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WEDNESDAY MARCH 17TH, 1915

\$\$\$ DOLLAR DAY \$\$\$

Tomorrow is Dollar Day. Last Wednesday the merchants announced through the advertising columns of The Advocate the bargains they would give on Thursday, the 18th instant, and judging by the show cards and signs in their windows they are going to do what they said they would.

This is the initiative step towards encouraging the principle of buying at home. It is not so much a question of the local merchants, here and everywhere else, wanting the people's money as it is the necessitated want of their trade. Adopt the principle of buying at home. This great need was never felt so much as at the present time. Every town, village and city in the whole Dominion of Canada is going down de pinto to the pockets of its people for the support of the different relief funds, and it is a matter of absolute necessity that the buying public of each and every town go the extreme limit in keeping their money in circulation in their own town. We in Newcastle cannot afford to send our money away to help the large cities support these funds.

Take the case of the farmer and his marked one dollar bill. So long as it was kept in circulation in his own locality, it played an important part in the welfare of that locality; but as soon as it was sent abroad into a foreign city its power of usefulness to the farmer came to an abrupt end.

In these hard times every dollar should be made to go as far as it possibly can, in being a power of good in each particular community; but so sure as it is sent out of that community, so sure does its usefulness stop there, and merchants, as well as the buying public, should realize this fact and reciprocate.

Make up your minds from tomorrow on, that every dollar you have to spend will be spent in your own town, as much as it is possible to do so. Patronize your own grocers, your own dry goods stores, your own tailors, etc., and above all, your own local papers.

THE PROGRESS OF THE WAR

Canada, in common with the other parts of the Empire, is waiting patiently for the great Allied offensive which is expected to be taken at almost any moment now. For weeks a state of practical deadlock has existed, relieved only by desultory fighting in places, which although vigorous enough in itself, could have no effect on the general situation. Lord Kitchener has continued to pour in thousands after thousands of his great army, and at the present time it is estimated that there cannot be far short of 2,000,000 British soldiers in France and Belgium at the present time. Most of the ground in Northern Flanders is now being defended by this army, and if the Germans hope to make any gains in that quarter, they must be prepared for bigger fighting than they have yet been able to bring against the Allies. The forward movement in France and Flanders has been undertaken with a view of relieving the pressure being brought upon the Russians in Poland, and if pushed with sufficient strength, cannot fail to have the desired effect, as troops from different parts of the German line in Poland will have to be withdrawn if the advance being made by the Allies in Flanders is to be checked.

One of the most noteworthy features of the war is the wonderful resiliency and recuperative power of the Russian armies. Time and time again they have met with serious reverses, only to come back again with greater force and determination than ever. Just at present the

German General Staff is doing its utmost to so firmly establish their foothold in Poland, that they may feel secure from Russian attack. To this end it appears they have brought up considerably over half a million men from the interior to participate in the effort. Military critics express the view that little good can come of the effort, as in order to carry out their design effectively more men will be needed than the German staff can afford to bring without seriously weakening their line in the western theatre.

The greatest interest in the war centres at present without a doubt in the Dardanelles. The success which the allied fleet has attained brings the fall of Constantinople within measurable distance. While the British admiralty has maintained an absolute silence as to the progress made by the fleet towards that city, enough information is obtainable from outside sources to justify the view that the fleet will soon be off the Golden Horn. It has been announced that once the fleet reaches that point Constantinople will be surrendered without demur to prevent any bombardment with its consequent destruction. The Turkish authorities appear to have adopted the same view of affairs in this respect at least.

The fall of Constantinople would undoubtedly have a far reaching effect on the Balkan States, which so far have been sitting on the fence afraid to jump down on either side. Probably what they are considering now is how and under what conditions they can get into the game before it is too late. They are beginning to ask what it will cost to come in. This, as a contemporary says, will be easy enough, it is the staying in that is going to cost the money. But if they come in on the side of the Allies, the latter will see that they are able to stay in, awaiting all the developments that are pending, the followers of the struggle must have often had sympathetic thoughts of the heroic men in the trenches, suffering all the biting effects of winter's snow, sleet, frost and drenching rain; and all the consequent discomforts and hardships, such as have never been encountered in war before, and award them unstinted praise and recognition for the indomitable spirit and pluck that have sustained them—a spirit that has proven lighthearted, hopeful, and, happily so jaunty but naturally wary, in spite of all drawbacks and discouragements—sure, always as they are in the certainty that a few more months will see an entire change in the aspect of affairs at the front—KITCHENER'S millions ready to aid to.

in the great drive that will send the insolent invader back upon his own ground, into which the war will be strenuously carried.

