

idea and it should be noted that many retailers were actively looking for this center after it had closed.

Southern Furniture Market Center

P.O. Box 828

High Point, NC 27261

919/889 6144

William Di Paolo, Director of Leasing.

High Point National Furniture Mart

P.O.Box 2723

High Point, NC 27261

Ivan Gary, Manager

919/884 8491

Market Square

305 West High Street

High Point, NC 27260

Ms. Pat Walker, Director of Leasing

919/889 4464

Dallas:

Dallas ranks as the 2nd most important furniture market center in the US. Furniture markets are held twice a year in the 3rd week in January (Spring Market) and in the 2nd. week in July (Summer Market). Additionally other furniture related and lighting shows are held during the year. The Dallas Market Center (DMC) consists of a collection of buildings housing permanent showrooms and about 1/2 million sq. ft. of temporary tradeshow space. During the market periods all of this space is in use. Unlike High Point companies leasing space at the DMC are usually able to do business throughout the year. Dallas is at the heart of a major metroplex. The permanent showrooms service the needs of the professional furniture buying merchant and the large Texas decorator and designer community. Dallas regularly attracts between 18/20,000 buyers to each of its two annual furniture markets.

Dallas Market Center

2100 Stemmons Freeway

Dallas, TX 75207

919/655 6100

Jock Stafford. Director of Leasing (Homefurnishings)

American International Furniture Fair (AIFF)

National Home Furnishings Association

405 Merchandise Mart

Chicago, IL 60654

312/836 0777

Peter Louch, General Manager

The American International Furniture Fair is a new event sponsored by the Dallas Market Center and produced and owned by the NHFA. The Fair