London Mothers' Allowance Investigation Tells of Toronto Conference.

"After two years of experiment, mothers' allowances evidently are realizing all that had been hoped for

Mrs. R. M. Graham, mothers' allow-ance investigator for London district, who has returned home from Toronto after attending a conference of in-vestigators from all over the prov-ince, made the foregoing statement enthusiastically to The Advertiser vestarday

"For one thing," she said, "the nothers' allowance act has the reputation of being one of the best administered ever put on the statute books of Ontario. I heard this from a number of people in Toronto. I hear it wherever I go. The other 17 investigators have had the same experience.

The commission has worked slow-

"The commission has worked slowly and surely, and from the beginning
established a reputation for justice,
fair dealing and sympathetic consideration of human values.

"Never did a commission have such
loyal support as is given by the investigators. We have absolute confidence in Rev. Peter Bryce and the
other members of the commission.
We would do anything in our power
to carry out their ideas.

to carry out their ideas.
"In addition, the work has gripped the heart and imagination of each

Mrs. Graham, "the bravest woman you could imagine. Her own life and that of many others was saved by digging a trench near the lake. In this they huddled, wetting blankets from time to time to cover them entirely: otherwise they would have experience the investigator assisted helping hand in any emergency, par-ticularly if her territory is in a dis-trict like New Ontario.

Many of the widows and children

### Stand Pat Behind Campers' Campaign

Girls' Work Board Giving Tea signed.
At the conclusion of the ceremony r or v isiting Secretaries.

The London Girls' Work Board is heart and soul behind the campaign of the Y. W. C. A. Campers' Association to build a permanent camp a

Port Bruce. Decision to support the girls in every possible way took the form of resolution at a meeting of the board held Tuesday evening in the King street Y. W. C. A., presided over by Mrs. J. D. Detwiler.

ers among girls an opportunity of meeting Miss Eunice Whidden, reappointed secretary of the Work Board of the Baptist 'hurch of Ontario and Quebec Miss May Gemmell, secretary of the Girls' Work Board of the Presbyter an Church in Canada. The former will be in the city next week to meet ian Church in Canada. he girls of the Baptist church, and Women's Missionary Society and a nell Dublin.

#### rally of Presbyterian girls of the city Careless Shampooing Spoils The Hair

If you want to keep your hair look ing its best, be careful what you wash it with. Do not use prepared shampoos or anything else that contains too much free alkali. This dries the scalp, makes the hair brittle

The best thing for steady use is Mulsified cocoanut oil shampoo (which is pure and greaseless), and s better than anything else you can

Two or three teaspoonfuls of Mulsified in a cup or glass with a little warm water, is sufficient to cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub the Mulsified in. It makes an abundance of rich, creamy lather, which riuses out easily, removing every particle of dust, dirt, dandruff and excess oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy

You can get Mulsified cocoanut oil hampoo at any pharmacy, it is very cheap, and a few ounces will supply every member of the family for months. Be sure you get Mulsified. Beware of imitations. Look for the name Watkins on the package—Advt.



THREE-IN-ONE HEADACHE POWDERS



A very special attraction of the

A hearty vote of thanks was moved to the United Welfare for generous treatment of the Y. W. C. A. during

the past year, which has made pos-

**PERSONALS** 

Miss Mary Smith, Chatham, is the guest of her aunt, Mrs. E. War-burton, Cove Road.

Mr. S. P. Cole, designer of the Greene-Swift factory, left Tuesday night on a business trip to Cincin-

Mrs. L. L. Sherman of Brighton Ont., is the guest of her sister, Mrs. G. W. Dewey, Empress Avenue Methodist parsonage.

Miss Vera MacKenzie, 382 Hale

Alumnae Association. Eight tables of

sided over the tea table. A number of tea guests dropped in at the tea hour.

The hostess was assisted in receiving by Miss Beatrice Smith.

Mr. Roderick McAulay was pleas

antly surprised Tuesday evening when a number of his friends gath-

ered at his home to wish him every success on his expedition to Pales-tine. A dainty luncheon was served

during which "Where My Caravan Has Rested" was sung very sweetly

by Miss H. Meanley, accompanied on the oboe by Master F. Rankin.

president of the Wortley Road Moviners' Club, Tuesday evening. The mothers, numbering over twenty-five spent the evening making little gar-

ments for child welfare use. Mrs. J. G. Steele poured out tea and Mrs.

MISS MARION B. FERGUSON, National general secretary of the Young Women's Christian Association, who pays her first official visit to the London association to address the annual meeting on Thursday evening, Feb. 1. The business and program will be preceded by a banquet

#### FASHIONABLE WEDDING TAKES PLACE IN SEAFORTH

pointed to suggest names to fill vacancies on the board. Others who will act with her are Mrs. Frank White, Mrs. J. K. McDermid, Miss Hilda Keene and Miss Moore.

Much gratification was expressed Special to The Advertiser Seaforth, Jan. 18 .- A very pretty vedding was solemnized yesterday at 10:30 a.m. in St. James' Church, the heart and imagination of each one of us. It is such a human work, a work on which so much depends in the way of welfare of little children and the opportunity they are to enjoy to grow up robust, well-developed citizens, physically, mentally and morally.

At 10:30 a.m. in St. James Church, and when Anne Neville, eldest daughter of which Miss Gibbons granted the use of her beautiful home, Lornehurst, last week. The sum of \$125 was Joseph Miles McMillan, only son of the late Duncan and Mrs. McMillan alterations and equipment to facilitate club work at Lemmore.

Of Seaforth. The ceremony, which "So many are the pitiful cases, the of Seaforth. The ceremony, which "So many are the pitiful cases, the urgent cases that come to our notice, that the supremely important thing for each of us is to get families that are eligible comfortably established as quickly as possible."

A feature of the conference in high mass, assisted by the pastor, Rev. which all the other investigators were keenly interested, as well as the commission, was the story told by the representative in the fire-swept con; and Rev. Fathers Gaffner of Court and Rev. Clinton, and McCardle of Dublin, was at Haileybury," stated masters of ceremonies. Also present

The bride, who is a graduate tirely; otherwise they would have been suffocated by the smoke. Just at the hour in the night when all hope was abandoned the wind changed, as if by a miracle, sweeping the flames away from the town. velvet, with silver trimmings "Immediately after this terrifying and silver and rose brocaded slippers. She wore a black hat of chantilly lace a doctor in the ushering into the world of a wee baby and caring for the mother. The only light they had a flashlight. The remarkable part was that neither mother nor babe suffered seriously as a result of the walley. The maid of honor, Miss Gertrude Ryan B.A., of Windthe conditions. You see, an investi-gator has to be prepared to lend a belining hand in any emergence. with trimmings of sable, and a model street, has gone to Detroit, where she has accepted a position with the import department of J. L. Hudson, Dewith trimmings of sable, and a model ostrich plumes. Her bouquet was troit, Mich. the list of beneficiaries lost their surset roses. The groom was assisted in the fire, and the first duty of

the bridal party motored to Fairview Hall, the residence of the bride's
uncle Mr. William Devereaux, where
a reception was held, after which Mr.
and Mrs. McMillan left on the afternoon train for New York and other
noon train for New York and other eastern cities, the bride travelling hostess. in a gown of black canton crepe with Oriental embroidery, and a hat of black taffeta and straw with metallic trimmings. She wore a handsome sealskin coat with deep sable collar and cuffs, the gift of the groom, who also presented the bridesmaid with an the bridge prize was won by Miss further made to give a tea Wednes-day afternoon, January 24, at four o'clock at "Lenmore" to afford work-ers among girls an opportunity of Charles Sills, Ross Sprout, Joseph sided over the tea table. A number of meeting Miss Funics Whits at the bridge prize was won by Miss Wanza Jones, and Miss May Jones carried off the euchre prize. Miss Mc-Vicar and Miss Agnes Malloch presented the bridge prize was won by Miss wanza Jones, and Miss May Jones carried off the euchre prize. Miss Mc-Vicar and Miss Agnes Malloch presented the bridge prize was won by Miss wanza Jones, and Miss May Jones carried off the euchre prize. Onaries Silis, Ross Sprout, Joseph Dorsey and Louis Atkinson. Those from a distance were Mrs. A. Mc-Kearnan, Chicago; Mr. and Mrs. H. L. Downey Detroit; Miss J. A. Case, Utica, New York; Mrs. C. Harrigan, Mr. Leerb Carlie, Miss J. W. Coldan Mr. Joseph Carlin, Miss Lillian Golden of Stratford; Mrs J. T. Downey, Mr. W. Ryan, Mitchell; Miss Elizabeth Keating, Mr. and Mrs. J. W. Mc-Loughlin, London; Mr. and Mrs. J. L. the latter to address the annual Loughlin London; Mr. and Mrs. J. L. meeting of the London Presbyterial Killoran, Goderich, and Mr. F. O'Con-