EVERY BRITON'S DUTY

R. H. Rew, C. B., concludes an illustrative article on "Food Supplies in War Time," being one of a series of Oxford Pamphlets, after pointing out that Great Britain might hold out a year if actually blockaded by saying: "Farmers, in my belief, will prove, in this crisis, not unworthy to be countrymen of those who are heroically defending British homes and hearts on the fields of Flanders. They will do their duty by working their utmost—often under grave difficulties—to maintain and, if possible, increase the produce of their farms, not because it is (as in fact it will be) profitable to do so, but because it is the desire, no less than the duty, of every Briton, each in his own sphere, to do his part to help his country in the time of her direst need." Is not every Canadian a Briton in heart and sympathy, if not by actual birth.

SALVATION ARMY RUMMAGE SALE

To the Ladies of the Town: No doubt in connection with your spring cleaning this year, you will probably be finding clothing, furniture, etc., of no further use to yourself, but which would be appreciated by others.

Would you kindly give any such articles to the Salvation Army for their Rummage Sale and in this way help to benefit the poorer people of the town.

A post card addressed to us will be properly answered and goods will be called for.

Thanking you in anticipation, PETER FORBES, Captain.

RICHIBUCTO NEWS

Personal and Local Happenings at the Shiretown of Kent County

March 13—Mr. and Mrs. A. E. O'Leary, their daughter, Miss Leah and son Louis, who have been spending some months at Fredericton, returned home this week.

Mrs. J. D. MacMuir, who has been in Fredericton for several weeks, on account of the illness and the death of her brother Dr. J. D. Phinney, K. C., returned home on Tuesday.

The members of the Ladies' Auxiliary in connection with St. Mary's Church of England, were on Tuesday entertained at tea by Mrs. B. B. Stewart, and in the evening a drive was enjoyed.

The "Faithful" Bible class in connection with Chalmers' Sunday School met last evening at the home of the president, G. Leslie Bell; and at the close of their business meeting, games were enjoyed and luncheon served.

Mrs. George Henderson has returned to her home in Moncton, after spending a week with her parents, Mr. and Mrs. Robert Patterson.

The members of our Red Cross society have fixed Saturday, the 20th inst., as "Tag Day," the smallest fee to be ten cents.

Following is a report of those making highest averages, and perfect attendance in the different departments of our Grammar school, for the month of February:

HIGH SCHOOL DEPARTMENT Miss Anna C. Kelly, B. A., teacher. Perfect attendance—Thomas Macdonald.

HIGHEST STANDING Grade XI—Lillian Wathen. Grade X—Mary Flanagan, Olive Storer.

Grade IX—Thomas MacDonald. Grade VIII—Lottie LeGoff, Irene Forbes.

Advanced Department, Miss Tessie Ferguson, teacher. Pupils making perfect attendance: Gower Haines, Joy Whiteside, Carleton Whiteside, John MacKinnon, Maude Black.

Highest Averages: Grade VII—Frances MacDonald, Aline Johnson.

Grade VI—Francis Bacon, Gladys Hannah, Marion Forbes.

Intermediate Department, Miss A. B. Keith, teacher. Pupils present every day: Annie Bell, Gertrude Fitzpatrick, Allen Thompson, Lorena Doucet, Anna Mundle, Janet Black, Agnes Kavauagh, Cameron Thompson, Allison MacKinnon, Charles Fitzpatrick, Clarence Hannah, Placide Cormier, Melvin Dickson, John Bell, Harry Dickson, Ross Curwen.

Highest Averages: Grade V—Frederick Clark 75, Annie Bell 75, Rosa Curwen 71 Gertrude Fitzpatrick 68.

Grade IV—Virgie MacDonald 87, Lorena Doucet 77, Vera Lawton 73, John Blanchard 70.

Grade III—John Bell 71, Janet Black 68, Clarence Hannah 68, Anna Mundle 62, Allison MacKinnon 63.

Primary Department, Miss Ella Kavauagh, teacher. Grade II—Perfect attendance—Franklin Curran, Joachim Daigle, Margaret Long, Bert Curwen, Edith Fitzpatrick.

Highest standing: Franklin Curwen, Emelda LeBlanc, Margaret Long, Bertha Michaud.

Grade I—Perfect attendance—Gerard Daigle, Frank Kavauagh.

Highest standing: Bourque LeGoff, Florida LeBlanc, Keady Flanagan.

