37.a) What sorts of benefits do you see taking place?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full- time	Part- time	Unemp.	Other	White Col.	Sales Service	Res- ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(140)	(84)	(9)	(10)	(37)	(52)	(20)	(2)	(18)	(31)	(62)
American Buying More Can Goods	18.6%	21.4%	22.2%		16.2%	25.0%	15.0%	50.0%	16.7%	25.8%	19.4%
Greater Cooperth Betwn Can & US	6.4%	6.0%	11.1%		8.1%	9.6%	5.0%			3.2%	8.1%
Better Markets For Our Goods &											
Services	16.4%	14.3%	33.3%		21.6%	17.3%	20.0%		11.1%	16.1%	16.1%
Tarrifs Taken Off/ Lower	6.4%	7.1%	11.1%	10.0%	2.7%	11.5%				6.5%	8.1%
Greater Public Awareness Of Int											
Trade	2.1%	2.4%		10.0%		3.8%				3.2%	1.68
Lower Prices For Things In The											
Stores	11.4%	10.7%		10.0%	16.2%	5.8%	20.0%		11.1%	12.9%	8.13
Job Creation/ Less Unemployment	11.4%	11.9%	11.1%	20.0%	8.1%	11.5%	15.0%		11.1%	9.7%	12.9%
Better for tourism	1.4%	2.4%				1.9%			5.6%		3.2%
Sable economy	7.1%	6.0%	11.1%		10.8%	3.8%	10.0%		11.1%	6.5%	6.5%
Becoming more competitive/											
aggressive	7.1%	8.3%	22.2%	10.0%		9.6%	10.0%	50.0%	5.6%		14.5%
Gaining in high technology	1.4%	2.4%				3.8%					3.2%
Wider Selection Of Goods	.7%		11.1%			1.9%					1.6%
Nothing	1.4%	1.2%	•		2.7%	1.9%					1.6%
DK/ NS .	25.7%	25.0%	11.1%	50.0%	24.3%	19.2%	30.0%		33.3%	29.0%	21.0%

Source: Angus Reid Group Trade Competitiveness Study Spring 1990