#### RETURNS TO RELAND TO SEE SICK DAUGHTER A charming sewing tea was held at the home of Mrs. William Lowe, president of the Wortley Road Moth-

associated Press Despatch. Cleveland, Ohio Jan. 18.—Recalled to the sick bed of her 4-year-old daughter, Muriel, Mrs. Terenece Mac-Swiney, en tour of the United States

Watson and Miss Lowe assisted in
the interests of Irish republican
widows' and dependents' relief, has
will be held at the home of Mrs. Willdecided to return to Ireland and can-cel all speaking engagements here.

cel all speaking engagements here.

to the week-end market, too.

that of the city woman."

Aunt Jane From Country Goes To Market; Tells What She Sees From Selling Side

Aunt Jane from the country goes the half-dozen fowl and the basket Punch the Chicken. Some time ago she wrote to Aunt Maria saying that she always read what the latter had to say after her meanderings, looking for news and provisions, around good old Covent the plump hen were young. Ere she Garden. Aunt Jane wondered how the country woman's viewpoint would and sharp tongue placed a practiced look in print, since that of the thumb upon the breast of a young country woman "was so different from cockerel, progeny of a stolen and exclaimed: 'That's the way to tell. Don't trust to what they tell She further hinted that Aunt you!' and swept majestically on her Maria gave unmistakable signs of way, while the bewildered little bride

for a dollar she would take that one.
"Aunt Jane disposed of her eggs at come on and tell what the market looks like from the country standpoint.

"Aunt Jane disposed of her eggs a come on and tell what the market looks a dozen after each prospective buyer had asked the time-honored question." New loid?" New loid?" And so Aunt Jane has obligingly sent along the following journal of her market day last Saturday.

Gentle reader, is she compared to buyer and asked the time-honored question. 'New laid?' New laid indeed! Could they but see that rosy-combed flock of biddies of which she is so justly proud the arrangement.

maria?

And doesn't she ever ask very hastened with her bit of Saturday con prefi and doesn't she ever ask very hastened with her bit of Saturday personal questions about the things she is going to buy, after she has played successfully the role of "merchant chief," down in the basement of a Saturday morning?"

hastened with her bit of Saturday home to straighten up odds and ends of work, which were of necessity left in the morning. Late that evening, as she sank into the kitchen rocker, with a juicy But here is Aunt Jane's own story:
"Aunt Jane was astir bright and early on Saturday morning making preparations to attend the Covent Garden Market. As the clock struck eight, she bustled out to the cutter, carrying her basket of eggs, which she had deemed far too precious to entrust to "William" when he had takenJane."

into the kitchen rocker, with a juicy spy in one hand, and the paring knife in the other, a far-away look came into her eyes. 'Land sakes! Some folks don't know they're livin', she exclaimed.

"Which remark was entirely lost upon "William," who dosed peacetrust to "William" when he had takenJane."



occasion will be an address from the national general secretary, Miss Marion B. Ferguson, who comes at that time to pay her first official I. O. D. E., which is holding a dance visit. Miss Ferguson served for a length of time as a missionary representing the association in India, and is said to be an exceptionally interesting speaker. Reports will also be presented from secretaries and Y. W. C. A. conveners.

A nominating committee with 35-2. only to endow a cot, but deciding to make a still more generous gift. —Photo by Sanders' Studio. A nominating committee, with Mrs. Donald McLean as convener, was ap-

#### **LEADERS IN GIRLS' WORK** VISIT LONDON NEXT WEEK

next week will be Miss Eunice Whid-den, secretary of the Girls' Work Board of the Baptist Church of Ontario and Quebec, and Miss May Gemmell, secre-tary of the Gorls' Work Board of the Presbyterian Church in Canada.

