

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 631-BUENOS AIRES

005-COMM. & INFORM. EQP. & SERV
ARGENTINA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

TELECOMMUNICATIONS (INC SPACE)

PARTICIPATE IN J OR SAT II (ARG. PRIVATE/PUBLIC SECTOR INITIATIVE DESIGNED TO BUILD UP CONSTITUENCY AMONG SATELLITE SERVICE END-USERS).

ENCOURAGE CANADIAN MANUFACTURERS TO ESTABLISH JOINT VENTURE FOR TELECOM EQUIPMENT MANUFACTURE FOR RURAL TELEPHONY, AND MEGATEL II 5 MILLION LINE EXTENSION.

COMPLETE MARKET SURVEY OF TELEPHONE CO-OPERATIVES IN INTERIOR OF THE COUNTRY.

ORGANIZE VISIT TO CANADA OF ARGENTINA'S SECRETARY OF COMMUNICATIONS TO MEET DOCOTT COUNTERPARTS AND INDUSTRY REPS.

INITIATE TRAINING IN CANADA OF SEC. OF COMMUNICATIONS SPECIALISTS IN AREAS OF SPECTRUM MANAGEMENT, SATELLITE POLICY AND TELECOMS DEREGULATION.

ENSURE CDN GOVT OFFER TO ARGENTINA TO PREPARE DOMESTIC SATELLITE FEASIBILITY STUDY (IN CONJUNCTION WITH THE CDN PRIVATE SECTOR) FOR ARGENTINA.

ANTICIPATED RESULTS:

ORGANIZATION OF THIS CONFERENCE HAS BEEN DELAYED TO THE FIRST QUARTER 1988. OUR PARTICIPATION COULD INCREASE CDN VISIBILITY IN SATELLITE SECTOR.

MEDIUM- TERM SALES OF RURAL TELEPHONY EQUIPMENT NEEDS.

IDENTIFY CO-OPS MEDIUM AND LONG-TERM EQUIPMENT NEEDS.

PROVIDE SECRETARIAT WITH FIRST-HAND VIEW OF CDN CAPABILITIES AND INITIATE DIALOGUE RE SATELLITE USE.

PROVIDE SECRETARIAT DECISION-MAKERS WITH OVERVIEWS OF CDA ACTIVITIES IN TELECOMS SECTOR & CDN TELECOMS CAPABILITIES.

PROVIDE CDN PRIVATE SECTOR WITH INSIDE TRACK ONCE ARG GOVT GOES AHEAD WITH DOMESTIC SATELLITE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED: