where the precaurevented any man from getting the with the victims pium habit. The ay make it harder s to satisfy their deof a single victim hus restrained or more usually acts on law in Maine. er to get liquor the a larger quantity a heavier debauch ase is not to make ans to gratify the ninish the desire. by the people with

satisfy, not by the or dealers. on as to the benefits law, or of another any kind of license are advantages in sides of the ques-view of the indimity of individuals. ndency among legisgreat as among peorsonal acquaintance the passage of an act forcement of it, and law are the same of the bill and the nded to bring about.

IN WHISKEY. Blended to Suit Differ-

is Globe-Democrat.

d the way different ry have to be catered their drinks," said at the Union Depot tain was an old Con-Tennessee, and was head of his company de at Shiloh. After into the wholesale in Texas, with head-or a noted brand of

dian Patent No. d March 9, 1894.

Cask ctive view of one seccontal section through

AGES als being unbreakable an ordinary Cask of

contents, thus avoid trouble to Brewersy inodorous.

tawa, Ont

THE MOST .. RELIABLE



CRYSTAL ALE



CREAM ALE

NOURISHING PORTER

Milwaukee Lager Beer

Brewed and Bottled in Toronto by

The Davies Brewing Company

the Kentucky article. Once a year he runs up to Louisville to fix up his accounts, and this is how he happened to at the big depot last night.

"You see," said he, "in all this South "You see, said he, "in all this South suntry they must have, or think they ust have, something a little softer and soother than the ordinary, and so we we them a blend. These blends may e made of any brand, so the conditions is fulfilled as to age and strength. In r own instance we take a moderate antity of our Echo Spring two-stamp urbon, say six or eight years old, and to r blend it with some new whiskey, tha little rye in it, and the result is an e that stands at even 100 proof, and ry smooth and pleasant to the taste is what we call Rose Valley blend.

The further north you get the stiffer quality must be. Our quality for trade must stand at 103 or 105 proof, is very strong liquor; but in this in the average drinks are so much der that about the same alcoholic maller that about the same alcohome trength is consumed in each section. For instance, a gallon of liquor served at over bars in south Texas, as in Gal-eston and Houston, brings in pay for all of the same served over Northern counters reduces ninety. Your south Texas man 65 only fills the glass, but he has an exonly fills the glass, but he has an ex-way of making a rim to it with his finger, with the glass inclined, which she him to carry to his lips aeveral so more of the precious article than the merely used the little glass in shift fashioned way. This is a habit I that of the merely make the presence of the South Country We described the shift of the shift of the described of the South Country We have been supported by the shift of is peopled by whites altogether, hey get ninety drinks to the gallon, weaker blends are also accountthis practice in the Southern Ward.

country, for the obvious reason that it takes a lot of it to produce the desired takes a lot of it to produce the desired effect. These cheaper mixtures are injuri-ous, but their bad qualities are partly covered up by the use of flavors. The commonest is the prune-juice blend, which really goes down very well, but it is very bad on the system."

PRINTER'S INK.

A MAN will read a newspaper for ten years, and may never be conscious of having read through a single advertisement in it during all that time. Nevertheless if he happens to enter a store some day to purchase some soap, tobacco, etc., the particular brand of soap or tobacco he calls for is almost certain to be the brand

calls for is almost certain to be the brand advertised in his paper. EFERNAL advertising is the price of trade. Some argue that it is expensive to advertise. It is the most profitable expense you can have if you handle it properly.—Edicard Rokes. This wholessler should advertise for the same reason that the retailer needs to advertise. As the property of the same reason that the retailer needs to advertise. As nake howers formilly with

advertise--to make buyers familiar with his name and location .- Dry Goods

It is inconsistent to suppose that the advertisement of a year ago in pinned up in the public mind for a permanency. The man who thinks it is usually finds out his mistake.

his mistake.

The necessity for advertising is very apparent to any reflective mind. If an owner wishes to sell his property, he must let some one know his wish. If he kept his 'intention to himself he would also keep his property to himself. The Land Roll, ADVERTISING stands in the same rela-

tion to general business that quinine does to health; they are both tonics.—Artemus

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