

BY EVERYONE.

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ATTER HOW THE
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not insured, you're
Take time to see
our policies. We give
the best companies and
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ICIE JOHNSON,
Insurance Agent.

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SERVICE

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& Co.

WEATHER FORECAST.

TORONTO, Noon—Cloudy and
mild to-day. Tuesday—Strong
winds and gales with snow or
rain.
Bar. 29.30; ther. 40.
USE PURE GOLD FLAVORS.

VOLUME XXXIX.

PRICE ONE CENT.

ST. JOHN'S NEWFOUNDLAND, MONDAY, FEBRUARY 5, 1917.

\$3.00 PER YEAR.

NUMBER 29.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

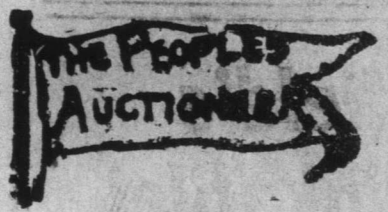
FOR LATEST

WAR NEWS

SEE 7th PAGE.

THE EVENING TELEGRAM.

Auction Sales!



AUCTION.
At the
Soldiers' & Sailors' Club,
in the Seamen's Institute, on
Tuesday Next, 6th instant,
at 10.30 a.m.

18 tables, 120 arm chairs, 12 stools, 6
waste paper boxes, 1 large lunch
counter and iron foot rail, 2 reading
tables, 9 feet long; 8 round tables,
feet diameter; 3 do, 2 feet diameter;
6 writing tables, 5 screens, 24 cuspidors,
1 notice board, 1 cupboard, 26
magazine holders, 1 white Ensign, 1
Union Jack, 3 glass cake stands, 2
bowls, 6 salvers, 6 trays and sundries.

P. C. O'DRISCOLL,
Auctioneer.
feb2,21



JUST AS YOU WANT
it, we cut the choice meats we offer
you. Come in and tell us what you
want and how you want it and see
how satisfactory

OUR MEATS,
our service and our prices prove.
You will like sanitary cleanliness of
our market, our honest weight and fair
dealing also.

M. CONNOLLY.

J. J. ST. JOHN.

Before Flour
goes higher put
in your stock.
1500 barrels on hand and to
arrive, of best brands.

Pork, Beef, Jowls.
Spare Ribs at \$19.00 bbl., or
10 lbs. for \$1.00.
Molasses—1st runnings.
Tea, Sugar, Kero Oil.
Oats, Bran & Cattle Feeds.

Our ECLIPSE TEA is
the best in Newfoundland
at 45c. lb.

J. J. ST. JOHN,
Duckworth St. and LeMarchant
Road.

Lazell's
MASSATTA



A NEW
AND
TOTALLY
DIFFERENT
TALCUM
POWDER

It is only when you compare it with the
best that you can appreciate its
superiority. True Oriental Oils, its fragrance being
due to its superior quality.

At all Druggists. St. John's, Nfld.

Let Us Fill Your
Order from
FRESH
SUPPLIES.
ELLIS & CO.,
LIMITED.
203 Water Street.

Fresh N. Y. Turkeys.
Fresh N. Y. Chicken.
Fresh N. Y. Corned Beef.
Choice P. E. I. Geese.
Fresh Halifax Sausages.

Fresh Blue Point
OYSTERS.

New Celery.
Fresh Tomatoes.
New Cauliflower.
Lettuce.
Garlic.
Spanish Onions.
Parsley.
American Cabbage.
Carrots, Parsnips.

Fresh Eggs.

American Beauty
FRESH BUTTER,
1 lb. blocks.

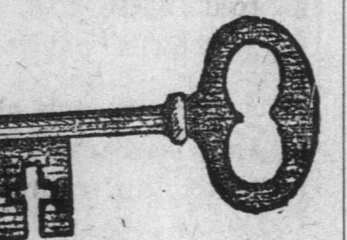
California Oranges.
California Lemons.
Grape Fruit.
Dessert Apples.
Cooking Apples.
Tangerines.
Bananas.
Bartlett Pears.
Cranberries.

Fresh Smoked Haddie.
Kippers.
Fillets.

FOR INVALIDS:
"Lusly's" Turtle Extract.
Grape Jelly.
"Horlick's" Malted Milk.
"Benger's" Food.
Hunter's Oat Flour.

REMEMBER OUR
TELEPHONES.
Nos. 482 and 786.

O. Mustad's



Brand
Hook

Is the best tinned hook made
and will not rust. Fishermen
should see the Key
Brand is on each package
they buy. dec14,eod,tf

Grove Hill Bulletin

THIS WEEK,
CUT FLOWERS: Carnations,
IN POTS: Azaleas, Lilies, Fre-
sias, Primulas, Cinerarias.
LETTUCE, PARSLEY & RAD-
Sweet Peas, Daffodils.
ISHES always on hand.
Wreaths, Crosses, Wedding
Bouquets, etc.
Terms: Strictly Cash.
Phone 217.

J. McNEIL,
Waterford Bridge Rd.

Just Arrived!

