

ABSOLUTE SECURITY THE PROFITS PROFITABLE POLICIES

allotted to Canada Life Policyholders in 1910, amounted to over
\$2,000,000.00

and the large increase in Surplus for the past year insures that Canada Life Policies will continue to be profitable.

Mr. J. B. T., insured under Policy No. 651,854, writes: "I desire to express my satisfaction with the outcome on my policy in your Company for \$2,000. I can now draw in cash over \$700 more than the total premiums paid, and besides I have had insurance protection for twenty years."

At age 30 a Profit-bearing, 20 year Endowment Policy of \$5,000 can be purchased for a quarterly investment of \$44. This amount, together with accumulated profits, will be paid to you in one sum or in a number of instalments, as desired.

It will pay you to invest in a Canada Life Policy. Ask for a proposition suited to your age and means.

Canada Life Assurance Co.

C. A. C. BRUCE, Manager, St. John's,

Money Is Invested

for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars.

F. B. McCURDY & CO.,

Members Montreal Stock Exchange.

C. A. C. BRUCE, Manager,

July 30, 11

The Comedian.

BY H. L. RANN.



Humor drained in thought.

The comedian is a high-strung actor who retails jokes which do not have to be accompanied by explanatory foot notes or an out-line map.

His business is to extract un-premeditated tees from people who do not care to have their humor drained in thought.

Every comedian has a different system. Some are able to convulse an audience, by merely sitting down heavily on the floor to the accompaniment of the bass drum, while others have to break up the dishes and get kicked through the right upper exit in order to produce the same effect.

A comedian's life is full of joy and sunshine. All he has to do is to coin jokes which none of those present have heard for several years and then wait for somebody who has come in on a pass to laugh right out loud.

The saddest day in a comedian's career is when he tries to imitate a cold and austere audience on the point of a joke which threw the population of the last town into a fit of pink apoplexy.

There is nothing more painful in

this life than the sight of a kind, well-meaning comedian trying to wring extempore laughter from an audience which recognizes every joke before it turns the corner.

Every once in a while some comedian conceives the unique idea of relying upon the mental agility of his audience and gets stung in a very positive and unequivocal manner, after which he resorts to falling through a cane-bottomed chair and recovers his standing in the profession.

There are two kinds of comedy—high and low. The higher comedy gets the more it costs and the less it hurts. Some varieties of high comedy can be watched for hours without straining a vest button.

Low comedy goes down to quite a depth and consists mainly of brittle repartee and language which violates the pure food laws. The best low comedians are those who have a double back handspring in their repertoire.

French Banker Burned at Sea.

Special Evening Telegram.

S. PIERRE, Mq., Aug. 6.

The French banker Printemps, of Pecamp, was burnt at sea on July 28th. Crew saved; landed at St. Pierre.

Electric Restorer for Men
Phosphorol restores every nerve in the body and vitality. Premature decay and all sexual weakness averted at once. Phosphorol will make you a new man. Price \$3 a box, or two for \$5. Mailed to any address. The Medical Dress Co., St. Catharines, Ont.

The Sale of EAGAN'S "Star" TEA

Is enormous and is still growing. We recommend it, we advertise it, we push it, but behind our efforts we have the QUALITY, the quality that is liked everywhere, the quality that has made the name

"STAR" mean the BEST.

40c. lb.

For 5-lb. parcels

10 per cent discount allowed.

G. P. Eagan, Duckworth St. and Queen's Rd

For REGATTA:

New Potatoes, California Oranges, Bananas,

Hams, with or without bone.

Corned Pigs' Tongues.

Lemon Crystals, \$1.15 doz.

Lemon Crystals, 7-lb. tins.

Fray Bentos Corned Beef,

6-lb. cans, \$1.00.

Crosse & Blackwell's Jams.

Hartley's Jams.



Trust Your Mother.

Trust your mother, little one. In life's morning, just begun. You will find some grief, some fears. Which perhaps may cause you tears. But a mother's kiss can heal. Many grief, that children feel. Trust your mother; seek to prove Grateful for her thoughtful love.

