

AMUSEMENTS, LECTURES.

GRAND A. J. SMALL GRAND
Twice Today, 2:15, 8:15 A ROMANCE OF
BEVERLY OF GRAUSTARK
 A FOUR-ACT DRAMATIZATION OF THE FAMOUS NOVEL.
 Mat. 25c, 35c, 50c, 75c. Night: 25c, 35c, 50c, 75c. \$1.00

GOOD FRIDAY, MATINEE AND NIGHT
 EVERYBODY'S FAVORITE.

Beulah Poynter
 IN A BRAND NEW DRAMATIC COMEDY,
"A Kentucky Romance"
 A Play of Today, by Jos. Le Brandt.
 A COMEDY OF THE MOST DELIGHTFUL
 NATURE — MAGNIFICENT SCENIC
 EQUIPMENT.

PRICES — Mat. 25c, 35c, 50c, 75c. SEATS
 Night: 25c, 35c, 50c, 75c. \$1.00. TUESDAY.

NEXT SATURDAY, MATINEE AND NIGHT
Original Uncle Tom's Cabin Co.

SPECIAL PRICES — Mat. Adults 25c, Children 15c. SEATS
 Night: 15c, 25c, 35c, 50c. WEDNESDAY.

Coming Friday and Saturday, Mat. Saturday, April 12 and 13
"BUNTY PULLS THE STRINGS"
 PRESENTED BY THE ALL-SCOTCH COMPANY.

EMPIRE
 LAUGH AND BE HAPPY.
 Smart Attractions at
THEATRE, EAST LONDON.
 The Show That Puts Up a Show.
 Best Vaudeville in the City.
 Music That Livelys You Up.
 Pictures That Interest and
 Educate.

GRAND, TUESDAY, APRIL 9
 R. E. Baker's Laughable Comedy,
MR. BOB

Preceded by "The Silent System," by
 Brander Matthews, to be presented by the
 London Conservatory Dramatic Club.
 Prices, 25c, 50c, 75c, \$1.00. Seats at Mal-
 lagh's Book Store and London Conserva-
 tory of Music. 65n

PRINCESS THEATRE
 Monday, Tuesday, Wednesday, Big Double
SHOW—IRENE GOLD, The Girl With the
 Band Voice. WM. TYLER, Novelty Foot-
 juggler. Best Pictures and Vaudeville in
 Town. 67u

PASSION PLAY OF
OVERAMMERGAU
 Illustrated Lecture by Dr. Herbert Yeuell,
 to be repeated by request Saturday.
 Services tonight and Sunday, First Congre-
 gational Church. 66u

THE GRAND
Thursday, April 11th
 The Western University students will
 play Schiller's comedy,
"Nephew and Uncle"

In English. Prices: 25c, 35c, 50c, 75c, \$1.
 Box office opens Monday, April 8. 67ut

AUDITORIUM — WEDNESDAY EVEN-
ING, April 3. Dr. Yeuell's lecture on
 views of Labrador. Tickets: 25c and 50c
 cents. Plan at Mallagh's Book Shop. 67k

SIMCOE ROLLER RINK — BAND TO-
NIGHT — Ladies free Monday night.
 Open every afternoon. 67k

COME TO THE NATIONAL FESTIVAL
 in King Street Presbyterian Church,
 Monday night, April 1, and taste the
 Scotch haggis. Good programme. Ad-
 mission 25 cents. 67k

SEE
F. B. CLARKE
 416 Richmond street, next Bank of Com-
 merce, London, Ont.

Tickets To and From the
Old Country
 All lines, all classes, all routes, including
 the Olympic and Titanic of the White
 Star Line, and Lusitania and Mauretania,
 Cunard Line. All ports by water.

