



# Headquarters for Christmas Presents



## PIANOS AND ORGANS GIVEN AWAY

At One-Half Their Value, This Week Only. Grandest Offer Ever Made. Read This, if You Want to Be the Owner of a First-Class Piano at the Price of an Organ.

### PIANOS

<b>SPECIAL</b> —One only Piano, 7½ octaves, double veneered out and inside in fancy burl mahogany, light and beautiful finish, elegant hand-carved panels, improved full-swing desk, handsomely carved, elegant trusses of rich design, 3 strings throughout, over-strung, best sectional wrest plank or pin block, full metal plate, best repeating action, continuous hinge, three pedals, height 4 feet 4 inches. Full-sized piano, with elegant stool to match and silk drape. Guaranteed for life-time. Regular \$415.00. Now, for Christmas.....	<b>\$175.00</b>
<b>SPECIAL</b> —One only Piano, largest size, 7½ octaves, double veneered in fancy walnut case, beautiful finish, hand-carved trusses and panels of rich design. This is one of the most handsome and best pianos made, and is guaranteed for life-time (slightly used). Regular \$475.00. Now, for Christmas.....	<b>\$200.00</b>
<b>SPECIAL</b> —One only beautiful Piano, Circassian Walnut, regular \$600 Piano. Now for Christmas.....	<b>\$225.00</b>
This Piano has all the latest improvements. It is one of the greatest snaps ever offered. Liberal terms. Examine our Special Style O Piano. The marvel of the age. The art production of immense capital. Regular price \$375.00. Now for Christmas.....	<b>\$275.00</b>
One only Piano, Colonial Design, made to order; actual cost of carving, \$200.00. This elegant Piano will be reduced from \$750.00 for Christmas to the very low price of.....	<b>\$350.00</b>
Parlor Grand Piano; regular price \$1,000. Reduced for Christmas to.....	<b>\$700.00</b>
Baby Grand Piano; regular price \$500.00. Reduced for Christmas to.....	<b>\$550.00</b>



As it is our fixed intention to clear out our entire stock of Pianos by Christmas, prospective purchasers should not fail to visit our warehouses, 171 Dundas street, before buying, as in five minutes we can convince you that this is a bona fide clearing sale of all the Pianos in stock.

The chance of a lifetime. Do not miss your opportunity. One Piano for \$100.00, reduced from \$250.00.

Come in and inspect and you will see for yourself that we are offering genuine bargains, such as were never heard of in London before.

### ORGANS

One American Organ, high top, elegant hand carving, in perfect condition. Cost \$200.00. Regular \$75.00. Now for Christmas.....	<b>\$45.00</b>
One New Home Organ, 12 stops, high top walnut finish, in perfect condition. Regular \$100.00 organ. Reduced for Christmas.....	<b>\$45.00</b>
One Doherty Organ, 11 stops, walnut finish. A perfect instrument in every way. Regular \$75.00. Now for Christmas.....	<b>\$35.00</b>
One Dominion Organ, 8 stops, walnut finish, handsomely carved, beautiful case, beautiful tone, and just what will suit the pocket. Think it over, and see if you can't afford this for the girls. It would afford grand amusement for Christmas. Regular \$50.00 organ. Now for Christmas.....	<b>\$25.00</b>
One American Organ, 6 stops, worth \$50.00. Now.....	<b>\$18.00</b>



In placing before our friends the above bargains we have stretched a point to offer goods cheaper than has ever been done before, fully realizing at this time of the year people try to make their money go as far as possible, and it is our sole aim to meet even the closest buyer. After examining our goods you will be convinced that the prices given are lower than the same class of goods can be purchased elsewhere in Canada.

In conclusion of our great bargain sale of pianos and organs, we extend a cordial invitation to all those interested in piano or organ buying to give us a call. We will be pleased to show you our goods and explain their merits and answer all questions. We will not press you to buy, and it will be of great value to you as we may save you a lot of money, besides sending you home the happy possessor of a handsome instrument at a genuine snap. Do not fail to COME, even if you do not buy. It will cost you nothing and may save you a great deal.

