DATE 09/10/95 958001 Goldfarb Report Update

REPORT 48

S.2 Q.4.4 In getting ready for this trip or trips, which of the following preparations did you make in advance of your trip
--- Left a detailed itinerary with friends or family
BASE: Have travelled outside Canada for at least 48 Hrs in last 3 years

|                                    |                     | REGION |          |         |            |            | GE   | NDER   |             | AGE        |       |                     | LANGUAGE |        |     | H.H. INCOME         |                     |             |
|------------------------------------|---------------------|--------|----------|---------|------------|------------|------|--------|-------------|------------|-------|---------------------|----------|--------|-----|---------------------|---------------------|-------------|
|                                    | TOTAL               | B.C.   | Prairies | Ontario | Quebec     | Atlantic   | Male | Female | Under<br>35 | 35-44      | 45-54 | 55+                 | English  | French |     | Under<br>\$30k      | \$30-49.9K          | \$50k+      |
| Unweighted row<br>TOTAL INTERVIEWS | 505<br>508<br>100.0 |        | 95       | 192     |            | 36         |      | 242    |             | 105        |       | 133<br>133<br>100.0 |          | 104    | 394 | 122<br>123<br>100.0 | 119<br>116<br>100.0 |             |
| Yes                                | 342<br>67.4         |        |          |         |            | 26<br>70.4 |      |        |             | 65<br>61.7 |       |                     |          |        |     |                     | 81<br>70.0          | 139<br>65.0 |
| No                                 | 166<br>32.6         |        |          |         | 44<br>38.4 | 11<br>29.6 |      |        |             |            |       |                     |          |        |     |                     | 35<br>30.0          | 75<br>35.0  |
| Dont know                          | -                   | -      | -        | -       | -          | ·<br>-     | -    | -      | -           | -          | -     | -                   | :        | -      | -   | -                   | -                   | -           |
| D.N.S.                             | -                   | -      | -        | -       | -          | -          | -    | -      | -           | -          | -     | -                   | -        | -      | -   | -                   | -                   | -           |