

London Advertiser.

(Established by JOHN CAMERON, in 1853.)
"THE LEADING DAILY IN WESTERN ONTARIO"

SWORN CIRCULATION.
MONTREAL AGENCY, A. McKim & Co.
LONDON (ENG.) AGENCY, H. FREEMAN,
85 Fleet Street, London, E.C.4.
Advertising and subscription rates furnished
on application.
Address all communications to
THE LONDON ADVERTISER COMPANY,
Limited,
LONDON, ONTARIO.

London, Saturday, Oct. 27.

As Viewed in Britain.

The British papers to hand by the last mail have some references to the Canadian general elections, in which the motherland has no little interest.

The London Times, referring to what its Toronto correspondent says as to the splendid position of the country under Liberal rule, says:

"If half what our correspondent says about Canadian prosperity be true, we should imagine that Sir Wilfrid Laurier would be able to make out a very good case for his fiscal policy."

Of the Premier and the policy of his party, the chief Government organ (the old Conservative Standard) says it watches the struggle with calm and unprejudiced eyes, and adds: "We appreciate fully the fine spirit of imperial patriotism which led Sir Wilfrid Laurier to introduce into the fiscal system of the Dominion arrangements which were intended and have in practice operated to give a distinct advantage to British products over those of foreign states." The conclusion of the Standard is as follows: "Whatever the verdict of the constituencies may be—and we may be sure that a vast number of other topics will take their place in the contention between the two sides—the spontaneous token of goodwill afforded by the preferential tariff scheme will not be forgotten here. Our gratitude is, in truth, tempered by a certain amount of compunction, since it has been impossible for us to confer reciprocal advantage on our American colonies. The action of Canada has unquestionably brought within the domain of discussion the general policy of an imperial tariff system, but as yet any definite solution must be regarded as reserved for a very distant and even problematical future."

That is the view taken by all Canadians not blinded by a partisan zeal that leads them to support a proposition to repeal the preferential tariff until such time as Great Britain consents to revolutionize her trade system and impose taxes on a large portion of her food supplies and raw material.

The Westminster Gazette, another leading journal, has this to say of the Premier and his opponents:

"We wish with all our hearts that Sir Wilfrid Laurier may hold his own and come back with an increased majority. Apart from the fact that his friendliness to the mother-country (manifested both in the war and in the preferential tariff) commands our gratitude, it seems to us most desirable that a staunch imperialist, who yet knows how to conciliate the French Canadian, should remain at the helm at the present juncture. . . . We cannot enter deeply into this question at the present moment, but we can only say again that we can conceive no stroke of policy more damaging to British trade or more mischievous to imperial policy. It would deprive us of the one chief advantage which we have in face of the world, and which disarms so much animosity that would otherwise be dangerous. It would reduce to absurdity all our professed affection for the policy of the open door."

Our contemporary can rest easy. The country is not going to vote to turn the dial back. The opposition policy of "smash" will be defeated.

Why There Will Be No Change

"Business is less demoralized this season than it has ever been in a time of general elections in my experience of thirty years," said a leading lumberman, who employs many hands, in Toronto, the other day. "Ordinarily, a general election in Britain, and the uncertainties of a general election in Canada, added to those of a Presidential contest in the United States, would have paralyzed our business until such time as the contests were over, and the future of parties assured. This year, however, we are all busy as can be, and are not finding our business retarded one bit. How comes it? you ask. Simply because the defeat of the disturbing elements is discounted in advance by all shrewd observers. No one believes that in Canada the Opposition will be elected; therefore, every one knows that the preferential tariff will remain, and that business conditions will continue good, and progress for five years to come be assured. A similar view is entertained with regard to the United States. Everyone believes that McKinley will be returned again, and that there will be no tariff disturbances there. Indeed, business men everywhere have all along held that the conditions this year are such as to favor Governments and to prevent tendencies to injure business progress, and they have governed themselves accordingly. You may say that they are gambling on changes. I reply, they are gambling on what they believe to be a sure thing. Recalling my prophecy on election night, I am no politician. I look at it from the business side solely. I want no change, because a change would injure business, and I believe there will be no change, because the sober-minded Canadian everywhere agrees with me."

Signs of Progress.

Extensive paper factories and pulp mills are to be erected on Anticosti Island.

In London, the Electrical Construction Company are adding greatly to their business, and they will at once erect a new factory three stories high, 40 by 100 feet.

