

## The "Gore" Fire Insurance Company

Head Office: Galt

CASH ASSETS . . . . . \$151,337  
TOTAL ASSETS . . . . . \$41,383

Both Cash and Mutual Plans. During 1891 and 1893 refunded 90% of all members' premiums.

PRESIDENT, . . . . . Hon. JAMES YOUNG,  
VICE-PRESIDENT, . . . . . A. WARNOCK, Esq.  
R. S. STRONG, Manager, Galt.

## —THE— Manchester Fire Assurance Co.

ESTABLISHED 1824

Assets over . . . \$8,000,000

Head Office, MANCHESTER, Eng.  
J. B. MOFFAT, . . . . . Manager and Secretary

Canadian Branch Head Office, Toronto.  
JAS. BOOMER, Manager.  
City Agents—Geo. Jaffray, J. M. Briggs, Frank E. Macdonald.

The Oldest Canadian Fire Insurance Company

## Quebec . . .

Fire Assurance Co.

Established 1818

Agents—Montreal, J. H. ROUTH & SON.  
Winnipeg, W. R. ALLAN.  
Maritime Provinces—THOMAS A. TEMPLE, Gen'l Agent.  
Toronto, Ontario General Agent.  
GEO. J. PYKE.

## PHENIX . . .

Insurance Company  
Of Brooklyn, N.Y.

L. C. CAMP, General Agent, Toronto.

## Protection - - -

Under all circumstances is afforded by the Policies of the

LIBERAL Provisions for Incontestability;

Grace in payment of Premiums;

Extended Insurance under terms of Maine Non-Forfeiture Law.

In-  
corpo-  
rated  
1848

UNION.  
MUTUAL

Life Insurance  
Co., Portland,  
Maine.

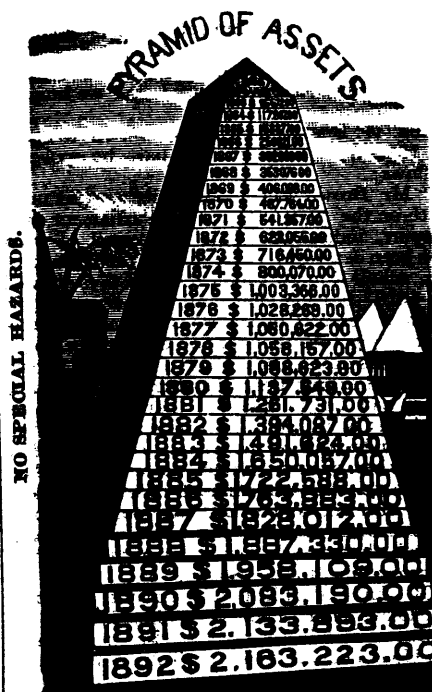
ISSUES AN

## Instalment Policy

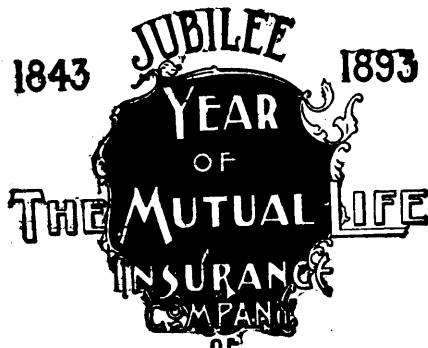
with all desirable features.

Principal Agencies in Canada—17 Toronto Street, Toronto, Ont.; 188 St. James Street, Montreal; 1033 Prince William Street, St. John, N.B.

## AGRICULTURAL INSURANCE CO'Y.



GEO. H. MAURER, Manager,  
59 Victoria St., Toronto.



**RICHARD A. M. GURDY, PRESIDENT**

Is commemorated by the issuance of two forms of "Semi-Centennial Policies."

## The Five Per Cent. Debenture

—AND—

## The Continuous Instalment

Agents find these policies easy to place because they afford the best insurance ever offered by any company.

