

Commercial services include many of the sectors in which knowledge-based activities predominate. Accordingly, success in this sector is important to Canada's continued evolution as a knowledge-based economy. As shown in Table 14, the fastest growth has been recorded in the knowledge-intensive subsectors of commercial services, particularly in royalties and licence fees, research and development, and architectural, engineering and other technical services.

Table 14: Components of Commercial Services Exports, 1993-2000

Components of commercial services	Value (\$ millions)		Annual percent growth 1994-2000
	1993	2000	
Communications services	1,417	1,926	4.5
Construction services	88	272	17.5
Insurance services	2,810	3,992	5.1
Other financial services	850	1,815	11.4
Computer and information services	1,043	1,743	7.6
Royalties and licence fees	308	2,097	31.5
Non-financial commissions	383	1,010	14.9
Equipment rentals	204	277	4.5
Management services	1,120	2,602	12.8
Advertising and related services	160	403	14.1
Research and development	997	3,288	18.6
Architectural, engineering, and other technical services	1,398	3,653	14.7
Miscellaneous services to business	1,603	4,167	14.6
Audio-visual services	599	1,526	14.3
Total	13,113	28,770	11.9

Source: Statistics Canada, *Canada's Balance of International Payments*, Catalogue no. 67-001-XPB, Fourth Quarter 2000.

