

Why it pays to pack the NEW CIBC U.S. Dollar VISA* card



- ☆ No more currency exchanges
- ☆ Simplified expenses
- ☆ Special traveller benefits
- ☆ FREE Travel Accident Insurance



Before you take your next trip to the U.S., apply for the new CIBC U.S. Dollar VISA card. It is designed exclusively for Canadians who travel to the United States more than twice a year for business or pleasure. Enjoy simplified travel by saving time, money and avoiding inconvenience.

Use the card to make purchases and get cash advances¹ in U.S. dollars anywhere in the United States. And because your monthly statements are payable in U.S. funds, you eliminate the need for currency conversions and pay the amount originally charged.

Simplifies accounting and expense reports

Because all transactions are in U.S. dollars, you never have to worry about fluctuating exchange rates, paying exchange commissions or converting expenses from U.S. to Canadian currency.

Plus - these added benefits that make travel easy:

U.S. cash when you need it: use your card at over 108,000 ATMs in the U.S.

Commission-Free Traveller's Cheques: save the service charge on regular American Express Traveller's Cheques[†].

Worldwide \$100,000 Common Carrier Travel Accident Insurance[‡]: protect yourself and your family in case of serious permanent injury or accidental death while travelling.

Free Additional Cards: share the benefits with family members at no additional cost.

Low Annual Fee: enjoy the border-free convenience of the CIBC U.S. Dollar VISA card for just \$35 U.S.

Toll-Free Customer Service: toll-free customer service from anywhere in North America.

Call now to apply! 1 888 345-0333

It's your travel companion in the U.S.

*CIBC, Licensee of Mark. [™] Trademark of CIBC. [†] Registered Trademark of American Express Company, used under licence. ¹ Cash Advances are subject to available credit limit; Interest accrues from the date the advance is taken. ² Common Carrier Travel Accident Insurance is underwritten by Chubb Insurance Company of Canada.

CIBC
SEEING BEYOND[™]