For details address the company at its Head Office, Nassau, Cedar and Liberty Streets, New York, or the nearest General Agent.

**H. K. MERRITT,**

General Manager.

Bank of Commerce Bldg.,  
Toronto.

## WATERLOO MUTUAL FIRE INS. CO.

ESTABLISHED IN 1868.

HEAD OFFICE, . . . . . WATERLOO, ONT.

Total Assets 31st Dec., 1893, . . . . . \$349,734.71  
Policies in force in Western Ontario over . . . . . 18,000

GEORGE RANDALL, JOHN SHUH,  
President. Vice-President.

C. M. TAYLOR, JOHN KILLER,  
Secretary. Inspector.

## London Mutual Fire Insurance Company

ESTABLISHED 1859.

LONDON, . . . . . Ontario.

The only "Fire Mutual" Licensed by the Dominion Government.  
Buildings and their Contents Insured at the lowest rates consistent with security.

T. S. MINTON, AGENT, 96 Wellington St. E., Toronto. D. C. MACDONALD, Sec. & Man. LONDON, ONT.

## THE GREAT-WEST LIFE ASSURANCE CO.

HEAD OFFICE: WINNIPEG

Subscribed Capital... \$400,000 00 Government Deposit... \$118,117.05  
Paid-up Capital . . . . . 100,000 00 Reserve . . . . . 54,780.00  
Business in force Dec. 31st, 1893, \$2,268,000 00  
" " " 1894, \$4,289,050 00

The attention of the insuring public and live progressive agents is called to the following reasons for selecting this company:

First—It is the only Canadian company giving its policyholders the security of a four per cent. reserve; all others without exception reserving on a lower standard.

Second—The policy contract is as liberal as any issued. No restriction as to residence, travel or occupation, and incontestable after one year.

Third—The premium rates are low and the cost to the policyholder is certain to be less than in any other company because a better rate of interest can be earned in the west than at the home of any other company.

Fourth—Every desirable plan of insurance is issued from the low priced "PAY AS YOU GO" plan to the shortest single premium endowment.

Agents Wanted in Unrepresented Districts

ALEXANDER CROMAR . . . . . Manager for Ontario  
12 King street east, Toronto

CHARLES CAMPBELL . . . . . Manager for New Brunswick  
106 Prince William street, St. John

ARTHUR B. MITCHELL . . . . . General Agent Nova Scotia  
39 Upper Water street, Halifax

LEONARD MORRIS . . . . . General Agent Prince Edward Island  
Summerside

## Excelsior Life Insurance Co.

INCORPORATED 1889.

Head Office—Cor. Adelaide & Victoria Sts., Toronto, Can.

Total Assets, . . . . . \$400,000.

Most attractive plans of insurance in existence. Coupon Annuity Bonds on life and endowment plans. Endowment Policies at Life Rates. Half Premium Policies. Policies also issued on all other approved plans. Write for particulars before insuring elsewhere.

RELIABLE AGENTS WANTED  
E. MARSHALL, Secretary, E. F. CLARKE, M'n'g Director.

## The Mercantile . . . Fire Insurance Co.

Incorporated 1878.

HEAD OFFICE,  
Waterloo, Ont.

Losses promptly adjusted and paid . . . . . \$200,000.00  
Subscribed Capital, Deposited with Dom'n Gov't, 50,075.76

The business for the past 18 years has been:  
Premiums rec'd . . . . . \$1,365,649.37  
Losses Paid . . . . . 741,940.69

## Economical Mutual

Established 1870. Fire Insurance Co. OF BERLIN

Head Office, Berlin, Ont.

## Mutual and Cash Systems.

Total Assets, Jan. 1, 1894... \$378,539  
Amount at Risk . . . . . \$8,600,000

HUGO KRANZ, Manager.  
JOHN FENNELL, President. GEORGE LANG, Vice-President.  
H. OELSCHLAGER, Inspector.