

**BURNS' TOURS TO  
OLD POINT  
COMFORT**

This charming resort is reached by the old Dominion Line. Steamers leaving New York four days a week at 3 p.m. and after an ocean voyage down the Atlantic coast arriving at Old Point Comfort, Fortress Monroe, Norfolk, the evening of the following day. Through tickets are issued and are made to return via Washington and Philadelphia. Send for folder giving all information as to hotels and trip. May, June, July and August vacation tours to Europe. Apply to Chas. E. Burns, 77 Yonge Street, third door above King St.



CHAS. E. BURNS,  
77 YONGE ST.  
Tickets to  
Europe  
Savannah  
Jacksonville  
Havanna  
New Orleans  
West Indies  
Mexico  
South America  
and all  
Southern States.  
3rd door above  
King Street  
TORONTO.

PHENIX PUBLISHING CO.  
OFFICE: 81 ADELAIDE STREET WEST

"Yet doth he give us bold advertisement."—SHAKESPEARE.

\$2 PER YEAR. 6c. PER COPY.  
SOLD BY NEWSDEALERS.

51 KING ST. E.  
(Rear Entrance from Colborne St.)



51 KING ST. W. 152 YONGE ST.  
68 JARVIS ST.

PAPER EDITION

**"The...  
Raiders"**

By S. R. CROCKETT.

"FRESH: BREEZY: BRILLIANT."

Paper, cut edges, 60 cents.

One of Canada's best known retail booksellers expressed the following opinion of this great story: "The best novel that's been written in five years. Better than anything Barrie ever wrote. As good as anything of Stevenson's."

Cloth edition, \$1.25.

WILLIAM BRIGGS,  
PUBLISHER

33 Richmond St. W., Toronto.

DRESSMAKER'S

**MAGIC SCALE**

A perfect tailor system of garment cutting for ladies and children.

Also instructions in Men's and Boy's Clothing.

MISS. K. C. MACDONALD:

General Agent, Ontario.

4 1/2 Shuter Street, - Toronto.

**FETHERSTONHAUGH & CO.**

Patent Barristers, Solicitors and Experts.

Canadian Bank of Commerce Building.  
28 KING ST. W. - TEL. 2589

Try *A.G. Westlake*

... 147 Yonge St.

FOR OUR CELEBRATED

**\$1.00 PER DOZEN PHOTOS**

All Work Guaranteed.

**G. R. Byford - Bookbinder**

BOOKBINDING - OF - EVERY DESCRIPTION.

... Special attention given to ...

**BINDING - SHEET - MUSIC**

COR. CHURCH AND COLBOURNE STS., TORONTO.

**North American  
Life Assurance Company.**

Head Office, - Toronto, Ont.

PRESIDENT

J. L. BLAIKIE, Esq., President Canada Landed & National Invest. Co.

VICE-PRESIDENTS

HON. G. W. ALLAN and

J. K. KERR, Esq., Q.C.

The Compound Investment and Investment Annuity Policies of the North American Life Assurance Company contain specially advantageous features for intending insurers.

Write or make personal application for full particulars,

WM. McCABE, Managing Director

**JOHN MACDONALD & CO.**

- TO THE TRADE -

Durable One of the newest and most durable materials in Dress Goods at present is Serges. We have them in the following:

Desirable Boating, Costume and Drapery Cheviot, in Black and Navy and Cheviot, in all colors. Also a special low line of 37/38 inch Serges in all colors.

- FILLING LETTER ORDERS A SPECIALTY -

**JOHN - MACDONALD & CO.**

Wellington and Front Sts. East, TORONTO.

JOHN MACDONALD, PAUL CAMPBELL, JAS. FRASER MACDONALD.

Our Style E

**PIANO :**

Is Unrivalled in Popularity, Its Tonal Qualities Command it To the Artist. Its moderate Price.

**\$375.00**

Commends It to all. Examine it Before purchasing Elsewhere.

**MASON & RISCH**

PIANO CO., LTD.

32 KING ST. WEST

ESTABLISHED

1843



**Guinea Trousers**

\$5.25 SPOT CASH.

**New Cameras**

... 1894 ...

- Night Hawk - \$ 6.50
- A Premo - - 12.00
- B Premo - - 15.00
- C Premo - - 20.00

- CATALOGUE -

**G. RAMSEY & CO.**

89 BAY ST., TORONTO,

**WHITE CANVAS SHOES**

: AT :  
: PRICE :

In order to reduce our large and varied stock we have decided to sell for the next thirty days all our

**Ladies White Canvas Shoes at Half Price**

: A GENUINE SALE :

Nothing cooler, lighter or more comfortable for summer wear.

**H. & C. BLACHFORD**

83 to 89 King St. East, Toronto.