JUBILEE ROLLER RINK — GRAND
 matinee this afternoon, hand tonight.
 Tuesday, April 2, block skating party,
 when cash prizes will be given. Open
 every afternoon. 67k

DANCING LESSONS — STRICTLY PRI-
ATE lessons any hour. Classes as usual.
 Competent teachers. Satisfaction guaran-
 teed. Easy terms. Learn now. For in-
 formation and circulars, phone. Day-
 ton & McCormick. 67k

MUSIC FURNISHED FOR PARTIES,
 balls, banquets, Pianos 125c. Tom Vile's
 Italian Harps, 122 Queen's avenue. 67k

E. DE LA HOOKE
 Agent for all ocean lines; all classes,
 outwards and prepaid. Lowest rates.

Now is the time to reserve accommoda-
 tion.
 422 Park Avenue (London Loan Block).
 ywt

DANCING — PRIVATE INSTRUCTION
 public rates. Call and register. R. B.
 Millard, 345 Princess. Phone 2481.

WARD'S HARP ORCHESTRA — EN-
GAGEMENTS accepted for social
 events. 21 Tecumseh. Phone 3005.

HELP WANTED.
 WANTED — A MAN OR WOMAN TO
 help in the kitchen. Apply Home for
 Incurables, Dundas street east. 67c

SITUATIONS VACANT.
 OLD COUNTRY DOMESTICS — CAP-
 ABLE Scotch, English and Irish
 maids; parties arriving twice a month.
 Apply now. The Guild, 71 Drummond
 street, Montreal, 47 Pembroke street,
 Toronto, or 227 Bank street, Ottawa.
 Mar30

LOST AND FOUND.
 LOST — PERSIAN LAMB RUFF, COR-
 NER Ashin and Cynthia, or Richmond
 to Majestic Theatre. Reward. 43 Ashin
 street. 66c

MALE HELP WANTED.

TEAMSTER WANTED — APPLY WEB-
STER-HARVEY, Limited. 67c

WANTED — BAKER, SECOND HAND ON
 bread. Fawkes & Sons, 660 Dundas
 street. 67c

WANTED — FIRST-CLASS LATHE
 hand. Apply Harding Motor Car Com-
 pany. 67c

WANTED — MACHINE MAN FOR CAR-
 RIAGE bodies, at once, steady job. Ap-
 ply 91 York street. 67c

DON'T WORK FOR OTHERS — START
 mail order business at home. I made
 \$8,500 last year. Let me tell you how.
 Instructive booklet free. Voorhies,
 Desk 314, Omaha, Neb. b

BECOME DETECTIVES — MAGNIFI-
 CENT possibilities, profitable, enjoy-
 able, honorable. Write Frederick Wag-
 ner, 1243, Lexington avenue, New York.
 b

HERE'S YOUR OPPORTUNITY TO
 make \$200 monthly, spare time; no
 matter where you live; no canvassing;
 guarantee to show you how; free particu-
 lars. H. E. Rogers, Desk F. D., Boston,
 Mass. b

I WILL START YOU EARNING \$4
 daily at home, in spare time, silvering
 mirrors; no capital; free instructive
 booklet, giving plans of operation. G. F.
 Redmond, Dept. 336, Boston, Mass. b

WANTED — STRONG YOUNG MAN TO
 learn stereotyping and do general
 work. Apply Advertiser's Office. 66u

WANTED — MAN, MARRIED OR SIN-
 GLE, for light office work, close to city.
 Apply R. G. Fisher, 74 Dundas street.
 67g

SALESMEN WANTED — NO EXPERI-
 ENCE required; earn good wages while
 learning; hundreds of good positions
 now open, paying \$10.00 to \$5.00 a
 year; write today for particulars, list of
 openings and testimonials. Address
 National Salesmen's Training Associa-
 tion, Dept. 516, Kent building, Toronto.
 Ont. P