Miss Whidden will meet the girls' groups and their leaders in the Talbot Street Baptist Church on Tuesday after-

noon, Jan. 23, with tea served at 6 o'clock. In the evening she will address a mass meeting of girls.

# a mass meeting of girls. On Thursday afternoon, Jan. 25, at the closing session of the annual meeting of the London Presbyterial Women's Missionary Society, Miss Gemmell will lead a discussion on the subject, "How shall we bridge the gap between the C. G. I. T. groups and the W. M. S." In the evening she will give an all lighters to the evening she will give an all lighters to the serving she will give an all lighters to the evening she will give an all lighters to Mr. T. S. Lawrason has gone to Excelsior Springs, Missouri, for his health. Miss Mary Smith, Chatham, is the system of the evening she will give an illustrated address on "Girls' Work From Atlantic to Pacific," at a rally of girls and young women in New St. James' Presbyterian Church."

#### CLUB NEWS

SEW FOR SALE OF WORK. The first meeting of the Ladies' Aid of Chelsea Green since the election of the new executive was held this week. The executive for this year includes: Mrs. J. Smith, president; Mrs. P. Ald-Mrs. Isaac Marlatt has been confined to her home in Wortley road for the past week or ten days with ridge, secretary (re-elected), and Mrs. J. Bruce, treasurer. The meeting was held at the home of the president, Mrs. J. Smith, 49 Ada street. The members commenced making articles for their annual sale of work, and at the conclusion of the evening a dainty suppe was served by the hostess.

ASKIN STREET JUNIOR M. C. on the list of beneficiaries lost their all in the fire, and the first duty of the investigator after was to go to Toronto to report and to get immediate relief for them."

Sunset roses. The groom was assisted by Dr. F. Bechely of Seaforth. The Colborne street, entertained at the Street Junior Mission Circle was held to see the friends to meet Mr. Charles Cherry, of "The Dover Road."

The regular meeting of the Askin Street Junior Mission Circle was held at the home of Miss Hazel Moore, Horton to report and to get immediate relief for them."

J. D. O'Connell.

Diving the offertory Mrs. Carrigan The regular meeting of the Askin During the offertory Mrs. Caragan of "The Dover Road."

Mrs. Frances Spenceley will receive informally on Friday from four to six o'clock at 270 Piccadilly street, in the honor of her daughter, Mrs. Norman Bradley of Toronto, her guest for a few days.

At the conclusion of the ceremony the bridal party motored to Fair-view Hall, the residence of the bride's of "The Dover Road."

Mrs. Frances Spenceley will receive informally on Friday from four to six o'clock at 270 Piccadilly street, in honor of her daughter, Mrs. Norman Bradley of Toronto, her guest for a few days.

Mrs. S. Lewis was the hostess Tuesday evening of a delightful party was served by the hostess.

Mrs. S. Lewis was the hostess Tuesday evening of a delightful party was served by the hostess.

HALE STREET M. C. PLANS.

hostess.

A successful bridge was held at the home of Mrs. Walter Cummins on High home of Mrs. J. C. Hoste, 1344 King street Wednesday afternoon, under the auspices of the Victoria Hospital Nurses' Memorial Hospital will be finished, as the articles must be turned into



Made in an Hour. Maria gave unmistakable signs of way, while the breast of the bird very easy to look at, is the recombelonging to the city point of view with a dainty finger and decided that mendation given this "jiffy" apron

cretonne are excellent materials to make it from. If percale at 15c per yard were chosen, it would cost but The pattern No. 1605 cuts in sizes ent along the following journal of rosy-combed flock of biddles of which she is so justly proud, the question she is so justly proud, the question she is so justly proud, the part of the butter went size 36 requires 3 yards 27, 32 or Gentle reader, is she so many miles had been unasked. The butter went size 36 requires 3 yards 27, 32 or 36-inch material with 10% yards

(con prefierred).



'IT'S WORTH FETCHILLG'

## Fashions by Wire

Special Cable to The Advertiser. Copyright. Paris, Jan. 17.-A gown of leather so soft as to have almost the texture of velvet, was seen at tea time in one of the smart hotels this week. The color was a deep sand, and bands of persian lamb dyed in a slightly darker shade went horizontally across the neck from shoulder to shoulder, and vertically from a point above the waist on each I am mailing you Jimmie Crane's II am

NOW IT'S FEATHER SLIPPERS. London, Jan. 17.-Afternoon house costumes are glorified today by feather slippers. They are made from flat, glycerined feathers, or from the irised ducks breasts. Sometimes they are trimmed around the edge with a frill of tiny ostrich tips, or with a fring of monkey fur.