Trust your mother, noble youth. Turn not from the path of truth. In temptation's evil hour. Seek her, ere it gains new power. She will never guide you wrong. Faith in her will make you strong. Trust your mother; aim to prove Worthy of her fondest love.

Trust your mother, maiden fair. Love will guide you steps with care. Let no cloud e'er come between. Let no shadow e'er be seen. Hiding from your mother's heart. What may prove a poisoned dart. Trust your mother; seek to prove Worthy of her faithful love.

Trust your mother to the end. She will prove your constant friend. If 'tis gladness wings the hour. Share with her the joyous shower. Or if sorrow should oppress. She will smile and she will bless. Oh! be trustful, loving, true. That she may confide in you.

NEW SILVERWARE.—Handsome new designs, best makes, just opening, at Trapnell's, 197 Water St.—July 18, 11.

How Pat Arranged It

An Irishman recently applied at a London post-office to know the cost of sending a telegram to his mother, who resided in a remote part of Ireland, and upon being informed that the fee would be 4s. 6d., exclaimed: "What! I cannot afford all that!"

The clerk then explained that the message would cost 1s. 6d. if sent to the nearest office to the address given, and that the remaining 3s. would be charged for delivery by special messenger, as the address was beyond the radius of free delivery. After some moments of consideration, Pat said: "Look here, I've got 1s. 6d., so you had better send it on to the nearest office, and I'll write to mother and tell her to fetch it."

STAFFORDS' PRESCRIPTION "A" cures Indigestion and Dyspepsia, in all their forms. July 26.

What He Thought.

If any man ever admired his wife, that man was Howler. And when the Fitzboodles asked Mrs. Howler to get up and sing, "There is a Garden in My Face," the husband glowed all over with a delight and pride.

No matter that she had a face like a hippopotamus and a voice like an elephant, he set himself to sing as she sang, and could not refrain from bending over to his neighbor and whispering: "Don't you think that my wife's got a fine voice?"

"What?" said the neighbor, who was a little deaf.

"Don't you think my wife's got a fine voice?" repeated Howler.

"Don't you think my wife's got a fine voice?" roared Howler.

"Sorry!" returned the neighbour, shaking his head. "Can't hear a word you say. That awful woman over there is making such a frightful row with her singing."

PRESCRIPTION "A" sells for 25 & 50 cents a bottle. July 26.

When Proposing.

Don't mention the weather. Don't select a chair on the other side of the room.

If you hold her hand, don't keep swinging it up and down while talking to her, as if you were hammering something.

Don't mutter to yourself.

Don't begin by saying you have something on your mind.

Don't be impulsive and try to force her head on your shoulder before the psychological moment.

Don't address the window pane.

Don't clasp her hands together.

Same with your lips.

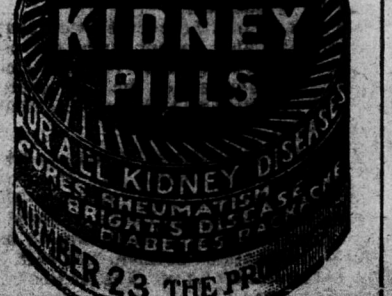
Don't take one of her hands in both of yours.

Don't keep your eyes fixed persistently on the end of her nose while you're talking.

Don't refer, even remotely, to the cost of living. It is bad taste to imply that love in any sense is bound by natural laws.

Don't pull the braid off the best soft pillow.

Don't sit for a long time without saying anything.



Have You a Bad Sore?

If so, remember these facts—Zam-Buk is by far the most widely used balm in Canada! Why has it become so popular? Because it heals sores, cures skin diseases, and does what is claimed for it. Why not let it heal your sore?

Remember that Zam-Buk is altogether different to the ordinary ointments. Most of these consist of animal fats. Zam-Buk contains no trace of any animal fat, or any mineral matter. It is absolutely herbal.

