

MORRIS'

# Canned Meats

are always good

## Just Try their Ox Tongues

and see how good they are.

ASK FOR

### "SUPREME" BRAND

and be sure of getting the right kind.

## SOME Extra VALUES

—AND—

## Job Lines in Napery

### For This Week:

Cream Damask Tablings, superior quality at 25c, 28c, and 37c. yard. White Damask Tablings, wide widths, at 32c, 40c, 45c, 50c, and 55c. yard up.

Limited Quantity of White Damask Tablings, worth 95c. for 75c. yd., worth \$1.15 for 85c. yd.

A few pieces of Table Damasks, slightly damaged by oil, at LESS THAN COST.

Limited quantity of White Damask Table Cloths at 90c., \$1.50, \$1.95 and \$2.20; worth half as much again.

Some Special Values in Damask Table Cloths, at 65c., \$1.60, \$1.75, \$1.90, \$2.15, \$2.35, \$2.45 and \$2.50 each.

WHITE LACE COSEY COVERS—NEW AND SMART.

At \$1.20, \$1.35 and \$1.45 each. White Embroidered Muslin Cosy Covers, at 50c., 55c., 70c., and 75c. each.

White Embroidered Muslin Cosy Covers, at 40c., 50c., 65c. and 80c. each.

White Swiss Tea Cloths, at 25c., 30c., 35c., 45c., 55c. and 70c. each.

White Hemstitched and Embroidery Tea Cloths, at 25c., 40c., 45c., 50c., 55c., 60c., 70c. and 80c.

White Hemstitched and Embroidered Sideboard Cloths, at 40c., 45c., 55c., 60c. and 75c. each.

White Swiss Sideboard Cloths, at 38c., 40c., 45c., 55c., 60c., 70c. and 75c.

Cosy and Cushion Pads, for covering, always in stock.

## HENRY BLAIR.

Experiments on Human Beings have proved the body-building power of Bovril to be from 10 to 20 times the amount taken.

# Bovril

T. J. EDENS, Sole Agents for Newfoundland

## SEALING PHOTOS.

A New Set of 150 Sealing Photos taken 1912 from the s.s. Beothic. This Set shows the whole of the work at the icefields. Steamers Florizel, Bellaventure, Nascope, Beothic, Adventure, Eagle, Sagona, etc.; Hoods, Harps, putting the crews on the ice; men leaving steamers, Killing, Sculpting, Pans, Towing, Hoisting Aboard, Deck Scenes, Stowing Below; S. S. Fogota arriving loaded.

## The HOLLOWAY STUDIO.

Serravallo's Tonic

Bark and Iron Win-)

Gives Health and Strength.

Sold by Druggists throughout the Island, and

HAYWARD & CO., Distributing Agents.

# Lumber!

Pitch Pine Decking,  
Shingles,  
Palings.  
Well Seasoned Stock.  
H. J. STABB & Co.

NEW GOODS

Laundry Baskets,  
Market Baskets.  
Clothes Wringers,  
Washing Tubs,  
Wash'g Machines,  
Butter Churns,  
Ice Cream FREEZERS.

Bowring Bros.,  
Limited.  
Hardware Department



80c. & \$1.30  
PER BOTTLE.

JAMES C. BAIRD,  
Grocer and Wine Merchant,  
Water St., St. John's.

### FOR SERVICE!



That Well-Known Stallion "Cock Robin" is now ready for service at my Forge, George St. For pedigree and terms apply to  
WM. BERNAN, George St.  
may 17, 1912.

### Your Eyes!

are too precious to neglect. At the first sign of Strain or Dizziness you should have them examined. We offer you strictly modern methods of examination and can guarantee satisfaction. If glasses will relieve you, we can tell and prescribe the correct lenses to overcome your defect. You incur no risk when you come to us for your optical needs. We do no guess work but adjust all eyesight errors on scientific principles.

Examination Free.

T. J. DULEY & Co.,  
The Reliable Jewellers  
and Opticians.

## THE BIG FURNITURE STORE!

1912 OUR 1912  
Go-Carts and Carriages

have just arrived from the largest designers and makers of these goods in the trade.

### COLLAPSIBLE CO-CARTS

Fold in one motion, almost like closing a book, and are strong and stylish. Don't BUY A BABY VEHICLE of any kind till you have seen our stock.

### SEWING MACHINES

Greatly reduced in price. We call your attention to those machines, which are genuine bargains. A splendid saving chance. See our windows.

CALLAHAN, GLASS & Co.,  
ad 16, eod  
Duckworth and Gower Streets.

## The High Cost of Living

Makes it imperative

that every man should study the CLOTHES question.

### Why pay \$20 to \$30 for a Suit?

You can obtain from any reliable dealer our new American Cut Suits well fitting and carefully tailored

For Less than Half the above Prices.

Ask for our registered Brands.

Fitreform, Trucell, Americans, Progress, Stilenfil, Etc.  
Wholesale only.

Newfoundland Clothing Co.'y, Ltd.,  
DUCKWORTH STREET.

