

### Why Burn Your Money?

Ordinary Lamps Burn Money.  
**"THE ALADDIN"**  
 Lamp Saves Money—The Best Kerosene Oil Lamp in the World. Saves More Than Half Your Oil.  
**CHESLEY WOODS, 282 Duckworth St.**  
 Sole Nfld. Agents.

**SEE**

## Our Opening Show

— OF —

# Ladies' Fall and Winter HATS

The styles are very taking and the prices extra good. We are showing

### Ladies' Untrimmed and Ready-to-Wear Hats,

in Black, White and Colored Felts, Velours and Velvetéens. We have a large stock of **Buckram Hat Shapes** in the newest styles, and a range of the best colors in Millinery Straw.

**Big Show of Fall Millinery.**

Flowers and Foliage, Fruit and Berry Foliage, Feathers, Tips, Wings, Silks, Ribbons, etc.

**Veilings and Veils.**

We have just received another lot of Three Corner or Loose Veils, which have been big favourites.

# HENRY BLAIR



The Regent Waterproof Blucher.



The Regent Leather Lined Blucher.

## Men's BOOTS

Our New Fall Styles in Men's Boots just opened.

The **REGENT SHOE** at \$5.00 is by far the best value this season. In Black Alaska Calf, Waterproof Blucher, with viscolized soles and bellows tongues,

# \$5.00

pair.

In Box Calf, Blucher, two full soles, leather lined; an ideal Fall Boot, with nobby or straight lasts. A Shoe that will serve you well.

**PARKER & MONROE,**  
 LIMITED,  
 THE SHOE MEN.

**Gravenstein Apples, Onions, etc.**

To arrive Monday:  
 CHOICE GRAVENSTEIN APPLES.  
 CHOICE SILVERPEEL ONIONS.  
 CHOICE RIPE BANANAS.  
 Also in stock: GRAVENSTEIN APPLES.

**BURT & LAWRENCE, 14 New Gower Street.**

### No Sportsman's Kit

is complete without a tin of

## CLARK'S

### Pork and Beans

with Tomato Sauce.

After a breakfast of CLARK'S PORK & BEANS you can walk thirty miles after the birds if necessary, and CLARK'S are also fine for supper when you get back.

Ask your Grocer for them.

**P. E. OUTERBRIDGE,**  
 (Agent for Newfoundland)  
 'Phone 60.  
 m.w.t.f.

### New Things for the Reader.

JUST IN.

A new book by E. F. Benson, "The Oakleyites," 90c. and 65c.  
 A new book by Joseph Hocking, "Dearer Than Life," cloth 60c.  
 A new book by Jack London, "The Jacket," 90c. and 65c.  
 Joseph Conrad's new book, "Victory," 65c. and 90c.  
 Paul Treat's new book, "Gentlemen of the Sea," 65c. and 90c.  
 Ellen Thorneycroft Fowler's new book, "Ten Degrees Backward," 90c.  
 Harold Bliss's new book, "A Risky Game," 65c.  
 Gene Stratton Porter's new book, "Michael O'Halloran," 65c.  
 Anthony Hope's new book, "A Young Man's Year," 65c. and 90c.  
 Silas K. Hocking's new book, "The Angel of the Desert," 65c. and 90c.  
 "The Yellow Claw," Sax Rohmer's new book, 65c. and 90c.  
 "I Accuse," by a German, \$1.50.  
 Have you heard about this book?  
 Mrs. Dudeney's new book, "The Secret Son," 90c.  
 Ole-Luk-Oie's new book, "The Great Tab Dope," 65c.  
 Paul Newman's new book, "Oliver," 65c.  
 Jacob Peck, a tale from Southern California, by Sidney H. Burchell, 90c.  
 "Edwards," by Barry Pain, 30c.  
 "Love on Smoky River," by Theodore G. Roberts, 30c.  
 "True Tales of Mountain Adventure," by Mrs. Audrey Le Blond, 30c.  
 "My Danish Sweetheart," by W. Clark Russell, 30c.  
 "The Glory of Clementina Wing," by William J. Locke, 30c.  
 "Mr. Dooley's Philosophy," by E. W. Kemble & F. Oppen, 30c.  
 "A Little More Than Kin," by Patricia Wentworth, 30c.  
 "The Remington Sentence," by W. Pett Ridge, 30c.  
 "In Accordance With the Evidence," by Oliver Onions, 30c.  
 "All Things Considered," by G. K. Chesterton, 30c.  
 "The Room or Secrets," by Wm. Le Queux, 30c.  
 "Weeds," by Olive Potter & Douglas Sladen, 30c.  
 "A Nine Day's Wonder," by B. M. Crocker, 30c.  
 Some more copies of "The Million Dollar Mystery," the book everybody is reading, 60c.  
 20 volumes of the "Every Child Should Know" series at 60c. each, and all the new Magazines, Fashion Journals, War Pictures, War Books and Newspapers.  
 A regular "feast of good things" for those who love reading at

