

The Robert Simpson Company, Limited

Many Excellent Models in Suits and Coats for Women & Misses

The decided vogue of the ready-to-wear suits and coats this season has led to a big increase in the number and variety of models on our floors at prices as varied as the styles, many of them surprisingly small.

A PERFECTLY MODELLED SUIT FOR WOMEN.
Is made from English serge. The coat is semi-fitting and splendidly tailored, cut single-breasted, with slightly out away front, fastens with three buttons, and is lined throughout with satin. The skirt has front and back panel, with stitched seams. Colors are black and navy. Price **15.00**

Another distinctive style for women and misses is made of grey worsted or English serge. Coat has notched collar with piping of white silk, and fastens with three novelty buttons. Coat lined with lovely grey silk. Skirt fastens at left side of front; back panel has three flat side pleats to bottom; also the new giraffe top. Colors are navy and dark and light grey. Splendid value at **21.50**

WOMEN'S AND MISSES' SUITS, \$11.95.
Regular Values \$18.50, \$21.50 and \$25.00.

These are odd suits left from previous sales, but including among them almost every wanted size from 14 to 18 years, in 38, 38 1/2, 40 and 42-inch busts. The models are very good, and have fashionable notched collars; some strictly tailored and others trimmed in the Bulgarian shades. The coats fasten with two or three buttons, and the skirts are piped and gored in the most approved manner. Colors are tan, navy, grey, black and others, both dark and light. Monday, each **11.65**

TRAVELLERS' SAMPLE COATS FOR SPRING WEAR, \$9.55.
Samples for \$18.50 Lines.

Only 40 Coats in the lot. Made from a variety of attractive and serviceable materials—Ratines, Serges, Panamas and light-weight Tweeds. Cut in a number of styles for misses or women; straight or semi-fitting lines; pretty collars and cuffs of contrasting shades, or smart tailored collars and revers. Colors are navy, black, grey, tan, and stylish black and white checks. Exceptional value at **9.55**

Clearing Women's Coat Sweaters

Several styles, including plain colors, or striped blazer style; made from finest wool; heavy quality; high collar or V neck; two pockets; colors tan, red, white or grey, or white with red stripes; beautiful goods; sizes 32 to 42 bust. Regular prices \$3.50 **1.95** and \$4.00 each. Monday, each **1.95**

Girls' Coat Sweaters, fine, heavy knitted wool, V neck, with shawl collar, two pockets; colors navy, red, grey, pearl buttons. Sizes 6 to 12 years. Regular price \$1.50 each. Monday, each **1.00**

AN EASTER MONDAY CORSET BARGAIN.

Monday shoppers and visitors to the city have an exceptional opportunity presented them from this section—a handsome new season's model at a saving of a dollar a pair. Phone orders filled.

200 PAIRS WOMEN'S CORSETS.
Beautiful "Royale" model for spring, of fine white batiste, medium bust, long unboned skirt, double rustproof boning throughout, wide side steel, 4 wide elastic garters, deep lace and ribbon bow trim. Sizes 18 to 28 inches. A regular \$2.50 corset, Monday, a pair, **1.50**

WOMEN'S FLANNELLETTES, MONDAY 50c.
Night Gowns, fine, medium and heavy quality of white flannellette, yoke of cluster tucks, ruffles of goods on neck, front and cuffs; pearl buttons. Lengths 56, 58, 60 inches. Monday **50c**

Parisian Modes & Fashions in Our Silks
The newest French materials and pattern designs, direct from leading French makers, are here displayed in a manner to equal that of the Bon-Marche or the Louvre.

French Crepe Metecore, an ideal draping silk with a lovely soft finish, in a wonderful range of colors, many of them shown for the first time, such as blue, ecru, new King's purple, terra, cerise, prunella, new taupe, and a sequence of the new tan shades, running from lemon to golden brown, 42 to 44 inches wide.

French Crystal Cascade Silks, in self-figured designs, and neat pattern effects, in a big color range, 42 inches wide.

French Printed Crepe de Chenes and Brocade Crepe de Soles; the former comes on light grounds, with dainty bud and leaf effects; the latter shows up well in self-brocaded, in ivory, sky, pink, light gold, French grey and tan, 42 inches wide.

French Ninons, the latest deliveries, have very light grounds with darker contrasting colors displayed against them.

New French Bengelines, Diagonal Twills and Surahs, come in rich suiting weights, two-tone and self colors; are particularly effective, 32 to 36 inches wide.

Our Black Silk Section is showing the newest weaves from C. J. Bonnet; included are new Crepe Pasconies, Velours, Satins and Suting Cordes, all in wide widths and most reasonable prices.

(Second Floor)

Novelties in Vanity and Coin Purses

These are very much in vogue for the coming spring and summer. Our showing is now complete with the latest novelties:—

Illustration No. 1, a coin purse, in gold or dull silver finish, long chain. **50c**

Illustration No. 2, coin purse, in dull silver finish, with long chain. **1.50**

Illustration No. 3, a novelty in coin purse, beetle design, long chain. **1.25**

Illustration No. 4, vanity case, in dull and bright silver finish, also gilt, long chain. **35c**

Illustration No. 5, coin purse, old boot design, dull silver finish, long chain. **1.25**

Also many other novelties, ranging in price from 50c to \$3.50.