The Grand Trunk Railway Company will begin on Monday to lay the rails for their double track between Hamilton and Niagara Falls. The line has never been so prosperous as in the past four years.

Ottawa is to have a very large-sized new flour mill.

Welland town will have established by United States capitalists almost immediately, a great steel works.

Ottawa is to have a new furniture factory, employing from 75 to 100 hands at the start.

A Montreal dispatch says: One important factor in the coming contest, so far as this province is concerned, is the unprecedented demand for labor. Notwithstanding the high wages prevailing in all lines, many manufacturers and contractors are hampered by their inability to get a sufficient number of workmen. The Connors syndicate could not get enough men to work on their elevator foundation in the harbor, and the commissioners were compelled to advertise in the papers. Even this has not brought the desired result. Mr. M. P. Davis, the well-known contractor, who is proceeding to develop the water power at Sheik's Island, near Cornwall, is advertising for laborers at the high wages of \$1.40 a day. Heretofore \$1 to \$1.25 was considered fair remuneration for that class of labor. The Shawinigan Water and Power Company, being behind in their work through the scarcity of laborers, are advertising in the papers of those New England cities where there is a large French-Canadian population of a more or less migratory character. Those are only a few instances showing the good times here. Rightly or wrongly, the workmen attribute this to the Government, and will be loath to vote against it.

Luck, Was It?

At Orangeville, Sir Richard Cartwright dealt in a masterly manner with some statements made by Hon. Mr. Foster, Finance Minister in the late Government. Mr. Foster, when the Liberals have pointed to the extraordinary and unexampled progress and prosperity of the country in the last four years, said: "It was a pure accident; the luck was on your side; all luck, all luck; not the result of your management at all." Well, sir, said Sir Richard, let it be so. I remember when the luck went the other way, and very strongly, in 1878. I do not remember that at that time we were excused by the Tories because the luck was against us; very much the reverse. We were abused on every hustings because we could not turn bad times to good, prevent three succeeding bad harvests, and divert a world-wide depression. No mercy was shown to us then; no excuse was accepted; we were told we were flies on the wheel, that it was the duty of the Government to bring good times, and that a good Government would bring good times.

For argument's sake, I say to my Conservative friends that if they were right in 1878, and good government brings good times, apply that doctrine to 1896 and to what has been done from 1896 to 1900. Let us have our turn. We have got it; we mean to keep it. We have them on the run, and I venture to say that we will not only win this election, but having an honest redistribution of seats we will also win many future elections. (Cheers.)

But, sir, if it was by accident, by interposition of Providence, that the times have shown such prosperity in the last four years; nevertheless, it was not by accident that we devised the scheme of preferential trade, that we completed the Intercolonial from about as dead-and-alive an affair as I ever saw in my life, into a vigorous, flourishing railway, likely to become a profitable investment.

It was not by accident that the Yukon was turned into a source of profit to the people of Canada, that we gave you penny postage for the empire—(cheers)—and reduced the rate on postage to every man who has a letter to write by one-third.

It was not by accident, but with intention and forethought, that Mr. Fisher succeeded in greatly aiding and developing the agricultural resources of this country.

It was not by accident that we succeeded in opening up many new sources of wealth in this country; that we secured the denunciation of the Belgian and German treaties; that immigration under our auspices has assumed proportions such as it never has had for five-and-twenty years, and that we so arranged it that our securities are now made available for trusts investment in England, with the effect of adding several per cent. to the value of every Canadian bond, and as our loan matures we will have to float about \$150,000,000, which we have got to renew.

It was not by accident that we have very largely, as I will show, Mr. Foster to the contrary, notwithstanding, reduced the expenditure of this country.

Now, sir, these things are not trifles; these are things which, taken collectively, add largely to the wealth of the country, and were not done by accident, but show that the Government of the country, if indeed it was highly favored by the gifts that Providence has dispensed, knew how to turn them to the best advantage for the general benefit of the people of Canada.

Still They Come.

Mr. A. T. Lepine, who in a by-election in 1888, was returned as Conservative and workingman M. P. for Montreal East, has joined the Government ranks, and is doing yeoman service to secure the return of Mr. Préfontaine, mayor of Montreal, in Maisonneuve. The mayor will be returned. Another former Conservative M. P., who sat for Napierville, has also come out against the Opposition. It is the same all over the country. Thousands of former Conservatives are about to vote want of confidence in the Tupper, and opposition to a change at the present inopportune time.