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Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

## Whisky

Don't be careless and simply ask for Whisky.

Ask for

### House of Lords,

a mellow full strength,

### 10 Years Old

Scotch—a favourite with the public.

**J. C. BAIRD.**

### Ex S. S. "STEPHANO,"

From New York:  
 Cucumbers, Tomatoes,  
 Celery, Carrots, Beetroot,  
 Bananas, Pears,  
 Red Plums, Blue Plums,  
 California Oranges.

**JAMES STOTT**

## CHOCOLATES!

If you want something good in Chocolates

### TRY NEILSON'S,

the Chocolates that are different.

Specially Prepared Fruits, French Cherry Liqueurs, every piece different; Roasted Nuts, Assorted Chocolates, Cream Dipped Brazils, Assorted Cherries, Assorted Nuts in Cream Fruits, Nuts and Creams, Assorted Hard Centres, Bittersweets Nuts and Hard Centres, Assorted Chocolate Creams, in 2 pound, 1 pound and ½ pound boxes.

We also carry a nice assortment of  
**MOIR'S, GANONG'S, CADBURY'S and FRY'S**  
 in Fancy Boxes.

<b>BISCUITS.</b> Huntley & Palmer, Jacobs, Carr's & Crawford's Assorted Biscuits and Wafers, Jacobs' Ginger Wafers, Bourville Chocolate Biscuits,	Whitman's Instantaneous CHOCOLATE, in ½ lb. tins. Will make a cup of Chocolate instantly.
Jacobs' Cream Crackers; Cheese Straws.	Baker's Chocolate, Chocolate Meringe, Cadbury's Chocolate.

## BOWRING BROS., Ltd.

GROCERY.  
 332 'Phone 332  
 m.w.t.f.

## J. J. St. John.

### 45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.  
 500 dozen Nicely Perfumed—

### Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

**J. J. ST. JOHN,**  
 DUCKWORTH ST. & LEMARCHANT ROAD.

## A Fair Showing,

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.

You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in

## Tailoring for Men.

### J. J. Strang,

Ladies' and Gents' Tailoring,  
 153 Water Street, - - St. John's.  
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## Beans and Peas.

Now Landing:

400 Bags RANGOON BEANS.  
 150 Bags PEA BEANS.  
 200 Bags SPLIT PEAS.  
 50 Bags GREEN PEAS.

## GEO. NEAL


## JUST ARRIVED

### per Durango:

A splendid variety of Suitings. No two patterns alike. These goods were ordered before the big jump in Woollens and our

### Customers can have the advantage of OLD PRICES

Our new style sheets for Fall and Winter just to hand.



## John Maunder's

TAILOR & CLOTHIER  
 ST. JOHN'S, N.F.  
 281-283 DUCKWORTH STREET.

## Just Arrived, per "Florizel."

200 Rolls 3 Ply  
 300 Rolls 2 Ply  
 200 Rolls 1 Ply

## "H" Brand Roofing Felt.

Best quality.  
 Does not Stick together.

ALSO, IN STOCK:

## "Crown" Brand 3 Ply RUBBER ROOFING,

Complete with Cement, Nails and Tins.

## HARVEY & CO., LTD.

WHOLESALE.

## Elegant Bedsteads

In all Brass, bright and dull finish, or in Brass and White Enamel we are showing some very handsome model Bedsteads which are remarkable for their beauty of finish, their right-up-to-the-minute smartness, and their reasonable prices.

¶ With these Bedsteads we also purchased a limited quantity of Dressing Tables and Bureaux in Mahogany and Golden Oak. Some are copies of fine French furniture, with oval mirrors and one single drawer, others with three and four drawers, and bevelled mirrors in various designs.

¶ We have also a full stock of Children's Cots and Beds in Brass and Enamel.

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