## Small Musical Instrument Sale—A Gentle Hint for a Christmas Present.

There is nothing that would be more appreciated for Christmas than a nice Mandolin, Guitar, Autoharp, Violin or Banjo. We are giving the best value in musical instruments in this city. A VISIT TO OUR STORE would cost nothing, and we might suggest or show you something that would make a pleasing present. Our prices are simply cut in pieces in order to give our patrons and friends a chance to purchase. We are showing superior value in all our goods. EXAMINE THE PRICES.

<b>Music Boxes</b> There is nothing that sounds so nice in the parlor as a Music Box. The class of music is delicate and refining, and of the sweetest nature. We are offering superior value in these instruments—prices ranging from \$20 up. One slightly used box, regular \$100, now \$20. Call and inspect for yourself.	<b>Large Sheet Music Sale</b> 1,000 copies of all the latest up-to-date Music. Songs, Marches, Cake Walks, Instrumental, regular 50c and 75c Music, reduced, in order to clear, to, per copy..... 10c 1,000 copies of 10c Music, all the very latest, 2 copies for..... 5c Song Folios, College Songs, Scotch Song Books, Music Folios, Sacred Song and Anthem Books, all the newest, at half price for Christmas.	<b>The Edison Phonograph</b> \$100 worth of fun for..... \$10.00 Regular \$15 Phonograph, in case..... \$10.00 Edison Standard Machine..... \$20.00 Edison Home Phonograph..... \$30.00 Concert Phonograph..... \$100.00 1,000 Records to choose from. All the latest song songs, cake walks, bands, etc. Hear these in your own home this Christmas, and you will be well rewarded for your money.	<b>The Mandolinette</b> This is the most wonderful little instrument that has been invented. It imitates the mandolin perfectly, and is much easier to learn. Regular price \$3; now, for Christmas..... \$5.00 Regular \$15 instrument; now, for Christmas..... \$8.00 Regular \$40 instrument; now, for Christmas..... \$18.00	<b>Wood and Canvas Case Sale</b> Violin Case, Mandolin Case, Guitar Case, Banjo Case. Cases for all instruments reduced.	<b>Concertinas and Accordeons</b> Reduced Prices—Superior Value. <b>Strings</b> Large importation of the very best Violin, Guitar and Banjo Strings. <b>Music Stands</b> Regular \$2 Stands, now..... \$1.50 Regular \$3 Stands, now..... \$2.00 Silver or Nickel Finish.	<b>Harmonicas</b> (MOUTH ORGANS.) Big sale of Mouth Organs. Prices are reduced for Christmas. Hohner, Brass Band, etc. <b>Picks</b> Autoharp Picks, Mandolin Picks, reduced. <b>Violins Bows</b> Special line of the finest Violin Bows in this city.
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## It is a Pleasure for us to Show Our Goods. Step in and Examine for Yourself, You Need Not Purchase.