California Oranges.
Choice Apples.
Grape Fruit.
Bananas.
Lemons.
Ripe Tomatoes.
Blue Point Oysters.

JAMES STOTT.
eod,tf



TORIC LENSES

ARE MORE BECOMING THAN
FLAT LENSES.
The edges of Toric Lenses do
not show as prominently as
those of flat lenses. They fit in
close to your eyes. You will find
Tories much more becoming and
useful. They give you a wider,
clearer field vision. You should
know about Toric Lenses. Let
us explain them.

R. H. TRAPNELL,
Eyesight Specialist.
St. John's.

CORKWOOD

Now Landing, ex
Schooner Artisan.

100 Bundles
Corkwood.

Thick, Medium and
Thin.

H. J. Stabb & Co.

PARCEL POST

Foreign and Inland!

The attention of the Public is
drawn to the following regula-
tions:—

- (1) Parcels for Foreign despatch will not be received after 5.30 p.m., except on Saturdays, when they will be accepted up to 6 p.m.
- (2) Local Parcels will be received up to 6 p.m. as usual.
- (3) The name and address of the sender must be distinctly written on cover of each parcel. Postmasters will be instructed to accept no parcels for transmission until this is done. The regulation is made solely in the interest and for the protection of the senders.
- (4) Receipt forms, provided by the Department, must be signed before the delivery of parcels, whether such delivery is direct from the Post Office or by express.

These regulations will come into operation on the first day of February next.

J. ALEX. ROBINSON,
Postmaster General.
St. John's, Jan. 24th, 1917.
Jan24,el,eod

THE HUDSON'S BAY CO.

(Incorporated A.D. 1670).
DEALERS IN RAW FURS.
Office:
340 WATER STREET,
St. John's, N.F.
Jan26,1m

FOR
Paint, Soap
and
Oiled Clothing
Send your order to
The Standard Mfg. Co., Ltd.

"PLEASE PASS THOSE CAKES."
At whatever table our delicacies are on somebody is kept busy "passing".
SATURDAY
we will have a large display of Cakes, Pastries, etc., all good make from pure material and better than you can purchase elsewhere.
"THE PROOF OF THE PUDDING IS IN THE EATING."
JOHNSON'S Fancy Bakery.
Retail Store: CALVER'S, Duckworth Street.
(near Bearn's Grocery.)
Jan12,1m,eod

Telephone 184. P. O. Box 184.
GIBBS and BARRON.
Hon. M. P. Gibbs, K.C. J. A. Barron, LL.B.
BARRISTERS, SOLICITORS & NOTARIES
PUBLIC.
Law Offices: Bank of Montreal Building,
feb1,8i,th,m WATER STREET.

Your Business Success in 1917

Rests upon the dependability of your service of supply.
Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.
It will pay all merchants to see our spring ranges in
Men's and Boys' Suits, Overalls, Shirts, etc.
DO IT NOW.

Newfoundland Clothing Co., Ltd.

COLD WEATHER FOOD!

For your breakfast, PORK & BEANS hot, with a cup of coffee. We have the best Pork & Beans. Ask for the brand that bears the head of a Newfoundland Dog. It is prepared with Tomato Sauce—a triumph of Maryland cooking.

EDWIN MURRAY.

WHOLESALE DISTRIBUTOR.

Freight for New York!

S.S. "Pere Marquette" will probably sail for New York about January 17th, and is open for a limited quantity of Freight. Apply

A. H. MURRAY.



FOR SALE!

Schr. "MILLIE H. SCOTT,"
39 tons; seven years old.
Schr. "META O. B.," 25
tons; rebuilt in 1910.
Both schooners well found,
good running gear, sails,
etc.

Further particulars on application to
O'BRIEN BROS., Burin.
OR
BOWRING BROS., Ltd.
feb5,8i,m,w

A Big Book Bargain!

Six 45c. Everyman's Libraries for \$1, or Single Copy for 20c.
Everyman's Library, with its 800 volumes of Classics selected from the world's best literature, offers an unequalled opportunity for every man to get at a very low price a priceless collection of books. At 45c. each they were the Best Book value extant. At our price of six volumes for \$1.00, at 20c. single copy, it is the opportunity of a life time. 800 volumes to select from. Here are a few picked at random. Come in and see the others:
Piers Plowman—Wm. Langland.
Plays of Beaumont and Fletcher—Professor Baker.
The Age of Pable—Thos. Bullfinch.
Theory of Vision and Other Writings—Bishop Berkeley.
Divine Love and Wisdom—E. Swedenborg.
The Memoirs of John Constable—C. R. Leslie, R.A.
The Signature of All Things with Other Writings—Jacob Boehme.
Ancient Hebrew Literature, 4 vols.
Kale Vala, 2 vols.—W. F. Kirby.
The History of Greece, 10 vols.—G. Grote. feb5,8i
Long Will (a Romance)—Florence Couvreur.
Gatherings from Spain—Richard Ford.
The Invisible Playmate, etc.—Wm. Canton.
Pinocchio (The Story of a Puppet)—C. Colloidi.
Franklin's Journey to the Polar Sea—Capt. F. R. Scott.
Memorials of Canterbury—Dean Stanley.
Trevails of Mungo Park.
Emile—J. J. Rousseau.
North and South—Mrs. Gaskell.
History of Bohemia—Count Lutzow.
The Indian Scout—Alward.
Dramatic Essays—John Dryden.
Memoirs of a Cavalier—Defoe.
Principles of Translation—A. F. Tyl-ler.
20c. each, or 6 for \$1.00.

