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General Merchants & Manufacturers' Agents
 Canadian Tweeds,
 Flannels, Dress Goods, Knitted
 Underwear, Blankets, &c.
 Representing in Canada F. P. LAVERY & CO.,
 Huddersfield and Bradford, Eng. Also ALOYS KNAPS,
 Aachen, Germany; I. CUPPER SOHN, Birtscheid,
 Germany.
 Wholesale Trade only supplied.

Cast Steel Works
 —OF—
Fried. Krupp, Essen, Germ'y

REPRESENTATIVES FOR CANADA
JAMES W. PYKE & COMPANY,
 35 St. Francois Xavier St., MONTREAL.
 Steel Tyres and Steel Tyred Wheels, Axles, Crank
 Pins, etc.
 STEEL CASTINGS of all descriptions a
 specialty.

**The Bell
 Telephone
 Company
 of Canada**

C. F. SISE, President.
 GEO. W. MOSS, Vice-President.
 C. P. SCLATER, Secretary-Treas.

Head Office, - - - MONTREAL.
 H. C. BAKER, Mgr. Ontario Dept., Hamilton.

THIS Company will sell its instruments at prices
 ranging from: \$7 to \$25 per set. Its "Standard
 Bell Telephone Set," (protected by registered
 Trade Mark) designed especially for maintain-
 ing a perfect service and used by the Company in con-
 nection with its Exchanges, is superior in design and
 workmanship to any telephone set yet offered for sale.
 This Company will arrange to connect places not hav-
 ing telegraphic facilities with the nearest telegraph office,
 or it will build private lines for firms or individuals, con-
 necting their places of business or residences. It is also
 prepared to manufacture all kinds of Electrical ap-
 paratus.
 For particulars apply at the Company's Offices as
 above.

HODGSON, SUMNER & CO.
 IMPORTERS OF
 347 and 349 St. Paul St., Montreal.
**Dry Goods, Smallwares and
 Fancy Goods** o o o o o
 Agents for the celebrated brand of Church Gate
 Hosiery.

McArthur, Corneille & Co.
 MONTREAL
**Oil, Lead, Paint, Merchants
 Color and Varnish**

IMPORTERS OF
English and Belgian Window Glass.
 Plain and Ornamental Sheet, Polished, Rolled
 and Rough Plate, &c., &c.
**Painters' and Artists' Materials, Brushes,
 Etc., Etc.** 312, 314, 316 St. Paul
 St., and 253, 255, 257
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Cream of Tartar
 Crystals and Powder.
Carbonate Ammonia
 In kegs 112 lbs.
Sal Soda
 In kegs and barrels.
Whiting
 In barrels 336 lbs. net.
 From stock and for importation.

COPLAND & COMPANY
 MONTREAL

THE most successful Grocers
 keep the
Cook's Friend
Baking Powder

Always in stock, well knowing it is **Sure to
 Please**, thus making and keeping cus-
 tomers.
GEO. STANWAY & CO.,
 46 Front St. East, Agts. in Toronto.



S. GREENSHIELDS, SON & CO.
 MONTREAL and
 VANCOUVER, B.C.

Scarce Goods

White Swiss Spot Muslins
Black and Colored Satin Ribbons
 Just to hand. Full assortment
 Large clearing lines in Canadian Cotton Goods:
Prints, Small Check Gingham
Flannelette, Skirtings
Crinkles and Cotton Crepons

**FULL STOCK OF PRIESTLEY'S SERGES AND
 CRAVENETTES JUST OPENED.**

Our travellers are now showing complete ranges of
 Fall Samples in Imported and Canadian Goods.

Mercantile Summary.

ACCORDING to the *Wool and Cotton Reporter*,
 over 100 new woolen mills have been erected
 during the past six months in the United States,
 since the Democrats took the tariff off wool.

To carry life insurance requires, at times,
 some little sacrifice of pleasure. This may
 seem a hardship, but you should consider
 which is the greater hardship, for you to econo-
 mize and pay the premium, or for your family
 to get along without the insurance money thus
 provided, in case you are taken from them.

AN American writer says of summer trips by
 water, "The world is learning the virtue that
 is found in a dose of moonlight on the water,
 in a taste of new mown hay, in a draught of
 mountain scenery, in a breath of the pine woods,
 in the breezes that blow off Lake Superior."
 We beg to add Lake Huron, and to say that
 the rest seeker will find any of these better
 than bromides, bitter waters or the whole drug
 store.

ENDORING other people's notes is a risk that
 no man should take who has a family to sup-
 port or his own credit to maintain. No father
 of a family has the moral right, says the *Ame-
 rican Grocer*, to risk the welfare of his children
 in going security for his friend or neighbor.
 "No merchant is at liberty, so long as he has
 outstanding obligations, to lend his name to
 assist another financially. His creditors should
 be his first concern, and to see that they are
 paid his first duty."

KEEP an agreeable temperature in your store,
 a comfortable chair for weary shoppers, such
 minor conveniences (on a table) as a free direc-
 tory, all the time-tables and the morning news-
 papers; keep the store "clean as a new pin;"
 make things glisten and shine, says the *Key-
 stone*. You can then wait another year for
 your decorating and improvements. The pub-
 lic likes to go where it finds itself comfortable
 and welcome. Invest your money in stock this
 year, not in fixtures; and let your own good
 manners be the decoration of your store.

HERE are some items concerning business
 difficulties in Montreal: H. J. Gendron, of that
 city, who has been carrying on a laundry for six
 years, has been forced to the wall through
 sheer competition from the Chinese and others,
 and has assigned with liabilities of \$1,500.—J.
 T. Poirier & Co., grocers, alluded to last week,
 have now assigned, owing almost \$7,000.—J.
 R. Kyle, shoes, and C. D. M. Reay, dealer in
 shoes, noted some time ago, have both effected
 a settlement with creditors, the former at 75c.
 on the dollar at 30 and 60 days, secured, and
 the latter at 20c. on the dollar cash.

CLENDINNENG'S IRON WORKS

WE MAKE ALL KINDS
 OF

"ETNA" Hot Water
 Heaters

Universal & Leader
 Stoves & Ranges.

Water, Gas and Soil
 Pipe and Fittings.

Hydrants & Valves.

**Cast and
 Wrought
 Iron Work**

The Wm. Clendinneng & Son Co., Ltd.

Montreal and St. Henry.

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