(Main Floor, Yonge.)

Laces at Less than Half Price

A huge variety of Torchon, Cluny and Valenciennes Laces, bought from a big Nottingham manufacturer at a fraction of their real worth, will be placed on sale Monday. In this lot you will find all the useful widths in edgings and insertions. Dozens of patterns to choose from. All at half price and less for Monday's selling.

Regularly 20c per dozen, for 10c dozen.

Regularly 25c and 30c per dozen, for 12c dozen.

Regularly 45c per dozen, for 20c dozen.

Regularly 10c, 15c, 20c, 25c and 35c per yard. Selling at 5c, 7c, 10c, 12 1/2c and 15c yard.

ALL-OVER EMBROIDERIES HALF-PRICE.

250 pieces Swiss All-over, pretty eyelet patterns for blouse waists, yokes and sleeves; 22 inches wide. To sell Monday half-price, per yard **.15**

(Main Floor)

Ostrich Ruffles

Stylish Short Ostrich Feather Ruffles, with silk ends, in black, white, grey, natural; also black and white. Special Monday **3.19**

A splendid Umbrella for Men or Women, strong rod and frame, with serviceable mercerized covers, and handles in the most popular styles. Monday special, **.75**

(Second Floor)

Fancy Needlework

A big clearance of all counter-soiled and mused stamped pieces, towels, nightdresses, corset covers and various other articles. Monday special, Half Price.

(Main Floor)

Trimming Dept.

A splendid range of high-class French Bandings and Trimmings, gold, silver and steel metals, Bulgarian and other rich embroideries up to five inches wide, most of these at a third and quarter price. Special for Monday, yard **.49**

(Second Floor)

In the midst of the most prosperous season the store has ever known, we are most happy to extend to you and yours the heartiest of

EASTER GREETINGS

and to wish you all the happiness of this joyous season

A Millinery Display

For Out-of-Town Visitors

On Monday we will show some of the very best styles in Untrimmed Hats from New York.

The "Rosemore," a fine quality Tagel, in the long effect, all colors. Price **2.25**
The "Gramercy," a great favorite in New York, a fine Tagel in a round dress sailor, flange edge, variety of colors. Price **3.00**
The "Cameron," a good style for a miss; also of the Tagel and in several of the best colors. Price **2.25**
The "Bellocourt," a splendid style, that is becoming to many faces, made in fine Milan, and comes in white or black. Price **2.25**

BEAUTIFUL OSTRICH BANDEAUX.
Imported goods, made of extra wide feathers and beautifully shaded leading shades for this season, also plain colors and in black or white. Shaded styles **5.00** Plain colors **4.50**

10,000 BUNCHES OF FLOWERS AT 25c.

A wonderful showing. Hundreds of varieties and colors, including lilacs, roses, marguerites, small buds, forget-me-nots and foliage. All one price **25c**

(Second Floor)

Misses' and Children's Boots

Made of selected dongola kid leather, on a neat Blucher last, with patent toecaps, medium weight soles, and comfortable low heels.

Sizes 11 to 2, Monday **1.79**

Sizes 8 to 10 1/2, Monday **1.49**

MEN'S BOOTS, \$1.99.

750 pairs Button and Blucher Style Boots, in patent colt, dongola kid and strong box kip leathers (some are leather-lined), English stitch and standard screw soles, solid leather throughout. Made on short and medium vamp lasts. Sizes 6 to 11. Regularly \$2.39 and \$3.00. Monday **1.99**

BOYS' LEATHER-LINED BOOTS, \$1.99.

Made of strong box kip leather, on an easy-fitting Blucher last, with double, solid leather soles and leather linings. A good school boot that will stand lots of hard wear. Sizes 1 to 5. Monday **1.99**

FAMILY RUBBERS TO FIT ANY STYLE BOOT.

Children's, sizes 3 to 10 1/2 **.33**

Misses', sizes 11 to 2 **.39**

Youths', sizes 11 to 13 **.49**

Boys', sizes 1 to 5 **.59**

Women's, sizes 2 1/2 to 7 **.49**

Men's, sizes 6 to 12 **.69**

(Second Floor.)

Clothing for Spring Wear Men's Raincoats \$18.00

Made from one of the best cravenette cloths on the market—the famous "Priestley" cloths—in two good standard colors, a dark grey and plain black. The style is single-breasted, fly front, 50 inches long, with centre vent, lined half-way. They have close-fitting collars. A coat you are proud to wear on any occasion. Sizes 34 to 46. Price **18.00**

Durward's "Rainaway" Style Raincoat is one that will be popular with men who want something different from the ordinary waterproof coat. It is made from the finest English cravenette, in fawn shade; cut single-breasted style, to button to the chin; has close-fitting collar, Raglan shoulders and patch pockets; best workmanship. Price **20.00**

A plain grey Cravenette, the coat that will give excellent satisfaction, is cut single-breasted, with two-way convertible collar, in full raincoat length, tailored by skilled workmen. Price **25.00**

MEN'S TROUSERS, \$3.00.

