

## TOTAL ABSTAINERS GET SPECIAL ADVANTAGES

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Every insurance company believes that Total Abstainers are better average insurance risks than Non-abstainers. The recently published experience of the oldest and largest English company having a special Abstainers' Section, has given the most positive proof of the correctness of this belief.

In the Manufacturers' Life during 1903, the death loss in the General Section was very favorable amounting to only 75.7 per cent. of what the Mortality Tables taught should be expected. But in the Abstainers' Section it was only 41.3 per cent. of what was expected. Thus the saving from low mortality in the General Section, viz.: 24.3 per cent was not half of what it was in the Abstainers' Section, where the saving amounted to 58.7 per cent.

Surely Abstainers consult their own best interests when they choose the Manufacturers Life to carry their insurance.

**The Manufacturers Life is the only company in Canada giving Total Abstainers the terms and rates their low mortality experience calls for.**

Write for further information, stating the exact date of birth to

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DEPT. S.S.

**THE MANUFACTURERS LIFE INSURANCE COMPANY**

Head Office

TORONTO, CANADA

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