

Then we have the Montreal Star of April 6, which has an article captioned:

National Brick had more favourable year

It says:

C. C. Ballantyne, the president, remarks that while the sales for the fiscal year show only a slight improvement over the sales of the previous year, the higher profits were obtained through improvements made at the plants, which have resulted in greater efficiency and lower manufacturing costs. While the demand for brick has enabled the plants to operate only at 60 per cent of capacity, he stated that the directors consider the outlook for the coming year as favourable, and an improvement is anticipated.

Evidently, he has an optimism for the future of his company if not for that of his party. The Galt Reporter of April 3, has this to say:

Campbell Chrome Leather Belting Company, Limited, is Galt's newest industry.

The Monthly Commercial Letter, issued by the Bank of Commerce for March, 1925, makes this statement:

That general business has not receded is evidenced by the fact that car loadings continued to be equal to those of twelve months ago, although the grain crop is so much less in volume. In industrial districts of the Dominion there have been fewer complaints of unemployment in February. It may also be noted that permits for building construction issued during January exceeded by 22 per cent those of January, 1924.

I am very sorry the hon. member for Fort William and Rainy River (Mr. Manion) has left the chamber, because this is something that he should really hear. I would suggest that the hon. gentleman and some of his associates should get in step with their press. The Tory press and some of the members of the Tory party are entirely out of step. The hon. member for Fort William and Rainy River had this to say on April 2 as reported in Hansard, page 1795:

Now, Sir, what does the Conservative party offer the country in place of the policies which I have been criticizing? They offer a stable tariff policy which will bring about prosperity and success; and they offer it to all classes, to manufacturers and to farmers—to the 2,000,000 farmers of Ontario and Quebec who require protection.

And so forth. He goes on to complain bitterly about the tariff. This is an advertisement from the Montreal Gazette of April 6, 1925, over the signature of the "London Free Press, western Ontario's foremost newspaper." These two Tory papers are certainly out of step with the hon. member for Fort William and Rainy River and some of his colleagues. This is what the advertisement says:

A rich industrial area. The London market.

Then there is a picture of the belching smoke.

London itself is the home of four hundred and sixty-four thriving industries. And these thriving industries bring wealth to London and spend it there.

And in the territory surrounding London are to be found innumerable towns and cities, each with its quota of factories and factory workers. Ingersoll, Woodstock, St. Thomas, Aylmer, Tillsonburg, St. Mary's Stratford, Sarnia, Chatham, Glencoe, Petrolia, Clinton, Goderich, Wingham, Listowel and other towns are the sites of a great variety of thriving industries.

The wealth expended in these towns and paid to factory workers is no less important than the revenue from the rich agricultural districts in this territory. The whole of this territory, in town and country, is catered to by the London Free Press.

That is optimism in advertising; and it is to be hoped that the London Free Press and the Montreal Gazette will be just as optimistic in their news columns when referring to the budget debate and the work of this session of parliament.

I want now to refer to one other matter which I think we might call Tory propaganda. Here is a letter sent out by the Canadian Labour Press under date February 5; I presume it is a circular:

Attention General Manager

GENTLEMEN,—In view of the near approach of another general election the Canadian Labour Press deem it an opportune time to issue a series of bulletins (to be posted in different factories, labour temples and other prominent places in the country) dealing with the need of effective tariff protection in Canada.

The Canadian Labour Press realizes that without tariff protection Canadian industry and Canadian labour will be greatly handicapped and the various arguments presented in the bulletins will be with the idea of educating labour to a sound and sensible viewpoint on this important question. We know of no more effective manner of reaching Canadian workers than by a series of concise and forceful bulletins such as the one enclosed.

That is Tory propaganda, and it will be seen that in this they are sailing under false colours, for it is sought to give the impression that labour is back of it. It is well for this House to know that the Canadian Labour Press has no standing with organized labour; it is unauthorized; and it is handled by certain gentlemen for their own purposes and in their own interests. I think it can be shown that, generally speaking, they have been pretty sane and reasonable. Why not? Note their head offices—Room 25-A, 207 St. James street, Montreal, Quebec, and 79 Adelaide street east, Toronto, right in the heart of the Tory district in each case. They start out with this kind of propaganda, which is being disseminated among the various manufacturing interests in the industrial centres of the provinces. The document winds up thus: