

LOCAL OPTION BULLETIN

To Our Women Voters

1. LOCAL OPTION WILL NOT RAISE YOUR TAXES.

Revenue from licenses \$2,400
 Cost of police due to alcohol, at least, \$5,750
 It costs at least \$5,750 to collect the \$2,400 license fees.

All we get in return for the \$300,000 spent in liquor over the bars of Brantford is a paltry \$2,400.

Does Local Option raise taxes? It does not look like it. These figures are taken from the Ontario Government Bulletin on Municipal Statistics. They show taxes per head of population:

UNDER LICENSE	UNDER LOCAL OPTION
Port Arthur	Ingersoll
Fort William	Orillia
Sault Ste. Marie	Galt
Sarnia	Midland
Windsor	Owen Sound

2. LOCAL OPTION WILL DECREASE ILLICIT SALE, ETC.

It will kill blind pigs and drinking among boys, says statistics from Galt, Orillia and Owen Sound.

Government statistics prove that there is more illicit selling and blind pigs under license than under Local Option.

Not a single blind pig in Orillia.

But do you think that the men who sell whiskey care about these things? If they were interested in boys they would not sell to their fathers. If they were interested in the welfare of women they would not sell to their husbands and sons.

3. LOCAL OPTION LAW WORKS WELL AND CAN BE ENFORCED.

One repeal in the last 5 years.

281 places where a repeal might have been tried this year.

Only 4 places are trying for a repeal.

4. Hotelmen pay taxes besides what they pay in license fees, but under Local Option they will continue to do the same. If they stay in the hotel business they may pay more, not less, taxes than they do now. In Galt a hotel which under license sold for \$13,500, sold under Local Option for \$18,000, consequently paying more taxes under Local Option than under license.

5. Is it not a strange boast that the hotelmen make that they have never been in the police court? Neither have you, but are you rushing into print to boast about it? We have heard drunks and thieves thus boast, but never decent citizens.

6. They tell you that the business men of the city are against it. They know, of course, that the Local Option Committee is a committee of business men. Mr. Aubrey Davis of Newmarket, the president of a large business concern, says: "We would gladly pay the town of Newmarket three times what it had derived from license to protect our business from injuries due to the liquor traffic."

7. Does the business prosperity of Brantford lean upon its nine bar-rooms? What business man would venture upon such a statement? There is not a single instance where Local Option has hurt business.

We appeal to you, whether you suffer from the liquor traffic or not, to come out on January 3rd and vote to help the women and children who are helpless.

(Signed) LOCAL OPTION COMMITTEE

Horace Greeley's Hog Story.

Horace Greeley once bought some hogs at four dollars each. He fed each hog three dollars' worth of feed. He then sold the hogs for six dollars apiece. Some shrewd business man remarked to Mr. Greeley that he had lost money on the hogs. "No," said Horace, "I made money on the hogs but I lost on the feed."

By way of application, Brantford spends three hundred thousand dollars a year over its bars to collect from the owners of the bar twenty-four hundred dollars license fees. Does it look like good business? We gain twenty-four hundred dollars and we lose three hundred thousand.—Advt.

A Costly Experiment.

Hamilton has 57 licenses. Brantford has only nine hotels. Can Brantford continue as a big city if it closes its present accommodation for the public? No other big city has tried the costly experiment.—Advt.

Fact v. Fiction.

Another distortion of the truth which the Local Optionists are chronically habituated is the tax question. "Wipe out the hotel and you decrease your taxes. The cost of the administration of jails of justice and charitable institutions for the support of the poor will drop sharply. That is the fiction. With the abolition of more than 600 hotels in Ontario in the last five years and the loss of revenue consequent upon such action, the cost of administering the institutions aforesaid, has increased from \$1,084,909 to \$1,723,343 per year—an increase of \$700,000. That is the fact of it.

More than 100 robberies were cleared up in the arrest in Philadelphia of seven persons and the recovery of \$14,500 lot in a raid.

TEMPERANCE MEANS SELF-CONTROL while Local Option means alleged control by law. Are the people of Brantford to be classed as weaklings who cannot control THEMSELVES.—Advt.

Mayoralty Contest

I am a candidate for the office of Mayor because of the persistent solicitations of all classes of the ratepayers of Brantford, and because I thought I might be of service in this critical state of our municipal affairs.

In a published statement made by me and taken from the local press I stated that there was an overdraft against Brantford's finances of some \$17,000. It was stated that this was because of uncollected taxes covering that amount. I have since applied to the City Treasurer, who courteously afforded me the fullest information, disclosing a deficit of some \$28,000.00 odd, which, under the able chairmanship of Thomas E. Ryerson, who seeks to become Mayor, is left for the incoming Council to face with the inevitable result of higher taxes.