REPRESENTATIVES WANTED FOR
 sale of townsite lots in divisional and
 junction lots along line of Grand
 Trunk Pacific Railway, in Western
 Canada; whole or part time; liberal
 commission; money-making side-line;
 sub-agent. Write to authorized agent,
 G. T. P. Railway, International Security
 Company, Limited, Somerset build-
 ing, Winnipeg, Man., for particulars,
 maps, etc. law-t-AP27

LOCAL REPRESENTATIVE WANTED —
 No canvassing or soliciting required;
 no income assured. Address National
 Salesmen's Training Association, 1252,
 Marden building, Washington, D. C.
 law-t-AP27

AN EXPERIENCED FARM-HAND —
 Wages \$20 per month. Phone or write
 Alexander Parsons, Littlewood P. O.
 62c xzt

WANTED — CAKE BAKER, AT ONCE
 — Fawkes & Sons, 660 Dundas street.
 66c

THOROUGHLY ENGLISH BULLDOG
 for sale. Low price if taken at once. Ap-
 ply at 19 York street. 66c

WANTED, BUTCHER — ONE WHO IS
 a first-class shopman. Apply Box 114,
 Advertiser. 66u

CARRIAGE PAINTER WANTED — AP-
 PLY Abbott's Carriage Factory. 64k

WANTED, MAN TO DISTRIBUTE CIR-
 CULARS and demonstrate a household
 article. No experience needed. Box 6,
 Advertiser. 66c

TO SELL CAPITAL STOCK OF THE
 Sterling Life Assurance Company of
 Canada — Liberal commission. Write for
 particulars to J. W. Garvin & Co., 207
 Telephone Building, Toronto, Ont. 65n

EXPERIENCED ACTIVE YOUNG MAN
 wanted for furniture warehouses. Apply
 with particulars. Box 5, Advertiser. 65c

DAY PORTER WANTED — APPLY
 City Hotel. 65c

REPRESENTATIVE WANTED TO SELL
 our \$4.50 guaranteed vacuum cleaners.
 Write for agents' terms. Yostine Supply
 Company, Dept. A, 37 Clinton street,
 Toronto. 65c

WANTED — BLACKSMITH — MUST
 be good horse-shoer. Apply Box 1, Ad-
 vertiser. 63i

WANTED — YOUNG MAN, 18 YEARS
 old, for work in mail-room. Good
 chance for advancement. Apply
 Postmaster, London Advertiser. 62n

WANTED — FIRST-CLASS DRUG
 label engraver. Permanent position. Bul-
 man Bros., Winnipeg. 63i

WANTED — FIRST-CLASS DRUG
 label transfer. Permanent position.
 Bulman Bros., Winnipeg. 63i

GOOD GENERAL BLACKSMITH
 wanted — Must be good horse-shoer.
 State wages expected. B. Lipsit, Mount
 Dryden. 63i

WANTED
REAL ESTATE
SALESMAN

to sell the very highest class of western
 town and city property. Extensive ad-
 vertising campaign will be carried on,
 and "heads" will be furnished. Prepared
 to make a very liberal offer to a really
 first-class man. Apply

11 Dominion Bank Chambers
 Corner Dundas and Richmond Streets,
 London, Ontario, in the morning,
 between 10 and 12. 41r

CANVASSERS WANTED TO SELL
 wholesale to private families, whole or
 spare time; a few to travel. Alfred
 Tyler, 355 Clarence street, London.
 67c

OTHER SMALL ADS. ON PAGE
FOUR.

TAYLOR'S EMULSION OF
LIVER OIL, with Hypophosphites, of
 Lime and Soda, is unexcelled as a tissue-
 builder in all wasting and lung diseases.
 We sell the regular 50c size bottles for
 35c. Taylor's Market Drug Store, 239 Tal-
 bot Street.

Births, Marriages, Deaths.

DEATHS.
BAILEY — At her late residence, 334 King
 street, on Friday, March 29, 1912, Mar-
 garet Bailey, aunt of the Misses Mills.
 Funeral private, Monday.

