

HALF-PRICE on Every Soft and Stiff Hat in DINEEN'S Temperance Street Window

Our shipments of Straws and Panamas have arrived, making it essential to close out our stock of Soft and Stiff Spring Hats. In our Temperance street window you'll see a superb display of stylish English and American Hats that cost up to \$3.50, all clearing at half marked prices. It's the greatest hat value that has been offered in Toronto in years. Our windows will promptly convince you. See them!

Soft and Stiff
\$3.50 Hats for
\$1.75

\$3.00 Hats for
\$1.50



Soft and Stiff
\$2.50 Hats for
\$1.25

\$2.00 Hats for
\$1.00

Our Window Display Tells the Story

W. & D. DINEEN CO. LIMITED
140 Yonge Street, Toronto

MADO MACDONALD'S KINDLY MESSAGE

Gallant Officer's Last Letter
Was Written to Little Girl
Cousin.

THANKED FOR SCARF

Note to Margaret Struthers
Was Written on Day Before
He Died.

Margaret Struthers, eight years old, daughter of Dr. Struthers, medical officer of the Ontario Compensation Board, received a letter yesterday which she will cherish all her life. It came from Lieut. Mado Macdonald of the Queen's Own, who was killed in the battle of Langemarck. It was the last letter written by one of the most popular of Toronto soldiers. In acknowledging the receipt of a scarf which his cousin, Margaret Struthers, had sent to him, Lieut. Macdonald wrote the following:

Belgium, April 20, 1915.
"My Dear Margaret: I thank you so much for your dear gray scarf. It was just what I needed. You must be a wonderful worker to have made so nice a scarf. You must feel awfully sorry for the poor little girls over here who have been driven out of their homes by the Germans. There are thousands of families in the towns around here living in wagons and tents. Their beautiful homes are smashed down by the German guns. Now, Margaret, I would like to get a letter from you some time, and I will tell you more about things over here next time."
The above letter was written the day before he met his death by a shell, when his battalion was advancing to reinforce comrades who were being swept back by the German horde.

To Have Perpetually
Wavy, Curling Hair

Perpetually wavy, curling hair is now within the means of every woman to possess. All one needs to do is get a few ounces of plain liquid simmers at any drug store and rub a little of it occasionally. This is remarkably effective—even in damp weather—in producing beautiful curliness and satiny gloss, which bear no evidence of artificial making. It is neither sticky nor greasy, and it will not streak, stain or injure hair or scalp in the least.
After one trial, the scorching, hair-destroying curling iron will never more be used. The best way to apply the simmers is with a clean tooth brush, drawing this through the hair from root to tip. If this is done before retiring, a look into the mirror in the morning will afford a most agreeable surprise.

TORONTO OFFICERS IN GERMAN HANDS

Five of Those Reported Missing
Are Interned in Detention Camps.

ALL REPORTED WELL

Capt. Cory, Maj. Kirkpatrick,
Lieut. Greene and Capt.
Johnston Heard From.

Information is now gradually filtering thru from London giving names of Canadian officers who were made prisoners of war in the battle of Langemarck.
Major Kirkpatrick of the Toronto Battalion is now reported a prisoner and unharmed.
Lieut. Gerald Greene of the Toronto Battalion is a prisoner, unharmed and well, according to a cablegram received yesterday by H. Vincent Greene of Hamilton, Ont., Toronto.
Captain B. L. Johnston, also of the Toronto Battalion, who was reported wounded and missing is a prisoner in Germany and quite well.
Confirmation of the capture of Captain Robert Cory of the 15th Battalion (48th Highlanders) was received yesterday from his wife who is now in London. The message said that Captain Cory is a prisoner, safe and well.
Lieut. Fred Macdonald of the 48th Highlanders is also reported a prisoner.

Word was received the other day recording the fact that Captain G. M. Alexander of the 15th Battalion was interned.
There is still great anxiety among relatives and friends regarding the fate of a number of well known Toronto officers who have been reported missing and in some cases both wounded and missing.
Lieut. Frank J. Smith, "Jeff" Taylor, Gavin I. Langmuir, G. G. Allan and Captain J. E. I. Strelight are all missing and may be prisoners. No word has as yet come regarding their fate.

Others who have been reported as prisoners are Major J. E. Osborne and Lieut. F. V. Jones, both of the 48th Highlanders.

BELLEVILLE GUNNER REPORTED WOUNDED

Special to The Toronto World.
Belleville, May 7.—Walter A. Yatemans of this city has received the following message with regard to his son, who is at the front:
"Sincerely regret to inform you 40,520 Gunner A. Yatemans first field artillery brigade, officially reported wounded. Further particulars when received will be sent you."
(Signed) "Adjutant-General."
A brother of Gunner Yatemans was invalided home here a few weeks ago on account of injuries he received from a kick by a horse.

