

When YOU Buy Sunlight Soap You Get More Soap For Less Money!

Every bar of Sunlight Soap is guaranteed pure Soap. Sunlight never becomes bad, in fact it improves with age, and is so pure, that it will not injure even a baby's tender skin. Levers 1000 pounds guarantee of purity proves the truth of these assertions.

Sunlight Soap, being ALL PURE SOAP, without the addition of injurious chemicals, will remove the dirt from even the finest clothing, without in any way injuring the clothing.

Cheap, injurious soaps, will injure your clothing and as clothing costs more than soap, it will not pay you to save a few cents on soap, only to lose several dollars on your clothing, therefore, use Sunlight Soap, which is guaranteed, ALL PURE SOAP.

Sunlight Soap in 12 ounce bars costs 15 cents per bar, therefore, a bar of Sunlight costs no more than any 8 ounce bar for which you pay 10 cents or any 4 ounce bar for which you pay 5 cents.

From the foregoing you will realize that an 8 ounce bar of soap for 10 cents is not cheaper than a 12 ounce bar of Sunlight for 15 cents. Don't let anyone fool you into thinking otherwise. Sunlight is the purest and least expensive of laundry soaps.

If you buy Sunlight Soap in cartons containing 3 bars of 12 ounces each, the cost will be less than for any 8 ounce soap at 10 cents, but as Sunlight is the best and purest of soap, you will really get more soap for less money.

apr17.24.20

A Call to the West End Voters.

BY A TRUE HEARTED WEST END-
ER.

Young voters of the West End, the eyes of the East End and suburban towns are upon you. Within the last twenty-five years you have come into your own and have asserted your rights. Many years ago the writer heard one high up in authority in the land say that it was a shame to build any fancy buildings in the West End of the city. What a change in these years! You now have the Railway Station and many stately and ornamental buildings in your midst. Leslie Street was considered by the wild woods thirty years ago; now beautiful residential buildings are on that street and far beyond it. But voters, it was not men like Campbell and Squires that have brought about this change. If you put them in power again you will witness streets of vacant houses in this city of St. John's. The Humber Valley may be all right but you young men of St. John's will not go cutting logs in the wilderness. Young married men of St. John's West will not be able to bring their

families there for some years and will be up against the double expense of paying board on the Humber and keeping their families in St. John's. It would be better for you St. John's voters to go to the States where industries are not in the initial stages. Very few of you will get accustomed to lumber work; so the Humber has no interest for you personally. Squires boasts of his brains, his ability, his scholarships, etc., but to-day you have men in St. John's City who have all these things and yet can hardly earn their living. If you cannot reduce brains to practical effort—and this, Squires has not been able to do for the good of this country—brains count for nothing. Squires has worked on borrowed money so far, so could any one of you, even those with only fair ability. He will do the same if you return him to power. Rock-breaking by hand is the last resource for hungry men in the Old Country. Squires knows this. He wouldn't condescend to notice each man in England when entering or leaving his grand hotel. He won't notice the West Enders after his second return to power. This is his last time to call for your votes so squelch him and his Coaker tribe who haven't spirit enough in them



Baby's Skin Troubles
Chafing, scalding, skin irritations and itching, burning eczema are quickly and thoroughly relieved and the skin kept soft, smooth and velvety by the use of
Dr. Chase's Ointment
Apply daily after the bath.

to keep their several departments in order.
BIG HEARTED WEST ENDER.

They Are on the Run.

NOW MEN MAKE A GOOD JOB OF IT.

Do the Government party think that the people can forget the suffering they endured the past three years and a half by the destruction of all industries brought on by Coaker's crazy legislation? Do they imagine that all this talk about the Humber Deal, the particulars of which Squires is afraid to reveal, will soothe the outraged feelings of the fishermen and laborers, who have been reduced to a condition bordering on starvation by the conduct of the Government in its interference with the trade and fisheries of the country. The people of Newfoundland are just as capable and intelligent as those of any other country, and they know in this case where their interest lies. They know how to remedy existing evils and that it is in their own hands to make the first move towards this end. They will, we feel confident, apply the remedy on May the 3rd by voting for
BENNETT & BETTER TIMES.

C.L.A. Election Sweepstake Tickets at J. J. Killely's, Maritime Drug Store, Chas. Murphy, George Trainer, M. F. Murphy, Gus Wadden, Peter Casey, Cy. Faour, Peter O'Mara, A. V. Duffy, J. J. Sheehan, M. F. Caul, F. Smallwood.—apr30, eod, ff

Remember, Coaker Will CONTROL SQUIRES IF THEY GET IN.