<b>Autoharps</b> 23 Strings, 3 Bars, 3 Chords, in wooden box, regular \$3.75; now, \$1.50 4-Bar Autoharp, 4 Chords, regular price \$4; now..... \$1.50 5-Bar Autoharp, 5 Chords, regular price \$4.50; now..... \$2.00 6-Bar Autoharp, 6 Chords, regular price \$5; now..... \$3.75 7-Bar Autoharp, extra large size, in wooden box; regular \$7.50; now..... \$4.00 Transposing Autoharp, plays in any key, regular \$9.50; reduced to..... \$6.00 All kinds of Autoharp Fittings, Strings, Felts, Bars, etc. Autoharp Tuning.	<b>Fifes</b> Maple Fifes, regular 50c, now..... 25c Maple Fifes, silver ferrules, regular \$1, now..... 75c Nickel-plated Fife, raised finger holes, special offer..... \$1.50 <b>Flageolets</b> Boxwood Flageolets, regular \$3; now..... \$1.50 6-Key Boxwood Flageolets, regular \$3.75; now..... \$1.75 With Nickel or Silver Trimmings. <b>Accordeons</b> 6-Key Accordeons, good quality, regular price \$1.05; now..... 55c Grand Solo Accordeons, regular \$2.75; reduced..... \$2.00 10-Key Accordeons, elegant finish black moldings, silver keys, bellows protector and clasp, regular \$4.15; reduced..... \$2.50 10-Key Accordeons, ebony case, nickel edges, fancy moldings, double bellows, open action, corners and clasp; regular \$5.00; reduced..... \$3.50 17 Keys, 4 Stops, 4 Sets Reeds, elegant action, a handsome present, regular \$15; now..... \$10.00 All kinds of Accordeon Fittings, Accordeons repaired. Blow Accordeons, regular \$1.25; now..... 75c	<b>Graphophones</b> One hundred dollars' worth of fun for \$12.50. Gives a free concert, a grand amusement—talks, sings, plays Grand music. Hear all the famous talent in your own home for..... \$12.50 <b>Zobos</b> All kinds of Zobos, to imitate perfectly any instrument. Prices, 5c, 10c, 15c and up. Good value. <b>Drums</b> Salvation Army regular large Drums, mahogany and bird's-eye maple shell; reduced..... \$15.00 Snare Drum, special offer, regular price \$12.75; now..... \$8.00 <b>Double Basses</b> One Four-String, Swell Back, Double Bass, a big bargain, regular \$50; now..... \$25.00 One Four-String, Swell Back, snap at..... \$20.00 <b>Band Instruments</b> Eb Cornet, light action, silver-piston valves, with water key, music rack, German silver mouthpiece, regular price \$17.50; now..... \$10.00 Bb Cornet, same as Eb, regular price \$18; now..... 11.00 C Cornet, light action, silver piston, with water key, regular \$15; now..... 12.00 Bb Pocket Cornets, regular price \$32; bargain to clear..... 22.00 Eb Alto, a very handsome instrument, regular price \$25; now..... 15.00 Bb Slide Trombone, brass, elegantly finished, regular price \$19; reduced to..... 10.00 French Horn, C or F, with crooks complete; reduced to..... 40.00 Officers' Bugles, from \$2 up. Mouthpieces for all kinds of Brass instruments.	<b>Concertinas</b> 20 Keys, fancy, regular \$1.25; now..... \$1.00 20 Keys, fancy, 8 folds, regular \$2.50; now..... \$1.75 25 Keys, regular \$3; reduced to..... \$2.00 15 Keys, very fancy, regular \$4; now..... \$2.50 <b>Guitars</b> Regular price \$7.50; reduced..... \$4.00 Regular price \$3.25; reduced..... 5.00 Regular price \$2.50; reduced..... 5.00 Antique Oak, regular price \$11, reduced..... 7.50 Solid Mahogany, regular price \$13; reduced..... 8.50 Solid Rosewood, regular price \$20; reduced..... 14.00 <b>Banjos</b> Maple Shell, stained imitation cherry, a fancy little banjo, regular \$4.35; reduced for Christmas..... \$2.50 Cherry Nick, fancy brackets, a good Banjo, regular \$6.50; reduced to..... 3.00 Regular price \$7.50; special for Christmas..... 4.00 Regular price \$3.35; special for Christmas..... 5.00 Regular price \$5.00; special for Christmas..... 5.00 Antique Oak, a beauty, regular price \$11; reduced to..... 7.00 Solid Mahogany, elegantly finished, regular \$13; reduced to..... 8.50 Solid Rosewood Guitar, regular price \$20; big bargain..... 14.00 These are genuine bargains. Prices reduced only till Christmas.	<b>Violoncellos</b> Regular \$13, now..... \$10.00 Regular \$16, now..... 12.00 Special, \$50, now..... 25.00 <b>Flutes</b> Key D, silver, trimmed, regular \$2.50; special..... \$1.50 Key D, silver, trimmed, with slides, regular \$5.50; special..... 