Don't stop the growing time.

"Where are the boys of the old brigade?" They are lining up to vote for a continuance of good Government and good times.

People today are not saying: "It's time for a change," as they did four years ago, but "Give us five years more of peace, progress and prosperity under Liberal administration."—Hon. W. S. Fielding, Minister of Finance at Montreal.

If the Canadian independent industry were swamped by the millionaire manufacturers of the United States, as is proposed by the Manitoba Opposition leader, 40,000 persons in this country would be deprived of their means of livelihood. This is the deliberate opinion of the Winnipeg Tribune, and believe it is well founded.

The Minister of Public Works (Hon. Mr. Tarte) has given orders, an Ottawa dispatch says, that the Parliament Buildings be illuminated on the evening when the Canadian contingent arrives at the capital from South Africa, which is expected to be in the course of the next week or ten days. The preparations for a brilliant reception are now well advanced.

Even Mr. Gladstone had, in his day, to submit to personal insult from gilded fops for his alleged disloyalty, and yet Mr. Gladstone stands for half a century of the best in Britain's history.—Montreal Herald.

"Gilded fops" is a good term. It applies to those Canadian partisans who attempt to make political capital by misrepresenting the utterances of their fellow-citizens, and impugning the sincerity of public men of whose political sentiments they disapprove.

H. A. Calvin, Independent Conservative candidate in Frontenac, had a bundle of 500 bogus Toronto Globes sent to him for distribution. To his credit, be it said, Mr. Calvin refused to have anything to do with the clumsy forgery issued by the Tupper Conservative managers, who are trying to palm off Montreal Star tirades against the Government as the honest arguments of a fearless and independent public journal. What think the people of a cause that requires the perpetration of a penitentiary offense to buttress it up?

In Provencher, Man., Mr. La Rivière the Conservative candidate, is making his principal point against the present Dominion Government the fact that Sir Wilfrid Laurier has in his Cabinet fewer French-speaking Ministers than were in the Conservative Cabinet. There you are again! That is the policy in a part of Manitoba. In Ontario there is an altogether opposite outcry by the Opposition. Every Opposition candidate is making his own platform, and race and creed cries are varied to meet the locality. Such a collection of contradictions will not be accepted by reasonable Canadians as a "platform" worthy of indorsement.

The opposition leaders have found it an impossible task to make the hard-headed Britisher believe that the Dominion Government is disloyal. Over the water they laugh at all such mischievous nonsense as is uttered by opposition politicians in the hope that they may mislead the unwary. The Christian World, a widely-circulated English weekly, for example, says: "Sir Wilfrid, who stands for 'free trade,' has during four years in office made the tariff on British goods entering Canada 23% per cent, under that on imports from other countries, so giving the English manufacturer an advantage of one-third over his American and European rivals. This does not look like disloyalty."

The Duke and Duchess of York are about to start for Australia, where they will witness the birth of the new Commonwealth. It will be an interesting experience for the future King of Great Britain and Emperor of India. The visit is expected to be a prolonged one and preparations are already in



Make the Hair Grow

With warm shampoos of CUTICULAR SOAP and light dressings of CUTICULAR, perfect of excellent skin cure. This treatment at once stops falling hair, removes crusts, scales, and dandruff, soothes irritated, itching surfaces, stimulates the hair follicles, supplies the roots with energy and nourishment, and makes the hair grow when all else fails.

Sold everywhere. Foreign depots: F. NEWARK, London; L. M. P. Paris; A. T. Lyons; J. C. Sydney. For Sale and Wholesale, Geo. E. & Co., Toronto, 100 St. George St.

Grocery and Crockery Department in the Basement.

The Runians, Gray, Carrie Co.

The New Idea Pattern, 10c.

Specials for Today and Monday

Three Millinery Bargains for Saturday.

- 14 only—Fine Fur Felt Street Hats, silk trimmed, leather sweat bands, gray only, regular price \$1.75. Special to clear 75c
- 46 only—Street Walking Hats, in navy, fawn and gray, regular price \$1.25. Special Saturday 50c
- 13 only—New Arlington shape in Felt Walking Hats, with flat crown, silk trimmed, regular price \$1.25. Special Saturday 75c

Good Flannelettes.

Our immense stock comprises every grade. To anyone wanting a low-priced flannelette we can give excellent value, at 5c, 6½c and 8c. Today we draw your attention to some few lines of the higher class goods.

