



"Do hurry and finish, so I can try it too!"

Have you tried "the most famous skin treatment ever formulated"?

If not, you, like this girl, should begin to-night to get the benefit of this famous skin treatment, which will bring to your skin the delicate color, the lovelier freshness and clearness you have always wanted.

Is there some condition of your skin that is keeping it from being the attractive one you want it to be?

Is it sallow, colorless, coarse-textured or excessively oily? Or, is it marred by blemishes or conspicuous nose pores?

Whatever it is that is keeping your skin from being beautiful—it *can* be corrected. There's no girl on earth who can't have a prettier skin by trying!

Every day as old skin dies, new skin forms in its place. This is your opportunity. By the proper external treatment you can make the new skin just what you would love to have it.

Skin specialists say that the best way to keep this new skin in a healthy, active condition, the best way to make it build up a fresh, clear complexion, is by proper cleansing and stimulating treatments, with a soap carefully prepared to suit the nature of the skin.

It was to meet the urgent need for such a soap that John H. Woodbury, after thirty years of study and treatment of the skin and

skin diseases, prepared the formula for Woodbury's Facial Soap.

Begin this famous skin treatment to-night

Begin to-night to get the benefits of this skin specialist's soap for your skin. Use this Woodbury treatment consistently and your skin cannot *help* taking on that greater loveliness for which you have longed.

Once a day, either night or morning, but preferably just before retiring, dip a washcloth in warm water and hold it to your face until the skin is softened. Then lather your cloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly.

Now, with the tips of your fingers, work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a piece of ice. Be particular to rinse the skin thoroughly and dry it carefully.

The first time you use this treatment you will begin to realize the change it is going to make in your skin. Every day it frees your skin of the tiny particles of old dead skin. Then it cleanses the pores, brings the blood to the surface and stimulates the small muscular fibres. This keeps your skin so active that the new delicate skin which forms every day cannot help taking on that greater loveliness for which you have longed. In ten days or two weeks your skin should show a marked improvement—a promise of that greater clearness, freshness and charm which the daily use of Woodbury's Facial Soap will bring.

A 25c cake is sufficient for a month or six weeks of this famous skin treatment. Get a cake to-day.

Write now for a week's size cake

For 4c we will send you a cake of Woodbury's Facial Soap large enough for a week of this famous skin treatment. For 10c, we will send the week's size cake and samples of Woodbury's Facial Cream and Powder. Write to-day. Address The Andrew Jergens Co., 2607 Sherbrooke St., Perth, Ont.

For sale by Canadian Druggists from coast to coast