GARNSIDE — On Friday, March 29, 1912, at
 the residence of her sister, Mrs. E. L.
 Parkinson, Elizabeth M. A. relict of
 the late Joseph Garmside, in her 54th
 year.

Funeral notice later. 67u

HEADFORD — At the residence of her
 son-in-law, George W. Axon, 499 King
 street west, Hamilton, Ont., on Tuesday
 day, March 28, 1912, Mary Ann, relict of
 the late Henry Headford, in her 73rd
 year.

Funeral from Smith, Son & Clark's
 funeral parlors on Monday, April 1, at
 3 o'clock; service at 2:30 p.m. Friends
 and acquaintances please accept this
 intimation. Interment at Woodland
 Cemetery. 66u

SUNDAY SERVICES.

ADELAIDE STREET
BAPTIST CHURCH
 REV. JAS. H. BOYD, PASTOR.

Services tomorrow:
 Morning, at 11, subject, "Our Church
 Covenant."
 Evening, at 7, subject, "Christ's Death
 a Victory or a Defeat?"
 All seats free. Everybody welcome.

ASKIN STREET METHODIST CHURCH
 — The pastor at both services. Morning,
 "Finding God in the Bloom." Evening,
 "What Answer Shall I Give?" Men's
 League at 10 o'clock.

ANNIVERSARY SERVICES IN KNOX
 Church, South London, will be conducted
 at both morning and evening by Rev.
 Dr. D. G. McQueen, of Edmonton, Alta.

AUDITORIUM — MEN'S MEETING
 Sunday, 4 o'clock. Mr. Paul Jenner, of
 Toronto, speaks. Mr. George Fox, vi-
 olinist; Mr. E. W. G. Quantz, pianist. All
 men of the city invited. b

BIBLE CLASS, 2:45, SUNDAY AFTER-
NOON — "Class Welcome." First Metho-
 dist Sunday School. Visitors always
 welcome. W. J. Underwood, leader.

BISHOP CRONIN MEMORIAL CHURCH
 — Preacher at both services, Rev. W.
 Ellis, B. A., assistant of the Church of
 the Redeemer, Toronto.

CATHEDRAL ST. PAUL'S — HOLY COM-
MUNION 8:30 a.m. Morning Prayer, 11
 a.m. Rev. G. E. B. Doherty. Even-
 ing Prayer, 7 p.m. Preacher the rector.

CENTENNIAL METHODIST CHURCH —
 Rev. G. N. Hazen, pastor. Morning, Rev.
 J. F. Knight, B. D. Evening, Rev. F. E.
 Malott, B. D. of St. Mary's. Special
 music by the choir. Miss Reid will sing.

CHALMERS PRESBYTERIAN CHURCH —
 Rev. J. S. Lochead will preach morn-
 ing and evening.

CHURCH OF THE REDEEMER, ADE-
LAIDE STREET, corner Grosvenor — Ser-
 vices tomorrow as usual.

CHURCH OF ST. JOHN THE EVAN-
GELIST — Rev. Canon Craig, rector.
 Services tomorrow, 11 a.m. and 7 p.m.
 Confirmation service Tuesday evening,
 at 8 o'clock, by Bishop of Huron.

CHILSEA GREEN PRESBYTERIAN
 Church — Services at 3 p.m. and 7 p.m. b

COLBORNE STREET METHODIST
 Church — Pastor, Rev. D. N. McNauss.
 Rev. John Hart at 11; Sunday school at
 2:45. Fellowship meeting at 10 a.m., led
 by Rev. A. McKibbin, B. A. Evangelistic
 services during the week, commencing
 Sunday night.

CHRIST CHURCH, CORNER WEL-
LINGTON and Adelaide — Services
 Sunday, March 31: Confirmation and
 address by the Bishop of Huron, 11 a.m.
 Evening Prayer, 7 p.m. C. R. Gunne,
 rector.