280 yards Flannelette, 38 inches wide, in assorted shades, fancy stripes, good weight. Special, per yard 10c

340 yards Extra Heavy English Flannelette, in assorted shades, fancy stripes, perfectly fast colors. Special, per yard 12½c

560 yards very fine Flannelette, 34 inches wide, in fancy checks and plaids, mixtures of fawn, blue, pink, green and castor, specially suitable for children's wear and ladies' fine underwear. Special, per yard 12½c

Special line Very Heavy English Flannelette, in fancy stripes, soft, fleecy make, especially suitable for men's wear and ladies' gowns. Special, per yard 15c

A full assortment of plain Flannelette, in pink, sky, white, cream and gray. Extra value at 8c, 10c, 12½c and 15c

Slumber Rugs.

We are showing a special line of Slumber Rugs, in very fancy designs and handsome borders, especially fine for making bath robes and dressing gowns, heavy quality. Special each, \$1, \$1.25 and \$1.75

SHOE DEPARTMENT.

Saturday special—50 pairs Men's Dongola Bais, Good year wear, British toe, up-to-date shoe, all sizes, price \$2.50
100 pairs Men's Boston Calf Bais, suitable for working shoes, all sizes, price \$1.50

House Furnishing Department.

Is crowded with every necessary requirement. Carpets of every description, Linoleums, Oilcloths, Rugs, Lace Curtains, Portiere Curtains, Comforters, Counterpanes, Table Covers, etc. We call attention today to a few specials in carpets.

Special line English Tapestry Carpets, assorted patterns and colorings. Extra value at 25c

Special Line Best Body Brussels Carpet, 5 frame, in latest colorings, good assortment of designs, worth regularly \$1.25. Our special price \$1.00

An extra good English Tapestry Carpet, new colorings, and special pattern, sold everywhere at 50c. Our special price 44c

Our great specialty in English Tapestry is a heavy, well-covered Carpet, new design and latest colorings; this is extra value at 60c. Our special close price 50c

An Extra Heavy Union Carpet, good patterns and colorings. Special, at 39c

We are showing a well-assorted stock of Cocoa Door Mats; they range in price, from a good fair size at 30c, up to an extra heavy and large size at 75c and 90c

Rubber Door Mats, best quality, size 20x33. Special value at \$1.75

Grocery and Crockery Department.

2 packets of Swiss Food for 25c
2 packets of Granose Flakes for 25c
3 pounds of Rice and 2 pounds of Pearl Tapioca for 25c
1 pound of Imperial Blend, Black or Mixed 40c Tea for, per lb. 25c
5 pounds of Roller Oatmeal and 5 pounds of Gold Dust Cornmeal for 25c

2-pound Tin of Heinz's Baked Beans, in Tomato Sauce, regular 20c. Saturday, 2 tins for 25c

1 Bottle Extract of Vanilla, 1 bottle of Extract of Lemon, and bottle of Pineapple or Peppermint, for 25c

1 pound of Selected New Valencia Raisins and 1 pound of New Clean Case Currants for 25c

12 pounds of Best Family Flour for 25c
1 pound of Lemon Biscuits, 1 pound of Currant Biscuits, and 1 pound of Ginger Snaps, for 25c

3 pounds of Rice Starch, and 2 packets of Corn Starch for 25c
1 large bottle of Tomato Catsup, and 1 bottle of Mixed Pickles for 25c
2 large Bars of Hard Soap 6 lbs. for 25c

1 pound of Choice Blend Coffee for 25c

18 lbs. of Redpath's granulated sugar for \$1.00.

50 only Assorted Fancy Parlor and Dining-room Lamps, from 75c each up to \$5.00

Fancy China Bread and Butter Plates and Creamers, each 10c

60 Decorated Covered Sugar Bowls, regular 35c, for, each 15c

100 Printed Bowls, regular 8c, for, each 5c

25 only White Wheat Pattern 10-piece Toilet Sets, regular \$2.25, Saturday, per set \$1.50

20 only 4-piece White Bedroom Sets, for, set \$1.19

10 only, Printed 10-piece Toilet Sets, in 3 colors, for \$1.97

White Cups and Saucers, 60c per dozen; plates to match.

Great Ladies' Underwear Bargains.

We place on sale today a mill cleaning lot of Ladies' Wool Vests and Drawers. The values range from 25c to \$1.25 each. We clear them at the following reductions.

Buy now.