After I had qualified to become a candidate I was interviewed by Mr. Ryerson, my opponent, who courteously informed me that I had better retire. I would be snowed under in the contest, and that I was the candidate of the liquor men and their tool. I repudiate Mr. Ryerson's assertion and point to my past record as a vindication against my becoming a tool of any clique or body of men. I have always thought that the office should seek the man, and not the man the office, that being the reason of my not personally canvassing voters. Should I be honored by being elected, I will devote my best energies to promote Brantford's welfare.

J. W. BOWLBY



Brantford, Ontario, Dec. 28, '15.
 To the Electors of the City of Brantford:

Ladies and Gentlemen,—At the request of a large number of ratepayers I am in the field as a candidate for the Municipal Railway Commission and beg to solicit your vote and influence.

I am in a position to give all the time necessary to perform the duties of this office and will, if elected, give the municipal railway my independent and undivided attention at all times. I favor the extension of the Street Railway to Terrace Hill and West Brantford at once, as I am satisfied that the money can be borrowed whether the Galt road is sold or not.

Wishing you the compliments of the season, I remain,
 Your truly,

Thos. Quinlan

TO THE ELECTORS OF WARD FOUR

Ladies and Gentlemen—Believing that after one year's experience in the City Council, I can be very much more useful to you, I respectfully ask your vote and influence for Alderman for the year 1916.

Sincerely yours,
 Ald. W. J. Mellen

ALDERMAN FOR WARD THREE

Arthur O. Secord
 Respectfully solicits your Vote and Influence for Alderman for Ward 3 for 1916.

BOARD OF EDUCATION

Your Vote and Influence respectfully solicited for re-election of

William H. Lane
 For Board of Education 1916.

Thos. E. Ryerson

Solicits your vote and influence for Mayor for 1916

ALDERMAN. ELECTORS OF WARD ONE

Being requested by many ratepayers of Ward 1 to stand for election to the Council in this Ward, I have decided to do so, and earnestly request, therefore, your very hearty support.

The coming year will present many problems, both in railway matters and in constructive work generally, in which my practical experience may be of value to the city, and if elected, I will devote this experience to the best interests of the City of Brantford.

Wishing you all the compliments of the season, I remain,
 Yours sincerely,
 Philip H. Secord

ALDERMAN FOR WARD TWO

George Woolams
 Solicits your vote and influence for Alderman in Ward 2 for 1916.

ALDERMAN FOR WARD TWO

John W. ENGLISH
 Solicits your Vote and Influence for Alderman in Ward 2 for 1916.

ALDERMAN FOR WARD TWO

S. P. Pitcher
 Again solicits your Vote and Influence as Alderman for Ward 2.

ELECTORS WARD 3:

I again ask your support as Alderman.

Yours respectfully,
 Jno. S. Dowling

Municipal Railway Commission

To the Electors of the City of Brantford, Ladies and Gentlemen:

At the request of a large number of ratepayers, I am in the field as a candidate for the Street Railway Commission, and beg to solicit your votes and influence.

I have served the City for a number of years in the capacity of Public School Trustee and Alderman, and if elected as a Municipal Railway Commissioner will endeavor to the best of my ability to serve in the interest of the people.

I strongly advocate the extension of the Street Railway to Terrace Hill and West Brantford.

Wishing you the Compliments of the Season,
 W. A. HOLLINRAKE,
 COUNCILLOR

Electors of Brantford Township

During the past three years I have to the best of my ability, served our Township, as a member of the Council. This year it is again my privilege to seek election at your hands, and I earnestly request from you your continued confidence and support, assuring you that I will, as during the past, give my best efforts to the welfare of Brantford Township.

With best wishes for the coming year, I am,
 Respectfully yours,

James A. Scace

Antonio Ponton, condemned to die at Sing Sing this week for slaying a Schenectady school teacher, has been granted a two weeks' respite.

MONTH-END SALE

J. M. Young & Co. "QUALITY FIRST"

MONTH-END SALE

Month-End Sale Thursday and Friday (TWO DAYS)

THURSDAY AND FRIDAY we put on sale many lines of seasonable goods. All at reduced prices, such as Winter Coats, Suits, Dresses, Furs, Blankets, Comforters, Underwear, Dress Goods, Millinery, etc.

Dress Goods

All Wool Serge, in black and colors, 40 in. wide Regular 85c. Sale price **60c**

10 pieces Tweed Suiting, all good coloring, 38 in. wide. Sale price **50c**

5 pieces Costume Cloth, 46 in. wide, extra heavy weight. Regular \$1.00. Sale price **75c**

300 yards of All Wool French Dress Goods, in black, navy, brown, grey, purple, wine, cardinal, 38 in. wide. Worth to-day 75c. Sale price **50c**

New Costume Cloths for Skating Suits

These come in plain, paddy, scarlet, navy and plaids of blue and cardinal, correct for skating suits and odd skirts. Special at **\$1.75** and **\$1.50**