DUNDAS CENTRE METHODIST
 Church — Rev. Thomas Manning, D. D.,
 will preach at both services. In the
 evening, choir and soloist, under the di-
 rection of Mr. J. P. Kelly. 7 p.m. Sing-
 ing of a special and appropriate service
 of song. Come early. Bible school at
 2:15.

EGERTON STREET BAPTIST — W. L.
 Steeves, pastor. Morning subject,
 "Church Ordinances." Evening, 7:45.
 Singing of a joyful kind. Sermon sub-
 ject:

"They Who Dance Must Pay the Fid-
 dler." Baptism.

EMPRESS AVENUE METHODIST
 Church — 19, Fellowship, 11. "The Sin
 of Ingratitude." 7. "Now." Rev. C. V.
 Dewey, preacher. Teddy Williamson will
 sing. Mr. and Mrs. Westaway will ad-
 dress the Sunday school.

FIRST METHODIST CHURCH
 Dufferin and Wellington.

REV. R. WHITING, B. A., Pastor
 11 a.m. — "The Soul of Christianity."
 7 p.m. — "Under Cover of Darkness," or
 "Night Sins of London"

Full choir and evangelistic selections.
 Solos by Mr. W. Francis Firth, of New
 York, at evening service. Mr. A. D. Jordan,
 Leader.

FIRST PRESBYTERIAN CHURCH —
 Rev. J. Gibson Inkster, B. A., pastor.
 Morning subject, "The Christian Fam-
 ily" (parent, child and servant). Even-
 ing subject, "The Unfolding of Wo-
 man."

FIRST CHURCH OF CHRIST (SCIEN-
TIST), corner Richmond and Park
 streets — Sunday services — Sunday ser-
 vices at 11 a.m. and 7 p.m. Subject,
 "Reality." Sunday school at 12:15.
 Wednesday, testimonial meeting, 8 p.m.
 Free reading-rooms, open every week
 day from 2 to 4:30. Everybody welcome.
 Literature for sale and free distribution.

FIRST CONGREGATIONAL CHURCH —
 Rev. Dr. Yeuell, evangelist, will conclude
 his work here by preaching at both ser-
 vices at 11 and 7. Everybody welcome.

HYATT AVENUE METHODIST
 Church — Pastor, Rev. J. W. Baird.
 Educational services, morning Rev. F. E.
 Malott, B. D., of St. Mary's; evening,
 Rev. J. F. Knight, B. D.

KING STREET PRESBYTERIAN
 Church — Rev. W. R. McIntosh, B. D.,
 minister.

UNIVERSITY SERVICES.
 Rev. N. H. McGillivray, St. Thomas,
 morning and evening.

SUPPER AND ENTERTAINMENT, Monday,
April 1.

INTERNATIONAL
BIBLE STUDENTS
 Oddfellows' Hall, 422 Richmond Street.
 3 p.m. subject:

"THE RANSOM SACRIFICE."
 No collection.

MATLAND STREET BAPTIST
 Church — Rev. C. M. Carew, pastor.
 Preacher, morning and evening, the pas-
 tor. The Bible school at 12:15. W. W.
 Westervelt, sen., superintendent. Wel-
 come everybody. Seats free.

MEMORIAL METHODIST CHURCH —
 Richmond street north. Sunday school
 and Epworth League day, 11 a.m. Rev.
 Dr. Ross, of St. Andrew's Presbyterian
 Church, will preach. Soloist, Mr. Geo.
 Andrews. 7 p.m. Rev. G. N. Hazen,
 B. A. Soloist, Miss Helen Frost. Full
 choir, Mrs. Thomas Cockill, organist.
 All welcome.

We Are Splendidly Ready
for Easter---Are You?

Beautiful wearing apparel is the concomitant of
 beautiful thoughts, and the Easter season is as potent as
 Christmas itself in its universal influence toward a higher
 and brighter outlook, for the pulse of nature as well as
 the heart of man warms and expands with the coming
 of spring. Are you ready?

