

Roy Roberts, is still palpable. The recent Republican Convention brought some of the attractions of Kansas City to the attention of the rest of the nation and perhaps told how this relatively small city in terms of population has a wide-spread metropolitan and surrounding farm belt area served by the Times and evening and Sunday Star. Again, these commonly-owned morning and evening editions make an effort to maintain separate identities, the circulation of each being roughly comparable. The newspapers publish a large number of special editions with some emphasis on tourism, and much on agriculture and agribusiness. The Star makes the Saturday Review and Scholastic Magazine merit lists, ranking 14 and 11 respectively.

St. Louis

St. Louis is graced by two newspapers that cover a large circulation area. The major competition is fairly distant, with Chicago the major competitive news center across the corn belt. Both publications receive a wide range of outside news sources and both rely heavily on special editions.

A member of the Newhouse chain, the Globe-Democrat has the higher circulation of the two and claims to reach "responsive readers including some of the best investors and best buyers...." It is the morning daily.

The Post-Dispatch is proud of the five Pulitzer prizes the newspaper has won and the 11 that have gone to staff members. Its publisher is Joseph Pulitzer, Jr. Its editorial page is renowned.

There is an ebullience in St. Louis that, to some degree, translates itself into the desire to be considered more cosmopolitan, with a correspondingly