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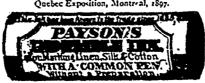


The Woodward Medicine Co., Limited, Toronto, has recently placed a new preparation on the market for the cure of dyspepsia and stomach troubles, called Hutch Tablets. The weli-known energy and business enterprise of this firm has been entirely discounted by their work on this tablet, and an object lesson may bedrawn therefrom. After the valuableness of the preparation had been demonstrated and its efficacy placed beyond peradventure, the firm went through all the preliminary work and had the remedy ready for the market, then the advertising started, and use was made of some of the large buildings at the wharf in this city for huge displays of Hutch, billboards throughout the city were pressed into use for most attractive three sheets, and the press commenced work, the like of which for its effectiveness has not been seen for a long time in Toronto. Where it is possible, beautiful electric displays have been introduced in some of the retail drug establishments, and the field thoroughly covered. In the meantime, from their efficiency, the sale of Hutch Tablets has been enormous. From the best-informed sources the most favorable and complimentary reports have been received, and we can state confidently that Hutch Tablets have in prospect a most glowing future. From the sales already made the Woodward Medicine Co. feel well satisfied that their great expenditure has been well advised.

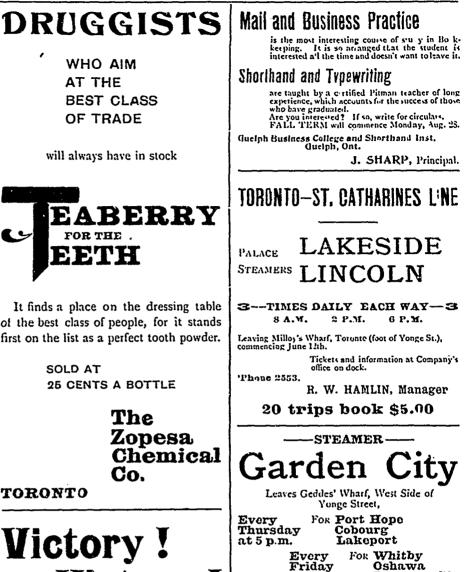
Manual of Pharmaceutical Testing.

We are just in receipt from the publishers of a copy of the second edition of "A Manual of Pharmaceutical Testing," by Barnard S. Proctor, F.I.C. The careful and conscientious pharmacist will always endeavor to see that the chemicals in stock are quite up to the standard required by the authorized text-books, and it should be an invariable rule that a test should be made at frequent intervals of goods received into his establishment. No simpler nor more practical guide, we believe, could he have in this work than the volume now before us, which deals thoroughly with the chemicals enumerated in the British Pharmacopœia, and in this edition is made to conform in every particular with the last edition of that work. The book is published at the offices of The Chemist and Druggist, London, Eng.





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