## REID NEWFOUNDLAND COMPANY.

### NOTRE DAME BAY SERVICE.

### S. S. "CLYDE"

Leaves Lewisporte every MONDAY and FRIDAY for the following ports of call:—

MONDAY  
Campbellton  
Kite Cove  
Botwood  
Exploits  
Moreton's Harbor  
Tizard's Harbor  
Twillingate  
Herring Neck  
Change Islands  
Pogo  
Horwood  
Beaver Cove  
Beaverton

FRIDAY  
Exploits  
Fortune Harbor  
New Bay Head  
Leading Tickle  
Trilon  
Piller's Island  
Boat Harbor  
Springdale (alt.)  
Wellman's Cove  
Ward's Harbor  
Little Bay Islands  
Three Arms (alt.)  
Hazy's Harbor (alt.)  
Jackson's Cove (alt.)  
South West Arm (alt.)  
Rattling Brook (alt.)  
North West Arm (alt.)  
Nipper's Harbor  
Snook's Arm (alt.)  
Tilt Cove  
Shoe Cove

Reid Newfoundland Company

## J. J. ST. JOHN.

New Timothy Hay Seed,  
Pure Irish Butter,  
Heinz's Peanut Butter,  
Heinz's Sweet Pickles,  
Jacob & Co's Cream Crackers,  
Cream Custard, Libby's Tomato Soup,  
H. P. Sauce, Frutella,  
Fresh Eggs, Dustbane.

## J. J. ST. JOHN.

## Why Is It?



The question is frequently asked us, why is it your business has been such a success from the very start? The answer is, because there is an individuality and exclusiveness about our Tailoring that has never existed in this city before, by reason of our New York Cutter not using obsolete Block Patterns, but cutting each suit or overcoat from a specially made pattern for each order, thus catering to the individual ideas of every customer.

Our name on a garment is a small thing to look for, but a Big Thing to find.

## CHAS. J. ELLIS,

P. O. Box 122. Telephone 230.  
English and American High Class Tailoring, 302 Water Street.

## A GOOD UMBRELLA

By protecting your clothes on a wet day saves you money. You can also protect your pocket by purchasing one of our

## Special Value Lines.

Ladies' Silver Handle, worth \$1.00 ..... 75 cts.  
Men's Self-Opener, very strong and neat .. \$1.20.  
Misses' School Umbrellas ..... 50 cts.

## R. TEMPLETON.

333 WATER STREET.



We can show you THE GOODS, can give you THE CUT and STYLE and THE EXPERT WORKMANSHIP. The largest stock of

## TAILORING GOODS

in the city All goods UP-TO-DATE. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

JOHN MAUNDER,  
Tailor and Clothier, 281-283  
Duckworth Street.

WEATHER FORECAST  
TORONTO, Noon.—Fresh winds; showery to-day and day.  
ROPER'S Noon.—Bar. 27.67 above.

## AUCTION SALE

THE PEOPLE'S AUCTIONEER

### Auction—STOCK-EX-TRA

At the store of E. M. Water Street commencing at 10 a.m. and continuing each day until stock will be disposed of. On Monday the following be offered:—About

20 Pieces Nuns Veilings  
14 " Cream Lustres  
6 " Dress Tweeds  
10 " Broadcloth  
1100 Yards Sateens  
200 " Linettes  
100 " Coat Linings  
140 " Padding Canvas  
340 " Apron Holland  
240 " Bay Table Dam  
600 " Silks  
90 " Satins.

Children's and Ladies' Hats, nets, trimmed and untrimmed. Wigs and Ties. Children's Nets, Underwear, L. S. Vests, Jersey Pants—all for sale. Velvets, Velvetens and B. vels.

Delivery of goods must be made in the afternoon of each day. A list of the goods to be sold will be advertised. Tuesday will be advertised. fore delivery in all cases.

P. C. O'DRISCOLL, Auc  
may 17, 2p

### AUCTION!

On the Premises of

SATURDAY NEXT, 18th

12 O'Clock, noon

TWO DWELLING HOUSES

Situated No. 14 and No. 16 C. Lease 99 years. Ground rent annuum. For further particulars

P. C. O'DRISCOLL, Auc  
may 13, 2p, eod

On SATURDAY, 18th

At 11 O'Clock.

At the Premises of

Messrs. Job Brothers & Co., Limited.

SURPLUS STOCK

landed ex s.s. Neptune and

47 brls. FLOUR,

32 brls. RICE,

3 brls. BEEF,

14 brls. BUTTER,

30 brls. BUTTER,

12 Sack PEAS,

175 1/2-bags BREAD,

2 tubs CABIN BUTTER,

5 chests TEA,

2 1/2-brls. OATMEAL,

4 puns. MOLASSES,

2 sack POTATOES,

Sundry Small Stores.

A. S. RENDELL

may 15, 3p

### Sale of Red Apples

AUCTION!

To-morrow, Saturday, at 11

At the Store of

Edwin Murray

30 BARRELS

RED APPLES

To be sold without reserve to the highest bidder.

Last for the season.

### FOR SALE

1 ICE CRUSHER

100 fms. 7 1-2 Choir

1 COD SEINE.

The above will be sold

applied for at once to

JOB BROS. & Co.

may 17, 21, 24, 2p

### For Sale—Freehold

Those 2 Large and Comm

4 Storey Dwelling Hou

No. 124 and 126 Water Street

nearby opposite the Railway Station. Land in the rear running back to the Road. The Houses, having all improvements, are most desirable. Being in such close proximity to the Railway Station it is an ideal for the hotel business, and with alteration the houses could be converted into a first-class up to date hotel. Property will be on the market a short time parties desirous of the would do well to investigate. For further particulars apply to

R. A. H. A. may 9, 1m

Corner Waldegrave and New Ge

ANYONE, anywhere

and start a mail order business

no experience. Be your own boss

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Lockport, N.Y.