Easter Millinery at Its Loveliest

Widest variety of becoming styles here, and before begin-
 ning to try on the hats which best please you, we would
 suggest walking through this beautiful millinery room and see-
 ing for yourself every fashionable shape, color and straw, and
 having satisfactory realization of the unrivalled character of
 the display. Our magnificent Easter collection is arranged with
 a definite idea of color, style and price, so that your selection
 is a real pleasure and your purchase simplified. We will try and
 help to make the choosing of your Easter Hat as easy as possible.

Ladies' Ready-to-Wear Section Gleams With the Beauty of New Easter Suits and Gowns

If you wish to see "Paris," visit this section. She has
 spoken her last word of fashions for spring, and we are daily
 unpacking the purchases made by our buyer during his last
 few days in Paris.

A collection of the very new and fine things of fashion and
 accessories, including much of unusual interest and value, be-
 cause we have tried to find in all cases the most exquisite
 merchandise that Paris can produce, our aim being to have in
 this store all the richest things that a woman might seek or see
 on a tour of the most fashionable shops of New York, London
 or Paris in the height of their spring season.

SMALLMAN & INGRAM
 LIMITED

Come and view
 the Easter display at
 its best.



Gowns, Gloves,
 Suits, Handkerchiefs,
 Wraps, Stockings,
 Blouses, Silks,
 Corsets, Dress Goods,
 Lingerie, Laces,
 Millinery, Trimmings.

"FUNNYBIRDS."



Ignorant fools, have you never seen a hobble skirt before!

SUNDAY SERVICES.

NEW ST. JAMES PRESBYTERIAN
 Church — The pastor will preach both
 morning and evening.

ST. LUKE'S CHURCH, BROADDALE —
 Services as usual tomorrow.

SOUTH LONDON BAPTIST CHURCH —
 Pastor, W. M. Walker. Morning, "The
 Authority of the Church." Evening,
 Rev. W. E. Norton, D. D., of Toronto,
 will preach. Sunday school and Bible
 class at 3 p.m. All welcome.

ST. JAMES' CHURCH, SOUTH LON-
DON — Rector, Very Rev. Dean Davis.
 Services at 11 a.m. and 7 p.m. Sunday.

SOUTHERN CONGREGATIONAL
 Church, on Horton street, near Mal-
 land. Pastor, Rev. W. H. A. Clark.
 Morning at 11. "Chosen Men." Evening
 at 7. "The Great Hope." Seats free. All
 welcome.

ST. ANDREW'S CHURCH — REV. JAMES
 Ross, D. D., minister. Morning, Rev. S.
 Anderson, "The Fatherhood of God."
 Evening, Dr. Ross, "Do We Know Our
 Duty?" Open meeting of the Sunday
 school at 3 o'clock. Dr. Woods will give
 an address.

SUNDAY SERVICES.

TALBOT STREET BAPTIST CHURCH —
 Rev. H. H. Bingham, B. A., pastor.
 a.m. Rev. W. E. Norton, D. D., of To-
 ronto, will preach. 2:45 p.m., Bible
 school and men's Baraca Bible class; 7
 p.m., subject, "Jehovah, or A Woman's
 Hate." Seats free. All welcome.

WELLINGTON STREET METHODIST
 Church — Rev. H. A. Graham, pastor.
 Sunday, March 31 — 10 a.m., regular
 classes; 11 a.m., the pastor, subject, "A
 Woman's Love." 2:45, Sunday school; 7
 p.m., the pastor, subject, "Choosing a
 Career."

YORK STREET MISSION HALL —
 Morning, Christian workers. Evening,
 subject, "The Life More Abundant — Is It
 Instantaneous or Progressive?" Preach-
 er, Evangelist Becher. Chorus by the
 children; duet, Miss Molineux, Mr.
 Adair; solos, Mrs. Franck, Mr. Arthur
 Drennan.