PTE. PITTS OF TORONTO HAS DIED OF WOUNDS

Mrs. D. H. Pitts, Mother, Received
Message to This Effect
From Ottawa.

Mrs. D. H. Pitts, 268 Havelock street, Toronto, received a telegram from the Ottawa Department of Militia, saying that her son, Pte. Charles Louis Pitts, of the 2nd Field Ambulance Corps, Canadian expeditionary force, had died of wounds. This is all the information contained in the message.

Pte. Pitts was formerly a staff-sergeant in the 10th Field Ambulance, Toronto, but reverted to the ranks in order to enlist. He was born in Halifax 23 years ago, and was the son of the late D. H. Pitts, a prominent business man of that city. He was among the first to enlist in this city, and before leaving here was a city concrete inspector.

William J. Pitts of The Toronto World staff is a brother.
His mother received a letter from him dated April 18, in which he said: "I hope that I shall be able to help someone; there is a risk, but I know you would like me to do my duty. I am in God's hands."

Roses for the Garden

Three-year-old plants; ever-blooming varieties—Red, Light Pink, Dark Pink, White and Yellow.
W. J. Lawrence, Rose Grower,
152 ROSELAWN AVENUE, TORONTO.
Phone N. 2221.

Sow Simmers' Seeds

Lawn Grass Seed should be sown as early as the ground can be worked. Buy your seed now, and be ready. Buy "Toronto Parks" Mixture and get the best. Price per lb. 30c; 5 lbs., \$1.40.
White Dutch Clover, for mixing with lawn grass, per lb. 50c.
"Shady Nook" Grass Mixture, for sowing under trees and in shady places, per lb. 35c.

Sow Sweet Peas Now

Simmers' "Gilt Edge" Mixture, composed of only the best large flowering varieties. Packet, 5c; oz., 15c; 1/4-lb., 35c; lb., \$1.20.
Eckford's Up-to-Date Mixture. Packet, 5c; oz., 15c; 1/4-lb., 35c; lb., \$1.00.
Simmers' Superb Spencer Mixture. Packet, 10c; oz., 25c; 2 oz., 45c; 1/4-lb., 80c; lb., \$2.00.

J. A. SIMMERS

Limited.
141 TO 151 KING STREET EAST.
Phone Main 2492.

SMITH LIKELY TO BE THE NEW FIRE CHIEF

Controller Thompson Now
Favors Permanent Appointment
of Acting Chief.

TEAMSTERS' DEMAND

Works Committee Hears Two
Deputations—Gossip of
the City Hall.

Indications at the city hall are that Acting Chief William Smith will become head of the fire department. Controller Thompson, who proposed the holding over of the question on Thursday, says that he is now in favor of appointing Smith as chief, but he still wants a commissioner. The by-law at present only provides for a "head," and if two men are to be appointed to the department it will have to be changed to suit.

Mayor Church will endeavor to have a bylaw passed making it illegal for pedestrians to walk across lawns. Ward seven assessment notices were sent out yesterday. The figures are about the same as last year, when they increased from \$16,843.812 to \$20,237,216.

The heavy road-rollers will be loaned to the Toronto-Hamilton Highway Commission at \$3 per day each, if the recommendation of Commissioner Harris is adopted.

Works Commissioner Harris has been putting in sewer and water connections by day labor and as he thinks this method is too costly he recommends that the work be done by contract. The works committee was unable to decide the matter and it will come up again.

Teamsters Protest.
Representatives of the city teamsters' organizations appeared before the works committee yesterday to ask that the city enforce the minimum wage scale of \$8 per day. A teamster getting only \$5 a day only has \$7.50 a week for himself, said one speaker. Ald. McBride waxed eloquent in regard to the city's inserting a fair wage clause in its contracts at the expense of the taxpayers. "We ought to do away with the fair wage clause, which holds up the taxpayers. The difficulty with the unions is that they hold up a lot of jobs that can't earn what they are getting," said the alderman.

Recorder Weir of the Montreal police court was a visitor at the city hall yesterday.

A deputation headed by R. G. Agnew, which nearly filled the room, waited on the works committee yesterday to ask for a pavement on Pacific avenue. This pavement has been long deferred, as the Toronto Suburban Railway had a franchise for a one line on the street, but now that the franchise has been surrendered to the city the residents are desirous of having the pavement laid. Commissioner Harris will make a report as to the paving.