Of English Worsted Trousing. They are neat and good wearing. Price **3.00**

Simpson's Trousers for men, made from the best English trousering. Price **5.00**

BOYS' TWO-PIECE DOUBLE BREAST SUITS.

Made from high grade imported Tweeds in check and stripe patterns of grey, brown and tan shades, odd sizes and broken ranges from regular stock. Splendidly tailored and designed with fitting backs and well shaped lapels, twilled linings and bloomer pants. Monday, sizes 34 to 44. **4.95**

BOYS' THREE-PIECE BLUE SERGE SUITS.

60 suits cut on one of the new spring models, with well shaped lapels and shoulders, semi-fitting backs, double breast, single breast vests and straight pants. Monday, sizes 28 to 34 **5.50**

Lounge Shirts at \$1.00 Each

A splendid soft cambric material, made coat style, laundered neckband; soft, double cuffs, and a separate soft double collar, with patent metal fasteners and pearl ends; the design is a fine, neat hairline stripe in black or blue. Sizes 14 to 17. **1.00** Regularly \$1.25. Monday **1.00**

Men's White Twill Cotton Night Robes, with or without collar, a large extra long body, neatly trimmed and strongly made. Sizes 15 to 19. Special, Monday **1.00**

5,000 Garments of Men's Summer Weight Balbriggan Underwear, shirts and drawers, saten trimmings, pearl buttons, colors of plain sky, grey or natural. All sizes, 34 to 44, in each color. Regularly 50c, Monday **39c**

EYE GLASSES

Finest 1-10 12k. gold filled glasses. Monday **2.50**

INVISIBLE BIFOCALS.

Two sights ground in one piece, no dividing lines, lenses per pair \$3.90, with frame of not less than \$1.50 value. Extra must be charged for complicated cases. —Optical Dept., Second Floor.

Wash Goods

NEW COTTON VOILES, YARD, 50c.

We have just opened a new shipment of a special quality in fine cotton voiles. Very striking, yet refined, are the shades in sky, pink, alic, royal, navy, mauve, champagne, apricot, natural, black and white. It is 40 inches wide, very adaptable for blouses, house or street dresses. Per yard **.50**

SILK RATINE.

This is decidedly one of the richest effects shown in ratine this season, made from a mixture of pure silk and fine Egyptian cotton, 28 inches wide. Colors white, sky, pink, helio, taupe, Copenhagen, tan, navy and black. Per yard **.98**

Wash Goods section, second Floor.

HOSIERY

Women's "Llama" Plain Black Cashmere Hose, all-wool, close knit, good weight, spliced heel and toe, 8 1/2 to 10. Monday **.29**

Children's Black Cotton Hose, 2-1 ribbed, heavy weight, fast dye, spliced heel and toe, 6 to 10. 25c value, Monday **.17**

Women's Washable Gloves, chamoisette finish, natural or white shade, fine, close weave, two dome fastener; sizes 5 1/2 to 7 1/2. Special Monday **.29**

Men's Fine Black Cashmere Socks, medium weight, soft all-wool, seamless finish, double heel and toe; 9 1/2 to 11. Special Monday **.25**

Men's "Llama" or "Wolsey" All-wool Cashmere Socks, finest spun yarns, soft, fine gauge, double heel and toe; 9 1/2 to 11. Monday 35c pair, 3 pairs \$1.00. (Main Floor)

Travelling Goods

CLUB BAGS.

Leather Club Bags, double handle, neatly lined, brass locks and side catches, leather capped corners and sewed edges. Special Monday **2.50**

SUIT CASES.

Black Walrus Grained Suit Cases, two leather straps, strong handle, brass lock and side catches, neatly lined. Special Monday **2.00**

(Sixth Floor)

GROCERIES

Finest Gold Dust Cornmeal, per stone **.35**

Choice Picnic Ham, 5 to 8 lbs. each, per lb. **.15**

Choice White Beans, 5 lbs. **.25**

Upton's Marmalade, 5-lb. pail **.45**

Finest Canned Corn, 3 tins **.25**

Finest Put Baller, 8 lbs. **.25**

English Marmalade, 5 packages **.25**

Canned Pineapple, sliced, per tin **.15**

Grapenuts, 2 packages **.25**

Fancy Japan Rice, 3 1/2 lbs. **.25**

Peanut Butter, in bulk, per lb. **.25**

Oxo Cubes, 3 tins **.25**

Ivory or Silver Gloss Starch, 6-lb. tin **.35**

Pearline, 1-lb. packages **.10**

Old Dutch Cleanser, 3 tins **.25**

Powdered Ammonia, 4 packages **.25**

Sunlight and Surprise Soap, 8 cakes each **.25**

Comfort and Taylor's Borax Soap, 8 cakes **.25**

5 LBS. PURE CELONA TEA, \$1.15.

1,000 lbs. pure Celona Tea, of uniform quality and fine flavor. Monday, black or mixed, 5 lbs. **1.15**

(Basement)

For Announcements of Housefurnishing Depts. See Other Page in This Paper

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