Subscribe for Your Home Paper

Efficient Service At Hotel Miramichi

Brings Forth Much Comment From the Travelling Public

Mr. E. LeRoi Willis, who recently leased the Miramichi Hotel, has, since assuming control, instituted many much needed improvements in order to properly cater to the needs of the travelling public. Judging from the opinion we have recently heard expressed by commercial travellers and other business men who have had occasion to visit our town, we are convinced Mr. Willis is succeeding in making the Miramichi Hotel one of the most popular hotels in the Maritime Provinces, and is thereby justifying the reputation he has already gained of being one of the best and most experienced hotel men in the Maritime Provinces.

Many people visiting the Miramichi who formerly gave Newcastle the go-by, or stayed here as short a time as their business would permit, now make our town their headquarters. Newcastle for many years has been badly in need of a thoroughly experienced hotel man; a good hotel in a town is one of the best advertisements it can have, and some of our citizens in the past, who have been striving to bring Newcastle to the front, have felt the lack of a good hotel service a great handicap in boosting the town.

PATRONIZE HOME TRADE

Red Cross Society

Makes Shipment Whitney, Strathadam and South Esk Societies' Good Work.

The Red Cross Society of Whitney, Strathadam and South Esk shipped by way of St. John, twenty-three pairs of socks to be sent forward for Red Cross work. This is one hundred and eight pairs sent by this society. Of the twenty-three pairs three were donated as follows: 2 pairs by Miss Bessie Whitney, 1 pair by Mrs. Albert Hutchison.

The above society asks every woman in Whitney, Strathadam and South Esk to help in preparing a box of hospital supplies to be forwarded to the Duchesse of Connaught Canadian Red Cross Hospital at Clivedon in England by donating one or more of the following articles:

Sheets 60x90 (good quality not necessary).

Pillows 25x17 inches.

Pillow Slips nine inches longer than pillows.

Bandages, size 2in.x2 1/2in.x3in. or 4 in. wide by 5 yards long—made of good factory cotton or sides of o'1 sheets.

Hospital Handkerchief 18x18 inches made of unhemmed cheese cloth.

Red pocket handkerchiefs.

Towels—Huckaback or Turkish.

Hospital Shirts of white flannelette Day Shirts—made of grey flannel, size 16 1/2 collar.

Any donations may be left or sent on or before April 1st, to Mrs. Clifford Parker, or left with any of the committee: Mrs. Wm. Sheensgreen, Mrs. Edward Goodfellow, Mrs. Adam Hill, Mrs. John Keating, Mrs. Daniel Mullin, or Mrs. John Forsythe.

Trustees Elected For New District

First Annual Meeting For New District Held at Nordin.

The first annual school meeting, for the new district No. 6 1/2, was called at Nordin, N. B., at 10 a. m. March 9th. Inspector Geo. W. Mersereau, M. A., and a large and representative number of ratepayers being present.

Mr. Patrick Keane, as temporary chairman, called the meeting to order.

Mr. Rufus J. Sullivan was chosen permanent chairman, and Mr. Joseph H. O'Beirne, B. A., Secretary of the meeting.

The following trustees were unanimously elected for the ensuing year. Mr. E. Cahoon, Mr. G. DeWolfe and Mr. W. Stewart.

Mr. Patrick Keane was elected auditor. An assessment of \$350 was moved and carried. The trustees were authorized to borrow any part of \$1000, at a rate not to exceed six per cent, to cover cost of school site, school building, etc.

Inspector Mersereau, in a short speech, congratulated the ratepayers on the harmonious feeling prevailing amongst them, after which the meeting adopted a vote of thanks to the inspector and adjourned.

Spring Impurities In The Blood

A Tonic Medicine is a Necessity at This Season

Dr. Williams' Pink Pills for Pale People are an all year round tonic, blood-builder and nerve-restorer. But they are especially valuable in the spring when the system is loaded with impurities as a result of the indoor life of the winter months. There is no other season when the blood is so much in need of purifying and enriching, and every dose of these Pills helps to make new, rich, red blood. In the spring one feels weak and tired—Dr. Williams' Pink Pills give strength. In the spring the appetite is often poor—Dr. Williams' Pink Pills develop the appetite, tone the stomach and aid weak digestion. It is in the spring that poisons in the blood find an outlet in disfiguring pimples, eruptions and boils—Dr. Williams' Pink Pills speedily clear the skin because they go to the root of the trouble in the blood. In the spring, anemia, rheumatism, indigestion, neuralgia, erysipelas, and many other troubles are most persistent because of poor, weak blood, and it is at this time when all nature takes on new life that the blood most seriously needs attention. Some people dose themselves with purgatives at this season, but these only further weaken themselves. A purgative merely gallops through the system, emptying the bowels, but it does not cure anything. On the other hand Dr. Williams' Pink Pills actually make new blood, which reaches every nerve and organ in the body, bringing new strength, new health and vigor to weak, earthily tired men, women and children. Try Dr. Williams' Pink Pills this spring—they will not disappoint you. You can get these health-renewing Pills through any medicine dealer or by mail post paid at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Loggieville Red Cross Activities

List of Articles Sent by the Red Cross Societies During Past Two Months.