DICKS & CO. LTD.

Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Whitaker's Almanacs!

Just received by last English boat the best and most complete, cheapest and most useful ever published.

Paper Bound . . . 50c.
Cloth Bound . . . \$1.20
Also Daily Mail Year Book, 20c.

Pocket Mechanical World Year Book and Diary, 1917, 25c.

Complete Instructions on Boy Scout Tests and How to Pass Them, revised and enlarged, 90c.

World's Work Magazine for January, containing Jas. J. Hill's Rules of Business Success.

The Feet of the Fighting Men, illustrated.
How Should a Lawyer Behave?
The Next Five Years of the U. S. Navy.

Sleep for the Sleepless and a host of other interesting articles which you cannot afford to be without, 30c.

GARLAND'S Bookstores

177-9 Water Street.

WARD'S LINIMENT USED BY MANY LADS

S. G. COLLIER,
Funeral Director,
CLOTH COVERED and
POLISHED CASKETS
always on hand.
RESIDENCE: 143 Ham-
ilton Avenue.
FACTORY: George Street.
TELEPHONE: 614—night
and day Jan10,3m,eod

NFLD. HIGHLANDERS

ORDER O. C.
A. & B. Companies with Pipes and Drums will parade at the Armory on Wednesday afternoon next, February 7th, at 2 o'clock sharp.

C. U. HENDERSON,
Capt. & Adjt.
Full dress—Trews. feb5,21

NOTICE!

All returned N. C. O.'s and men now in St. John's will report at the C. L. B. Armory on Wednesday, Feb. 7th, at 10 a.m.
J. J. O'GRADY,
Capt. & Adjt.
feb5,21

NOTICE.—Will the person who was sent to take a Black Feather Box from a seat in the Roman Catholic Cathedral at nine o'clock Mass on Sunday morning, return the same at once to this office and save further trouble?
feb5,31

FOR SALE—Edison Diamond Phonograph and 40 Records; also Pianola and 50 Records; apply to M. H. FINDLATER, Ordnance Street.
feb5,31

FOR SALE—Motor Trap Boat, 29 x 8 x 3 feet; 10 to 12 h.p. engine. Used two seasons. Best cash offer accepted; apply JOSEPH STACK, Petty Harbor. feb5,8i

FOR SALE—A Safe, at a bargain; apply F. B. C., this office. feb5,21

TO LET—Office in Bank of Nova Scotia Building; apply to CARTER & HALLEY, Solicitors, Renouf Building. Jan27,1f

LOOK!—Send us Twenty-five Cents and we will mail you a splendid Pocket War Map of Europe. THE SCARBOROUGH CO. of Canada, Ltd., P. O. Box 456, St. John's, Nfld. feb3,31

WANTED—By Married Couple, 2 or 3 rooms, or small tenement; Central or East End preferred; apply by letter to X. Y. Z., Telegram Office. feb5,21

WANTED—To Rent or Purchase, a House not more than twenty minutes' walk from Water St.; apply by letter to "HOUSE", care of this office, giving price or rent and when possession to be given. feb5,21

PICKED UP—On Saturday a Sum of Money. Owner can get same at this office upon paying expenses. feb5,1f

LOST—This morning, a Small Bunch of Keys. The finder will be rewarded on leaving them at this office. feb5,11

LOST—A pair of Gold Rimmed Eyeglasses, between R. C. Cathedral and Messes Street, by way of Military and Monkstown Roads. Finder please return to 4 Maxse Street. feb5,11

Help Wanted!

WANTED—A General Servant; four in family; apply at 28 Freshwater Road. feb5,31

WANTED—By the 1st of May, a Dwelling House in the West End of the city; must contain modern conveniences; rent moderate. Address P. O. BOX 175. feb5,8i

WANTED—A Good General Girl; apply at 23 Freshwater Road. feb5,1f

WANTED—A Boy for Hair-dressing Business; apply to W. H. BARTLETT, Water St. feb5,1f

WANTED—A General Servant; apply to MRS. PHILLIPS, 100 Springdale Street. feb5,1f

WANTED—At Once, a Boy, between 12 and 16 years, as messenger; must be able to read and write; good wages. GARLAND'S BOOKSTORE. Jan29,1f

WANTED—A Good Cook; apply at this office. Jan27,1f

WANTED—An Experienced Man for Dry Goods Dept.; also one for Grocery Dept. Applicants must apply by letter only, naming salary required, what experience can be given, also stating age. G. SNOW-LING. Jan18,1f