

Has Your Locality a Telephone System?



Do your neighbors and yourself enjoy the privileges and benefits of an up-to-date telephone system?

It's more enjoyable, more sociable, more business-like, and safer, living in a telephone-served locality.

You are always in touch with your neighbors. You can talk business with the creamery, the implement agents, the stores, the bank and your lawyer. You can call the railway station and learn if an expected shipment has arrived. In time of sickness you can summon the doctor immediately. You can call your neighbors to assist you in case of a fire, an accident, or an unwelcome visit by tramps

If there is no telephone system in your locality send for our famous book entitled

"Canada and The Telephone"

With this book, which shows by means of vivid pictures the necessity of rural telephones, you can quickly promote a local company, and enjoy the distinction of being known as the most progressive man in your locality.

Our Engineers will assist your company or any municipality requiring expert advice in planning construction or solving operation problems. This service is free.

No. 3 BULLETIN

Our new No. 3 Bulletin gives a complete description of our telephones, which are the highest-class on the market to-day. It also tells how rural telephone lines are built, how equipped and how maintained. Write for this bulletin.

SEND FOR FREE TRIAL OFFER

Inquire about our Free Trial Offer, whereby the quality of our telephones can be judged by your company without spending a dollar.

Canadian Independent Telephone Co., Limited

1843 DUNCAN STREET, TORONTO

Standard Wire Fence



In the "Standard" Wire Fence, you get the durability that comes with strength. Made of all No. 9 Hard Steel Wire, well galvanized—which means no rust and long wear.

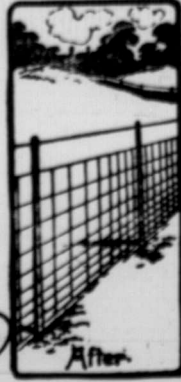
"The Tie That Binds" books on the running wire and locks smooth on both sides.

Then—there's the Standard Steel Fence Posts that hold the wires without staples—won't rot and are very durable.

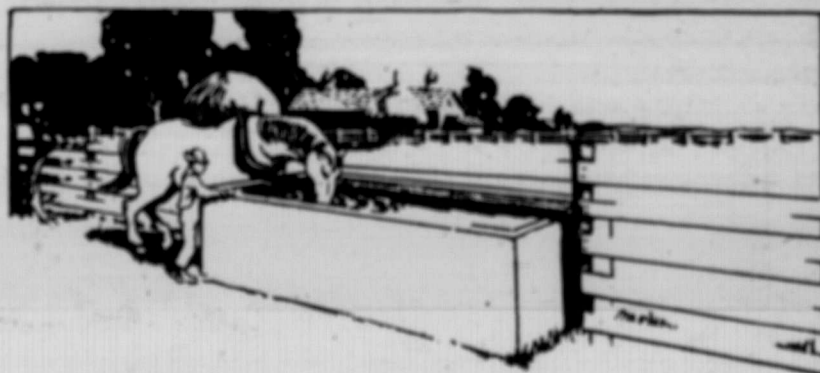
We make a specialty of Galvanized Gates, too.

Our new books are chock full of fence facts. Write for free copies and sample lock.

The Standard Wire Fence Co. of Woodstock, Limited
Woodstock, Ont. Brandon, Man.



WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE



ATLAS PORTLAND CEMENT

"THE STANDARD BY WHICH ALL OTHER MAKES ARE MEASURED"

There are many brands of Portland Cement. There is one that is always pure, always uniform, that can be had in all localities, always in the same grade, and that cement is Atlas.

"Atlas" means the best grade always, for the large user or the small user—for you who may want but one sack or one barrel, or for the U.S. Government which has purchased 4,500,000 barrels for the Panama Canal. Atlas is the standard by which all other makes are measured. Here is the trade-mark. To be sure of success in your concrete work about the farm, see that this mark appears upon the barrel or sack that you buy. Send for

"Concrete Construction About the Home and on the Farm" A Free Book for the Farmer

It is complete, non-technical and well illustrated. It tells you everything you need to know, and particularly why Atlas should be the cement you use. Send for it.

If your dealer cannot supply you with Atlas, write to

THE ATLAS PORTLAND CEMENT COMPANY, DEPT. 193 30 BROAD ST., NEW YORK
Largest productive capacity of any cement company in the world. Over 50,000 barrels per day



WILD OAT SEPARATOR

This is the machine you have been reading about in the papers. Makes an absolutely perfect separation of wild oats from wheat, barley and rye for seed. We will demonstrate these Separators at

THE WINNIPEG, BRANDON, REGINA AND SASKATOON FAIRS

It will pay you to visit our tent and see these machines in actual operation

W. H. EMERSON & SONS
WINDSOR, ONT., and DETROIT, MICH.

Made in Three Sizes:
6 SHOE POWER SEPARATOR
3 SHOE HAND SEPARATOR
1 SHOE ELEVATOR WHEAT TESTER

WALL PLASTER

The "EMPIRE" BRANDS of WOOD FIBER, CEMENT WALL AND FINISH PLASTERS

Should interest you if you are looking for the best plaster results

Write Today for our Specification Booklet
Manitoba Gypsum Co. Ltd., Winnipeg, Man.

GRAIN GROWERS! We have now in course of construction at Calgary a large Malting Plant and will be in the market next fall for large quantities of suitable Malting Barley. Producers of Barley tributary to Calgary are requested to communicate with us regarding any information required concerning the growing and harvesting of Barley for malting purposes

The Canada Malting Co., Ltd., Calgary, Alta.

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