2.00 Key D, silver, trimmed, 6 keys, with slides, regular \$6.50; special 3.75 Key D, silver, trimmed, 8 keys, with slides, regular \$8; special..... 6.00 Key D, silver, trimmed 8 keys, in case, regular \$12; special..... 8.00 Flutes made to order, any price, at reduced Christmas cuts. <b>Clarinets</b> Key A, Grenadilla, 13 silver keys, 2 rings, silver trimmings, regular price \$28; reduced for Christmas..... \$18.00 Key C, same as A, reduced for Christmas..... 18.00 Key Bb, same as A, reduced for Christmas..... 18.00 Key Bb, same as A, reduced for Christmas..... 18.00 Key A, special silver trimmings, reduced for Christmas..... 16.00 Key C, special silver trimmings, reduced for Christmas..... 15.00 Key Bb, special silver trimmings, reduced for Christmas..... 12.00 Key Bb, slightly used, special..... 10.00 Clarinets, \$7 up, in cases. <b>Mouth Organs</b> Richter, regular 25c, reduced to..... 10c David's Harp, regular 30c, reduced to..... 15c Hohner, regular 40c, reduced to..... 25c Marine Band, regular 40c, reduced to..... 25c Up-to-Date, regular 50c, reduced to..... 30c Bugle Band, regular 75c (in case), reduced to..... 50c	<b>Violin Strings and Fittings</b> Violin Tail Pieces, 25c up to \$5. Violin Pegs, 10c up. Violin Chin Rests, 25c up. Violin Finger Boards, 25c up. Violin Neck, 30c. Violin Machine Heads, 50c up. Violin Mutes, 15c up. Violin Bow Hair and Bows. Violin Steel Strings, 5c. Violin Gut Strings, 5c, 10c, 15c, 20c. Genuine Italian, reduced to 20c. Finest line of Strings in the city. All Imported from best manufacturers direct. Not stock-worn. <b>Music Satchels</b> A complete Music Holder, handy to carry Music in: Regular price \$1.50, reduced to..... \$1.00 Regular price \$2.50, reduced to..... 1.25 Regular price \$3, reduced to..... 1.75 Beautiful Cases in solid leather. Genuine bargains. <b>Music Boxes</b> Columbia Music Boxes, German, with cylinder interchangeable, regular \$85, reduced for Christmas..... \$25.00 Slightly used Music Box, a snap. Criterion, regular \$150; now..... 100.00 Criterion, regular \$100, now..... 75.00 Criterion, regular \$75, now..... 50.00 Big value. See them. <b>Mandolin-Banjos</b> This is a most wonderful instrument, having the tone of a Mandolin and Banjo. Regular price \$10, for Christmas \$5.50 Regular price \$15, for Christmas, 10.00 Finished in rosewood, mahogany or walnut. Cases for Mandolin-Banjo..... 3.00 All kinds of Fittings, Strings, etc.	<b>Xylophones</b> One, Special Style, at..... 35c Maple Bars, on heavy cord, regular \$2.75; now..... \$1.00 Maple Bars, chromatic scale, on cord, regular \$3.75; now..... 5.00 Rosewood Bars, chromatic scale, cord, regular \$30; now..... 15.00 <b>Zithers</b> We carry only high-class Zithers, ranging in price: Regular \$25, reduced to..... \$15.00 Regular \$50, reduced to..... 25.00 Very Special Zither, regular \$100; now..... 60.00 Bargains to all. <b>Violin Outfits</b> Violin and Outfit, complete, regular \$10; reduced for Christmas..... \$5.00 This makes a handsome present. Outfits, \$2.50 up. Genuine bargains. <b>Jew's-harps</b> A present for the children. With Steel Tongue..... 3c Better Grade..... 5c Special Harp..... 10c An inexpensive present, with lots of charms. <b>Musical Novelties</b> Musical Decanters, \$5 up. Musical Clocks, \$1.50 up. Musical Birds, \$5 up. All beautiful novelties. Boxes. Repairing Music Boxes a specialty. <b>Music Stands</b> Special, enamel finish, regular \$1.50, reduced for Christmas to..... 90c Nickel-plated Music Stands, regular \$3, reduced to..... \$3.00 1,000 copies 50c and 75c Music..... 5c Two copies of the latest Music given away free with every purchase of \$1. Ask for it when you purchase.
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For the benefit of our customers outside the city, any of the above goods will be sent C O D, with privilege of examination, and you can rely fully on our judgment for sending you an article that will meet your expectation. Soliciting your patronage.



# WILLIAMS,

171 DUNDAS STREET, - - LONDON, ONT.

