

## **—the Electric Motor**

is efficient in operation and only consumes power in proportion to the load it is called upon to carry. Some of the other advantages of the electric drive are—

***Space economy***

***Automatic control***

***Flexibility***

***Elimination of belts***

In addition to these, the electric drive whether used in the home, office or factory, permits expansion of the field of operation without undue expense, gives speed uniformity and control, and is convenient and suitable for work of all kinds. The tale of decreased operating costs together with an increased output and better product, is distinctly the electric motor's own argument in favor of its installation.

***Our power rates are low***

For further particulars address—

Manager Light & Power Department

**BRITISH COLUMBIA ELECTRIC  
RAILWAY COMPANY LTD.**