Remember that Zam-Buk is at the same time healing, soothing, and antiseptic. Kills poison instantly, and all harmful germs. It is suitable alike for recent injuries and diseases, and for chronic sores, ulcers, etc. Test how different and superior Zam-Buk really is. All druggists and stores at 50c. a box. Use also Zam-Buk Soap. Relieves sunburn and prevents freckles. Best for baby's bath. 25c. tablet.

Here and There.

Enjoy your meals by taking a teaspoonful of PRESCRIPTION "A" a few minutes before eating. July 26.

BIG TRAFFIC.—There was great traffic over the railway yesterday and all the trains were crowded. It was roughly estimated that 2000 people went over the line.

THE SOUVENIR HOUSE! Trapnell's, 197 Water Street. All kinds Enameled, Labradorite, Model Seals, etc.—July 18, 11.

BROUGHT TO HOSPITAL.—Yesterday Mr. R. Bussey, of Clarendville, was brought to the General Hospital in the ambulance to be operated on for a serious internal complaint.

Dr. de Van's Female Pills. A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at \$5 a box, or three for \$10. Mailed to any address. The Seebell Drug Co., St. Catharines, Ont.

MARINE DISASTER FUND.—Received at Telegram Office: Amount already acknowledged, \$170.50; George Boyd Lodge, 1, O.G.T., per F. Rose, Treasurer, \$10.00. Total, \$180.50.

There will be a special meeting of the C. L. B. Old Comrades on to-morrow (Friday), night, at 7.45 p.m. Business important. By order C. E. FEALVER, Acting Secretary. a.s. 11.

A LIBERAL SUBSCRIPTION.—The employees of Bowring Bros. & Co., subscribed \$40.70 towards the Regatta Committee's fund for the races. Treasurer Crotty acknowledges the liberal donation with thanks.

Miss May A. Tapper and Miss Bessie Tapper, two of the saloon passengers on the Florizel, are at their home in Torbay for a stay of six weeks. Miss Mary A. Tapper is a graduate nurse of the Boston City Hospital. adv. a.s. 31.e.o.d.

HOME BACK.—The S. S. Home arrived at Bay of Islands at 3.50 p.m. yesterday. Captain Harben reported having met with dense fog and strong winds in the Straits. Both on Labrador and Newfoundland side fishermen are doing well with cod.

WILL PLAY BASEBALL.—The Imperial Tobacco Co.'s Baseball Team are going to Bell Island on Saturday to play a baseball game with a team on the island. On Wednesday next, August 15th, the Bell Islanders will come to St. John's to play a return match.

RUNAWAY DOES DAMAGE.—A horse driven by a boy named Hussey took fright yesterday and ran away. Three children were in the vehicle but they escaped injury. The lad stuck to his post and brought up the beast, the wagon capsizing in a drain and was wrecked.

DROWNED AT BOSTON.—Rev. Father Scully, P.P., King's Cove, was informed by cable Tuesday of the death by drowning of a young man, a resident of Plate Cove. The clergyman broke the news to the friends of the deceased who was the sole support of a widowed mother.

A SERIOUS ACCIDENT.—While working at the saw mill in Come By Chance a couple of days ago, Mr. Stephen Adams suffered a very serious and painful accident. His left hand came in contact with the planer and part of it was cut completely off. Dr. Chisholm was called and stopped the effusion of blood. The man suffered intense pain as a result of the accident which will disable him for some time to come.

TROUT POISONED.—Tuesday a gentleman who was near Munday's Pond, found a number of trout laying dead on the bottom in shoal water. He became anxious to discover the cause and found that lime had been placed in the pond in a can which was tied loosely at the top so that the water was contaminated. A certain party has been suspected and the matter has been reported to the police.

Ready-to-Wear

Untrimmed HATS,

GOING OUT AT

50 cts. each 50 cts.

The price is attractive because the Reduction is genuine; therefore, Ladies should jump at this GREAT Discount Opportunity.

