trouser Day

Slim Men --- Stout Men ---Short Men --- Tall Men ---Big Men --- Small Men ---Average Men and Youths

All find their correct sizes and styles in our comprehen-sive assertment of new Fall and Winter Trousers.

Oftentimes an extra pair of trousers in a man's wardrobe saves the price of a new suit. It's a distinct economy to keep one or two pairs at hand.

Men's Trousers, in dark grey worsted finished tweed. Sizes 32 to 44. \$3.00.

Men's Trousers, in heavy weight, medium grey tweed. Sizes 32 to 44. \$3.50. Men's Trousers, in dark

brown tweed, with neat stripe. Sizes 32 to 44. \$4.50.

Men's Trousers, in dark grey whipcord. Sizes 32 to 44. \$5.00. Men's Trousers, in medium

grey worsted, with neat, small broken check pattern. Sizes 32 to 44. \$5.50. Men's Trousers, in dark grey

worsted, neat narrow stripe effect. Sizes 32 to 44. \$6.00. Men's Trousers, in all wool blue serge. Sizes 37 to 44.

Price, \$7.00. Stout Men's Trousers, of a medium grey worsted, with neat stripe effect. Sizes 42 to 50.

\$6.50. Youths' Trousers, of a light grey worsted, with stripe pattern. Sizes 28 to 31, \$4.00.

Pining-Room Suite \$69.45

room Suite, in quarter-cut oak, golden and fumed finishes. Buftet, massive Colonial design, has 48-inch case with large cupboard, linen, cutlery and doiley drawers. Bevelled plate mirror. Extension Table has heavy pedestal base. Extends to 6 feet. Diners have full box frames and slip seats covered in genuine leather. Complete suite. Special, \$69.45.

8-Piece Dining-Room Suite \$79.90

In quarter-cut oak, golden finish. Buffet, Colonial design, has large cupboards and good drawer space, fitted with bevelled plate mirror. Extension Table has 45-inch top, heavy pedestal base, extends to 6 feet. Diners have full leather seats, panel backs. Spe-

Dining-Room Chairs \$26.50 Set

Made of quarter-cut oak, fumed or golden finish. Panel backs, slip seats, upholstered in genuine leather. Six chairs, including arm chair. Set, special, \$26.50.

Dining-room Chairs, quarter-cut oak, golden finish. Panel backs, full leather seats. Six chairs, including arm chair. Special,

Extension Tables \$20.95

Fumed or golden finish, quarter-cut oak. 45-inch top, massive pedestal base, with shaped legs. Extends to 6 feet. Special,

Dundee Tapestry Rugs Half-Price!

Hand-made Jap Rugs, \$3.35 to \$17.75. Very artistic Rugs, straight from Japan. They will give excellent wear.

Scotch Wool Rugs, \$2.00 Square Yard. Reversible and in small designs, suitable for bedrooms. Soft shades of blue, brown and green. Made in various sizes, at \$2.00 square yard.

6 x 9-Foot Congoleum Rugs, \$8.50. Large shipment has just arrived of these attractive and serviceable Rugs—they are sanitary and easy to clean—made in one piece, and in six different sizes. Colors suitable for any room. We quote two only.

Size 6' x 9', at \$8.50 each. Size 9' x 12', at \$18.50 each.

\$19.50 Rugs \$9.75 --- \$14.50 Rugs \$7.25

Special offering to clear out remainder of these hard wearing Rugs.

Woven in one piece—bright colorings—attractive rugs for bedrooms. Size 9' x 9', regularly \$19.50; today, half price, \$9.75. Size 7' 6" x 9', regularly \$14.50; today, half price, \$7.25.

New Axminster Stair Carpets \$2.75 Yard

Heavy quality and deep pile Axminster Carpets, in rich Oriental patterns and soft coloring, 27" wide, at \$2.75 per yard; 36" wide, at \$4.50 yard.

Simpson's-Fourth Floor.

Choose from quaint designs in fawn, brown and deep blue colorings.

Size 6' x 9', at \$17.75 each. Size 4' x 7', at \$11.75 each.

-Simpson's-Fifth Floor.

Size 3' x 6', at \$7.50 each. Size 2' x 4', at \$3.35 each.