USE LEATHER APPLIQUE. New York, Jan. 17 .- Some of the suits displayed for the gaze of people going south today are of flannel in bright sports shades. These suits are frequently trimmed with the braid which is to be so popular on spring costumes, but sometimes they oddly and attractively trimmed

#### WEDDINGS

BEECHIE-DANN. The marriage of Miss Kathleen E.

Dann, 565 Central avenue, and Joseph A. Beechie of St. George apartments, took place quietly Wednesday, January 17. Following the ceremony Mr. and Mrs. Beechie left for New York, where they will sail on S. S. Empress of Britain for a 27-day tour of the West Indies. Upon their return they will reside in their new home on the he will be satisfied if given a drink corner of Thornton avenue and Gros- out of his own pretty cup.
yenor street. (Copyright, 1923, Associated Editors.

Who Will Write? Dear Miss Grey,—As I am a reader of the Mail-Box I will write a few

lines to help fill our wonderful page. Aren't we having lovely weather? What do you think of my writing? Dear Cynthia, will you please send me Jimmy Crane's address? I do love corresponding. Anyone wishing to

I am mailing you Jimmie Crane's address, as requested, Judy, and any ily file. You write a good ligible hand

#### Mothers and Their Children



I think many mothers don't give their children a drink often enough. I don't wait until my child asks for

# The Finest Green Tea

is undoubtedly

It is pure fresh and wholesome and the flavor is that of the true green leaf.

# "A Chaque Saint Sa Chandel"

(TO EACH SAINT HER CANDLE) Beau Brummel discovered that a daily bath and plenty of clean linen enabled him to be a leader of

Collars were worn without starch, but he insisted that they be starched, and so today the well-dressed man wears a starched collar. The thousands and thousands of starch collars that we launder each week speak for the service we give. Do we do yours?

> The "Department Store" Laundry. SOME WAY AND SOME HOW

The Parisian SHOULD Laundry Launderers, Dry Cleaners, Dyers and Rug Cleaners.

# Winter Clearance Sale of Coats, Suits, Dresses

The exceptionally low prices we are offering in this sale will bring every lady who is looking for a bargain to our store. SO COME

#### 4 ONLY SUITS

Navy and Beaver Broadcloth, with fur collar and cuffs, \$22.50 embroidered and lined with satin. Regular \$55, for .... Children's Coats, American velour, with shawl collar and cuffs of fin beaverine fur; some plain; some embroidered; all lined throughout ......

### COATS

\$13.75 Black brown and beaver velour, lined throughout; shawl collar of fur; all-wool velour .......

many different styles. Worth \$45 and \$50; now Beautiful Wrappy Coats, in browns, blues and \$25.00

THE BIGGEST BARGAIN EVER OFFERED.

## 25 DRESSES

. \$12.50 Tricotine, serge, canton crepe, taffeta, messaline and six only vel-

Metropolitan Suit & Skirt Company 232-DUNDAS STREET.-232.



## Special Announcement 10% DISCOUNT

will be allowed on all orders for Rugs from now until Feb. 1, 1923 This is the slack time in our newly enlarged factory.

Spring brings orders in a rush. Get your rugs made now, use them in the cold weather and save

Your old carpets are valuable. Have them made into handsome "Velvetex" Rugs. The "Velvetex" is a Real Rug, made from your discarded old carpets which are cleaned and recleaned, then manufactured into reversible, seamless rugs that will wear a lifetime. Under foot they feel like thick velvet, that is why they are called "Velvetex."



velvet, that is why they are called "Velvetex."

Every "Velvetex" Rug is guaranteed, and the only factory making "Velvetex" is in London, Ont.

In London our driver collects the carpet from attic, cellar, or off the floor and delivers the finished rugs free.

Out of town we pay freight or express both ways on all orders.

Delivery can be made within ten days from receipt of order or held over till wanted. Established 1909.

Canada Rug Company Velvetex Bldg., 96-98 Carling Street