2 Days' Sale in Ready-to-wear Department

\$12.00 Winter Coats \$7.95

Ladies' and Misses' Winter Coats, made of chinchilla, boucle, blanket cloth and tweeds, in black and colors, made with belts and trimmed with plush, all sizes and worth up to \$12.00. Sale price **\$7.95**

15 only Ladies' Winter Coats, some half lined, good styles. These come in three-quarter and full length. Worth up to \$10.00. Sale price **\$5.00**

Suit Specials for 2 Days' Selling

Ladies' Tailor-made Suits in black and navy serges, grey and brown tweed mixtures, Norfolk and plain tailored style coats, satin lined, flare skirts, Worth \$19.00. Sale price **\$12.00**

4 Specials in FURS

Mink Marmot Set, tie piece and muff. Sale price **\$10.00**

Siberian Wolf Set, muff with head and tail, two animal neck piece. Sale price **\$15.00**

Children's White Thibet Set. Special at **\$4.95**

Thibet Muffs, pillow styles, good size. Sale price **\$3.95**

Big Month-End Sale of Cottons, Flannel-ettes, Linens, Towels, etc.

Pillow Cases 2 for 25c
 Hemmed English Pillow Cases, stout cotton, 40, 42 and 44 in. widths. Sale price Thursday and Friday, 2 for **25c**

Table Damask 25c yd.
 3 pieces of White Table Damask, 58 in. wide, good heavy weight. Sale price Thursday and Friday, yard **25c**

Striped Flannelette 6c yd
 Shirting Striped Flannelette, 36 in. wide, good for general use. Sale price, Thursday and Friday, yard **6c**

Heavy Honeycomb Quilts, \$1.39 Each

A wonderful bargain in a White Honeycomb Quilt, largest size, for double bed, extra strong and heavy. Worth \$1.75. Saleprice Thursday and Friday, each **\$1.39**

3 Big Bargains in Towels

Hemmed Union Huckaback Towels, for general household use, plain white borders. Regular 35c pair. Sale price Thursday and Friday, pair. **29c**

A heavy white Turkish Bath Towel, size 24 in. x 36 in., double loop, terry and extra heavy. Worth 70c pair. Sale price Thursday and Friday, pair. **50c**

Hemmed pure linen Huckaback Towels, all plain white, large size. Worth 75c pair. Sale price Thurs. and Fri., pr. **35c** Or \$3.00 doz.

Big Aftermath Clearance of All Remnants

After the big rush it has left us with big stocks of odds and ends of Flannelettes, Prints, Linens, Towellings, Wrapperettes, etc. There are thousands of yards of these, and they are taking up too much room, so they must go. Most of them marked at one-third off regular price.

J. M. YOUNG & CO.

Pictorial Review Patterns Phones—Bell 321 - 805, Machine 351

Harold Jarvis

—WILL SING AT A—

LOCAL OPTION MASS MEETING

In Victoria Hall

THURSDAY EVENING Dec. 30

Galt Business Men Will Speak

COME EARLY!

USE COURIER WANT ADS.

T.H. & B. Christmas and New Year

SINGLE EAR (Minimum 25¢)
 Good going Dec. 21-22, 1915, returning Jan. 23.
 Also good going Dec. 21-22, 1915, returning Jan. 23.
 FARE AND ONE (Minimum 25¢)
 Good going Dec. 21-22, 1915, returning Jan. 23.
 Also good going Dec. 21-22, 1915, returning Jan. 23.
 ON SALE TO ALL (Minimum 25¢)
 on T. H. & B. Christmas and New Year cards East of Fort William Market also to Toronto, Theara Falls, Suspension Bridge, Detroit, Mich.
 H. C. MARTIN, H. G.P.A., Hamilton, L.

OLD COUNTRY SHIPMENTS

See us if you are sending large shipments to a foreign country.

Our system of saving for you cases.

Jno. S. Dowling
 Brantford,

SYNOPSIS OF CANADIAN LAND REGULATION

THE sole heir of a farm over 18 years old, in quarter-section of available in Manitoba, Saskatchewan, and Ontario must appear in person before the Land Agency (or Sub Agency), on certain dates—812 months' residence in the land is required for the purpose of obtaining a lease or title. In certain districts a good standing may be obtained alongside his property. Duties—Six months' residence in the land is required for the purpose of obtaining a lease or title. Duties—Must reside on the land for three years, or erect a house worth \$500. The area of cultivation in the district must be at least 20 acres. Deputy of the Minister. N.B.—Unauthorized advertisement will not be published.

"THE TEA PARTY"

"TEA AS YOU LIKE IT"
 134 Dalhousie St.

THE CROW

(Known as Campbell 44 Market)
 Full Course
 Special Chicken Dinner
 Sunday
 Full Line of Tobacco
 Cigarettes
 Winegarden & Kitchen
 45 MARKET ST.

The grippe epidemic such serious proportions in N.J. that the Board placed a ban on kissing.

Acres and Acres of it permanently but only by external remedies. How which corrects the action on the circulation of the disease?

