

number of English speaking markets, and as such will be promoted heavily around the world, with particular attention placed on North America, the Far East, Continental Europe, the Third World and Commonwealth countries. Eight Canadian companies successfully participated in 1986 reporting on-site sales of \$916 000 with reported sales projections of \$2.2 million.

Bio Expo '89

Paris, France — May 23-26, 1989

Educational Medical Health Products

Since its inception in 1985, this biennial event has grown by 50 per cent in size, exhibitors and visitors. It is the first international event organized in Europe to focus on the commercial as well as the scientific aspects of biotechnology. This market is growing and has a high potential for Canada.

Informat '89

Barcelona, Spain — June 5-10, 1989

Computer and Data Processing

This annual computer and data processing exhibition which is held in the Fiera de Barcelona, is open to trade visitors only. The 1986 attendance was 27 000 with 145 exhibitors. Canada did participate in 1988 with an information booth.