Works Committee.
Eric Armour appeared before the works committee yesterday on behalf of the Godson Contracting Company, who have an account against the city of \$65,000 on account of extras in connection with the contract for a high level interceptor No. 3. The contract price was for \$127,478, but the Godson Company's account amounts to \$192,418. The work was completed in 1911 and the city has not yet paid the extra money. City Solicitor Johnston has been asked to report in the matter. A deputation waited on the works committee yesterday asking that Davenport road be paved between Bathurst and Dufferin streets. It was suggested that if the road was paved the city might bring the Toronto Suburban Railway to time, and Ald. McBride replied that Sir Adam Beck might possibly take over the railway in connection with the hydro radicals. The committee could not see its way to recommending a pavement on account of the rainy situation, but something will be done in the way of leveling and oiling.

FORMER U.S. SECRETARY JOINS BRITISH SERVICE

Robert Bacon Becomes Member
of Staff of Sir Arthur Sloggett, Surgeon-General.

Special Cable to The Toronto World.

LONDON, May 7.—Robert Bacon, former United States secretary of state, has entered the service of the British Government. He has become a member of the British medical service. His views on the war are well known, being most vigorous for the allies.

BALLOTS FOR SOLDIERS ARE ABOARD PARISIAN

Original Intention Was to Send
Them on the Lusitania.

By a Staff Reporter.
OTTAWA, May 7.—A report was abroad tonight that the ballots for the soldiers at the front were on board the Lusitania. This is incorrect. It had been intended that they should go on the Lusitania with Mr. Day, who is in charge, but they did not arrive in time at New York, to be taken on board, and went by the Parisian from Halifax.

HAD HAND TAKEN OFF BY PLANING MACHINE

Special to The Toronto World.
BELLEVILLE, May 7.—Henry L. Mullett, of Crookston Township, was the victim of a distressing accident today. He was operating a planing machine, when his left hand caught in the knives, with the result that it was taken off.
An unsuccessful attempt was made last night to burglarize the store of Wm. Davies Company, in this city.

PREMIER ON THE MEND.

Premier Hearst this morning is "holding his own." Hon. Dr. Fyde, who visited him at a late hour last evening, stated that there was little change in his condition, but that he had passed the day satisfactorily. His physicians decline to state that the danger period has passed, but believe that he is slowly gaining strength.

WRIGLEY'S

means the **best** in chewing gum — it means the Perfect Gum in the Perfect Package — sealed air-tight.

It means the largest, most up-to-date and most sanitary chewing gum factories in the world.

It means a wholesome, beneficial, economical confection, good for everybody.

Two delightful flavors — cooling, soothing Peppermint, and the delicious tang of fresh Mint Leaves.

Helps appetite and digestion, quenches thirst, steadies the nerves.

Make it your regular practice to
Chew It After Every Meal —
see how much better you will feel!

MADE IN CANADA

Wm. Wrigley Jr. Co., Ltd.
Toronto, Ontario



PROMINENT ST. THOMAS RESIDENT HAS PASSED

Robert McCully Had Served Two
Terms as Mayor.

Special to The Toronto World.

ST. THOMAS, Ont., May 7.—Robert McCully, one of the best known residents of St. Thomas, died today after a brief illness. Mr. McCully was born in Southold Township 70 years ago and has been a resident of St. Thomas over fifty years. He was engaged in

the leather and harness business, retiring six years ago. He was for over forty years a member of the city council and served two years as mayor. He was a staunch Conservative and was for some time president of the East Elgin Conservative Association. His widow and one son, Dr. Robert W. McCully of New York City, and one daughter, Mrs. G. Cody of Golden, B.C., survive him.

The ladies of Rosary Hall Sewing Circle will meet on Monday at 2 o'clock at Loretto Abbey for the last time. A large attendance is requested.

DOUKHOBOR TRACT IS OPEN TO SETTLERS

Sixteen Thousand Acres in North-
eastern Saskatchewan Are
Available.

By a Staff Reporter.
OTTAWA, Ont., May 7.—The lands which were set apart in 1907 in north-eastern Saskatchewan as reserves for Doukhobor communities are no longer required for that purpose and will be opened to general homestead entry. The Doukhobors have moved elsewhere. The lands comprise about 16,000 acres.



Flowers for Mother

On This—Her Day
Sunday, May 9th

Send a floral token to the
best Mother on Earth—
your own—any kind of
flowers—she likes them
all.

For Mother Living—Flowers Bright.
In Mother's Memory—Flowers White.

Honor your Mother especially on this,
her day—make the day happier for her,
and bring back all the thoughts and
memories she holds most dear.

Any Flower Is
Appropriate
Wear one yourself in
her honor.

You'll find a wealth of
fragrant blooms and
hardy potted plants which we
will send to any part, at

'Phone Main 3159

Simmons & Son
FLORISTS & DECORATORS

266 YONGE STREET, TORONTO