The Government organs claim that Coaker will get eleven men in the North. If that be so it is a warning to other parts of the country to vote for Bennett unless the people are prepared to accept dictation from Coaker and his Union followers for four years more. This country has had a sad experience of Coaker's misrule. The fishermen and the laboring classes of the country know to their grief what Coaker's domination has brought in its trail to this unfortunate country since 1919 and there is no doubt that the same or greater tyrant will prevail if they get a new lease of power. Realizing this they should vote to a man against the possibility of a continuance of Coaker's domination. A vote for Squires, remember is a vote for Coaker. The Government supporters themselves every day confirm the belief that Coaker will dominate Squires again when they count on his eleven men in the North. They are prepared to submit to this for the sake of getting graft after the election. We have confidence in the intelligence of the Western people and the people of Conception Bay that they will refuse to continue as Coaker's slaves. No, they realize only too well the damage done this country by the present incapable Government. They see too well the ruin wrought by Coaker's crazy policy in the Fish Regulations and they know that their only salvation is in voting for a change. We feel that the reason for this are so glaring and so evident that the whole country will unite against the menace of Coakerism and that on the 3rd they will vote for BENNETT AND BETTER TIMES.

The Lighter Side.

HOW IT HAPPENED.

Bill Jones no longer owns a farm. He tills another's soil; He specialized in fancy stock—Not livestock—HIS was oil.

PUNK.

"They tell me that that fellow has money to burn."
"He must have got hold of some German marks."

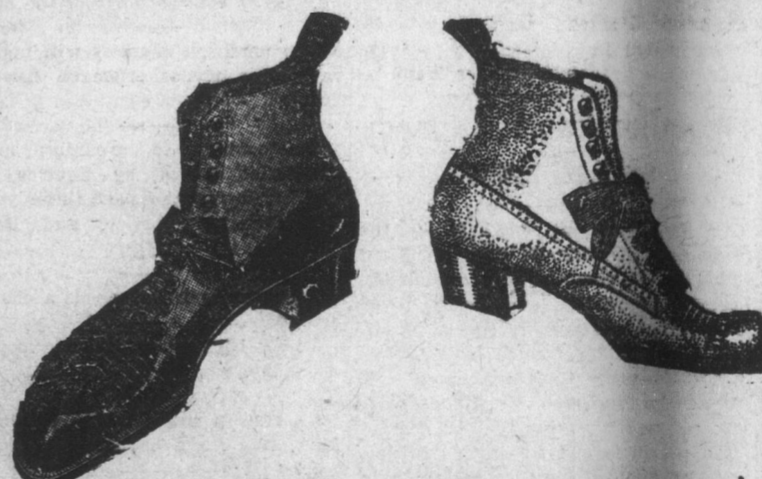
Mr. Moses Slim says about the only time a man has the last word is when he says "Here is the money, then."

SOME DIFFERENCE.

Chas. F.: "Say, Bud, how far is it to Lewisville?"
Boy: "Well, mister, the way you are going now it is just 24,396 miles, but if you turn around it is only miles."

A literary person never reads the

Boots for Men and Boys!



Men's Boots for \$5.00
Men's Dark Tan Laced Boots \$4.75
With rubber heels.
Men's Fine Kid Laced Boots \$5.00
Men's Box Calf Laced Boots \$5.00
Men's Fine Kid Elastic Side Boots . . . \$5.00
Men's Heavy Laced Work Boots . . . \$3.00



Boys' Boots for \$3.90
Boys' Box Calf Laced Boots \$3.90
Boys' Heavy Laced Boots \$3.50
Boys' Fine Kid Boots \$3.90
Boys' Gunmetal Boots \$3.50
All Solid Leather School Boots
FOR ROMPING BOYS.

MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. Smallwood,

THE HOME OF GOOD SHOES - - - 218-220 WATER STREET.

comes in a newspaper in public—he waits until he gets home and alone.

The chief interest in life with some people is that at the bank.

A PROPOSAL.

She: "I wish I had your talent."
He: "Well, that goes with me."

Cuticura Soap
AND OINTMENT
Clear the Skin

A FAIR QUESTION.

Census Taker: (To middle-aged spinster) "And what is your age madam?"
Spinster: (coolly) "I've seen just twenty-five summers."
"How long have you been blind?"

Instead of washing your hair-brush, wash your head. That keeps the brush clean.

A few years ago parents thought daughter had no chance to catch a husband unless they kept her in clothes.

WHAT'S WRONG HERE!
"My husband acts the perfect bear all the time."

"Mine doesn't. A perfect bear will hug you if given a chance."

Have a care. Too frequent shrug of the shoulders is the shimmy.

Keep on eye on the job ahead, but keep the other eye and both hands on the job you have.

It is a good idea to sew strips of cloth six inches long to articles before putting into the dye pot. Allow strips to hang over edge, and goods may be turned without staining or burning hands.

MINARD'S LINIMENT FOR CORNS AND WARTS.

Hides and Furs Wanted

50,000 Muskrat Skins; also Silver, Cross, White & Red Martin, Mink, Bear, Weasel, Lynx Skins, Cow Hides, Scrap Brass, Copper, Iron, Lead and Old Rope and Old Rubber. Highest Market Prices.

North American Fur, Hide and Metal Store.
Phone 367, Office 17 Water Street, West, next Reids' Electric Store.

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