- ¼ dozen only Ladies' All-Wool Vests, 60c quality, for 39c
- 11-12 dozen only Ladies' Ribbed All-Wool Vests, 60c quality, for 39c
- ½ dozen only Ladies' White All-Wool Vests, 60c quality, for 39c
- ¼ dozen only Ladies' Black All-Wool Vests, \$1.00 quality, for 80c
- 5½ dozen only Ladies' White and Gray Wool Vests, fleeced lined, open fronts, 30c and 35c quality, for 20c
- 3 dozen only Ladies' Wool Vests, fleeced lined, 40c and 45c quality, for 29c
- 1 dozen only Ladies' Wool Vests, open fronts 15c
- 4 dozen only Ladies' Knit Wool Drawers, 30c and 35c quality, per pair 20c
- 3 dozen only Ladies' Natural Wool Shade Drawers, open and closed, 30c quality, per pair 20c
- 1½ dozen only Ladies' Fine Knit Wool Drawers, 50c quality. Special per pair 39c
- 5½ dozen only Ladies' Super All-Wool Drawers, 75c quality. Special per pair 65c

The RUNIANS, GRAY, CARRIE CO

progress to give the visitors a hearty reception. We understand that before their return, next year, the Duke and Duchess will visit Canada, taking the trip over the Canadian Pacific Railway from Vancouver to Quebec. It is to be hoped that the news will prove true. Canadians are second to none in their loyalty to the throne, and they would be delighted to have Her Majesty's eldest grandson pay them a visit with his royal helpmeet.

A Nation's Prosperity.

A nation's prosperity is told by the figures of its total trade. The total trade of Canada under the eighteen years of Conservative rule increased only \$69,000,000. During the four short years of Liberal rule it has increased \$142,000,000. (Loud applause.) Even if this were the old national policy, would it not be wise to leave it in the hands of the Government which knows how to handle it?—Hon. W. S. Fielding.

Mr. John Charlton, in reply to a question addressed to him by Rev. Dr. Brethour, at a recent meeting in Tilsonburg, defined the attitude of the Government on the question of prohibition, which was the same as his own. While a temperance man, he said, and in favor of all measures in the interests of temperance, the plebiscite vote, being only a small percentage of the entire vote of the country, had not warranted the passage of a prohibitory law. This is the view entertained by all reasonable men throughout the country. It was not seriously combatted by Mr. Foster in the House of Commons. It is true that he grumbled at the Government because it did not consider it wise to attempt to pass a law to which the large majority on both sides were opposed. But when challenged by Sir Louis Davies to say what he would do were he given the power, Mr. Foster sat dumb as an oyster. His sole object was not to promote the cause of temperance, but to gain political capital. In this he has failed.

Minard's Liniment Cures Colds, etc.



Summer days are embroidering days.

The 376 shades of BRAINERD & ARMSTRONG'S Asiatic Dyed Embroidery Silks make beautiful work, the product of your Summer's restful employment.

Each perfect, lasting shade put up in our Patent Holder. Can't soil, tangle, or "muss up."

Our "BLUE BOOK" tells exactly how to do 50 different leaves and flowers—sent on receipt of three tags or a one cent stamp.

CORTICELLI SIKL CO., Ltd. St. Johns, P. Q.



Cannot Hope For Success.

[Toronto Saturday Night.]

I am inclined to think that the Conservative party cannot hope to obtain power while it presents worn-out and more or less discredited men as the material out of which it would attempt to form a ministry if it had the opportunity. Abuse of Mr. Tarte is no argument, nor is the canonizing of Mr. H. H. Cook, of whom the Conservatives until lately never lost an opportunity of expressing their political contempt, likely to be effectual. Wabbling with regard to preferential trade with Great Britain, vague promises on one hand to be more protectionist than ever, and on the other hand insidiously promising the western farmers to be more free trade than the free traders, can only cause quiet and a disturbance of business.

None of these things are, I am afraid, likely to prove winning cards, and it is not unlikely that they will have another term of opposition during which to properly reorganize themselves.

Shameful.

[Montreal Witness.]

In the Province of Quebec Sir Charles denounces Sir Wilfrid Laurier for his imperialism, as being "too English" for him, while in Ontario he denounces the Premier because he is not imperialistic enough, and was not prompt enough in offering a Canadian contingent for South Africa. Yet the people of Great Britain and the rest of the empire point to Sir Wilfrid Laurier as the empire's leader in imperialism, "the one statesman who acts while other statesmen talk, talk, talk!"