SEE WINDOW.

S. MILLEY.

REPRESENTING

Dale & Co., Ltd., Montreal,

MARINE and FIRE UNDERWRITERS,

Newfoundland Agency for

FIRE

The British Dominions Gen. Ins. Co., Ltd.

Tessier & Co., Agents.

Great Clearance Sale

Don't Miss the Big Sale at the Home of Good Shoes!

Our Pre Inventory Sale of the Past ten Days did the work it was intended to, that was to give Shoe Buyers a chance to save money. We are continuing sale for another ten days, and have placed on our counters Boots to fit the boy and girl of a few months old to the stylishly dressed man and woman.

The Greatest Shoe Event of the Year.

Just an idea of the inducements we offer at this Great Sale:

144 pairs Ladies' Canvas Outing Shoes, flexible Soles, colours Tan, White, Grey; regular price \$1.50, sale price 99c.

Job Lot of Ladies' Shoes, worth \$1.20, \$1.40, \$1.60; only 85c.

60 pairs Ladies' Dongola, Blue, Patent Tip; reg. \$2.20; sale price \$1.50.

100 pairs Men's House Slippers, in Tan and Black; reg. \$1.50; sale price \$1.20.

40 pairs Men's Walking Boots, in Tan and Black; reg. \$2.75 and \$3.00; sale price \$2.00.

We have a great variety in Boys' and Misses' Shoes, in Tan and Black; reg. price from \$1.20, 1.40 to 1.60; sale price 70c., \$1.10, to \$1.30.

Our Counters are laden with Boot Bargains ready for your inspection. Don't miss this chance. Golden opportunity for Outport Buyers.

F. SMALLWOOD'S, The Home of Good Shoes.

This week we of American Lingerie White, Pink and able for ladies' und put up in pieces Saturday we specia

SOMETHING DOING SMALLLY

Hat Pin Cabinet 4 sizes; handy dressing room. Silk "Filene" for all shades. Reg. for American Plate. Sewing Cotton, 3 for. Sewing Cotton, Mohair Boot L. for. Pearl Buttons, 3 doz. for. Assortment of for. 1 box stationery sheets paper and

Nickel Powder Box Aluminum Soap Strong Stove Lin. Big assortment each.

Glass Hat Pin Spring Press 2 cards for. Large Bottle for. Claw Tack Hammer Tape Measures, 2 for. Tubular Boot Lace Tan; 3 pairs for. Scissors, assorted.

Nickel Reel holds reels of cotton, with inset. Needle Books, packages of needles. "Darn Your Hosiery" 2 cards for. Needle Books, com and Even Hair Pin Large Bottle Ho

monia for. Safety Pins, heavy 2 dozen for. Envelopes, assorted for. Waist Pin Sets, 5 each. Pepper and Salt S

ed, each. Darning Wools, 6. Hooks and Eyes, 5 for. Hair Barrettes, each. Sets of Cuff Links. Pins, rolled gold pins. Per set.

TOILET REQUIS

Talcum Powder: Round Tin. Oval Tin. 1 lb. Round Tin. Tooth Brushes, 5c. Tooth Brush Holder. Nail Brushes, 5c. Burglars' Antiseptic Powder. Allen's Royal Toilet. Vanishing Cream, 15c. 1 Tube Royal Deo. 15c. 1 Tin Royal Shaving. 15c. Puffs for Talcum

Cable News

Special to Evening Telegram, LONDON, A.

The Trade Union Bill passed reading stage in the House of Commons to-day.

The Commons has adjourned October 7th. With the exception of the break for a few days at East again at Witsantide, the House been in session for seven months before adjournment. Rt. Hon. H. Samuel, Postmaster General, ex- with the Marconi Company, provides that the British Government will supply the Company with great wireless stations; Australia supply five hundred thousand for another station, and the whole form a wireless circuit around the globe. The contract was the of a severe attack recently, and ply to this the Postmaster General said the British Government was able to undertake the construct