Preserving Kettles-grey finest chopper made — cuts meat, fruit and vegetables — -7-qt size. day, 39c. Cook Pots, with

covers - 5 - quart size. Today, 49c.

shape — convenient sinks. Today, \$1.10.

ata Remarkable Basement Budget for I oday

Lipped

Saucepans.
in grey enamel — 2
quart size,
Today at



The Marvel Washing Machine, is a very satisfactory style square tub-rocker motion. Washes clothes easily, quickly and well. Today \$5.75. Wash Boards—full size—tin Today 25c. Glass Globe Wash Boards—glass face.
Today 59c.
Wash Tubs—galvanized iron—rust-

wash proof.

No. 0 size, 18-inch diameter \$1.10.

No. 1 size, 20-inch diameter \$1.50.

No. 2 size, 22-inch diameter \$1.65.

No. 3 size, 25-inch diameter \$1.85.

Wash Boliers—galvanized fron—rust-proof—No. 9 size, Today \$1.25.

Ironing or Skirt Boards—12 x 60 in.

Today \$5c.

Clothes Pins, selected grade, a six-dozen package for 15c.

Dover Sad frons, a very superior make, three irons, stand and handle. To-day \$2.49.





Prince Coal Range

The Prince Coal Range, Gurney's high-grade make, reversible grates, 18-inch oven, nickel trimmed; an excellent stove for either coal or wood. Today \$37.50.

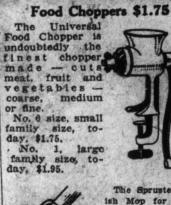
Perfection Oil Heaters, will heat a good-sized room, smokeless, odorless, Black finish, \$6.50; nickel-trimmed \$7.25,

Chamber Pails, in white enamel, "secsize. Today, \$1.75. Galvanized Iron Ash Can, with wood pro-ected sides; size 15 x

White Enamel Dishpans-oval

The Banner Ash Sifter, made of heavy galvanized fron — separates the ashes from the coal quickly, easily and without raising a dust. It serves also as an ash - can. Today \$3.75.

Can, with wood protected sides; size 15 in 25 inches. Complete with cover, today \$3.25.
Garbage or Ash Cans, galvanized fron, medium \$2.25. Furnace Shovels, "D" handle; steel secop. Today \$1.10.
Coal Scuttles, black jagar ned steel, open pattern. Today 75c.
Ash Sifters, black sheet steel, with long handle. Today Zuc.





linoleums and oil-

These at 25c

Grey Enamel Preserving Kettles, 6-qt, size, today 25c. Wood Knife Trays, for knives, forks, etc., today 25c. Wood Sait Boxes, today 25c, Butcher or Bread Knives, good steel at a very special Enamel Round Pudding Pans, 2-qt. size. Today 25c.

Victor Rait Traps, a sure catch. To-day 2 for 25c. Official Mouse Traps, a superior make oday 6 for 25c. Bread Boards, 1014-inch diameter, nicely finished hardwood. Today 25c.



Aluminum Tea 5-quart size, to-day \$3.75.

1-quart size, hand-





The China Department Has Dozens of Extra Special Values for Today English Clover Leaf Cups and Saucers, 12c



400 Gibson English Decor-ated Brown Tea Pots. Various Pots. Various shapes and sizes; 5 to 7-cup sizes. To-day, 49c.



Blocks, at,



Decorated Cups and Saucers. Today, ODD CUPS, 7c.

Thin White Odd Cups only. To-

Fish Globes, 20c to \$1.75.

1 pint size, at toh, 20c. gallon each, 50c.

1 gallon each, 75c.

2 gallon each, \$1.25.

3 gallon each, \$1.75. 'Phone Your Order Today for Fruit Jurs. CROWN JARS.

Quart size, dozen 1.10 Half-gallon size, dozen 1.35 Metal Rings for Crown Jars, doz. .25 Glass Tops for Crown Jars, doz. .20 Red Rubber Fruit Jar Rings, doz. .\$

STONEWARE COVERED CROCKS. No. 4 size, with cover87



TWO BIG BARGAINS IN BOOTH'S SILICON CHINA DINNER SETS. Regular \$25.00 Dinner Set. Pretty brown trellis border, with clusters of flowers and birds; 97 pieces. Today, set. \$29.50.

Regular \$28.50 Dinner Set. \$19.75.—Limited number only. Booth's Silicon China. Pretty enamelied bine and brown border decoration; 97 pieces. Today's Basement Sale, set \$19.75.

The SIMPSON Company Robert SIMPSON Limited