

*The*  
**Reduced  
Prices  
on  
Stearns'  
Serums  
are  
Appreciated**

¶ Our plan of effecting such an economy in the marketing of Serums has been fully appreciated by the medical profession.

¶ The array of undoubted authorities who endorse our position has convinced the most skeptical that the cumbersome exchange system is now a relic of the past.

¶ You have a government guarantee of eighteen months potency and our assurance of still longer full activity.

¶ There is no better Antitoxin made than Stearns. It is highly concentrated, absolutely true to labelled Antitoxic strength and the Simplex Syringe is by far the best injecting device offered.

¶ Remember that the 3000, unit bulb costs you only a dollar a thousand, while the 2,000 unit package costs you \$1.13 per thousand and the 1,000 unit package costs you \$1.32.

¶ Your druggist will sell you our Antitoxin at these figures.

¶ Stearns Antitoxin will never fail you at the critical moment. It is always right.

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**Frederick  
Stearns  
and Company**

**Windsor, Ont.  
Detroit, Mich.**