(Held from last issue) The following goods have been sent forward to the several destinations by the Red Cross Society of Loggieville during the past two months:

Sent to Halifax for sailors, in January: 11 mufflers, 24 pairs socks, 5 flannel shirts, 4 helmets, 6 pairs mitts, 5 prs. wristlets.

Sent to Provincial Red Cross, St. John, in February: 18 sheets, 46 pillow cases, 13 prs. socks, 12 prs. heelless bed socks, 5 flannelette night shirts, 10 hospital shirts, 3 prs. knee caps, 1 cholera belt, 1 helmet.

Mailed to Salisbury to each of the seven boys enlisted from Loggieville: 1 flannel shirt, two prs. socks, 1 pair mitts, 1 pair wristlets. The following donations have been recently received by Loggieville Red Cross.

Mrs. A. G. Gillis—1 muffler, 2 prs. mittens, 2 prs. wristlets.

Mrs. J. R. Johnston—2 prs. mittens, 1 pr. heelless socks, 3 skeins yarn.

Mrs. Wm. Walls—1 pr. socks, 1 pr. heelless bed socks.

Miss Rena Walls—1 pr. heelless bed socks.

Mrs. A. Harriman—1 pr. heelless bed socks.

Mrs. Robert Loggie—3 prs. knee caps.

Mrs. F. P. Loggie—2 prs. heelless bed socks.

SHOP THURS. AT CREAGHAN'S THERE'S A HARVEST OF BARGAINS AT THEIR DOLLAR \$ DAY \$ SALE Every department in this big store has contributed its proportion of Bargains towards this big event. All the goods offered are new goods, the very latest from the different style centres of the world. You will be rewarded by a visit to this store Thursday. It's a golden saving opportunity you cannot afford to miss. J.D. Creaghan & Co. LIMITED Be Loyal To Your Own Community

"Erin Slanthagal Go Bragh" We are showing the Best Ever in St. Patrick's Cards. Prices from 3c to 20c. FOLLANSBEE & CO. SPRING SUITS Call and leave us your Order for Latest Styles of Spring Suits, Custom made. JOHN O'BRIEN 40-6mos. NEWCASTLE, N. B.

DOLLAR DAY AT THE REXALL STORE Some of the bargains we are offering: 5 25c. ARTICLES FOR \$1.00 3 50c. " " 1.20 2 75c. " " 1.20 2 1.00 " " 1.60 Special discount 25% on Spectacles and Eye Glasses for this day only. Extra Special \$2.00 Hot Water Bottle for \$1.00 on this Day only. Special Articles will be on display in our Window. DICKISON & TROY DRUGGISTS & OPTICIANS Newcastle, N. B. Millerton, N. B.

TENDERS Sealed Tenders will be received by the undersigned, closing on April 1st, for a 10 year Lease of the Harkins Farm situated in the Town of Newcastle, N. B. The lowest or any Tender not necessarily accepted. ALLAN J. FERGUSON, 11-4 Secretary to St. James' Church

Lake's Big Specials for Dollar Day Men's, Brown Duck Lamb Lined Coats, former price \$4.75 On Dollar Day for \$3.00 It will pay you to buy one of these coats if you have to keep it till next winter to wear it, as we are clearing them out at less than cost. Men's Genuine Horse Hide gloves, regular prices \$1.45, \$1.35, \$1.25, On Dollar Day for \$1.00 Waterproof Horse Covers, regular prices \$2.85 and \$3.00 On Dollar Day for \$2.50 and \$3.00 Just what you will need for the spring rains to protect yourhorses. Horse Blankets Quality Regular Prices \$2.85, \$3.00, \$3.25 On Dollar Day for \$2.25, \$2.50 and \$2.75 All Wool Street Blankets, Regular Price \$3.25 On Dollar Day for \$2.00 DONT - FORGET - TO - ORDER - THAT - GOOD DRIVING HARNESS That you have promised yourself for this summer HAVE IT CUSTOM MADE It will prove the cheapest in the end and look better too. G. M. LAKE, Newcastle about midnight. Mrs. Kiah Copp spent a couple of days with her mother last week. Miss May Tozer has returned from a week's visit to Wayerton and Trout Brook. Mrs. James Hyland spent last week with her daughter, Mrs. Jeremiah Mullins. Miss Maggie Hines has gone to Derby for a few weeks.