

PUBLISHED  
EVERY  
FRIDAY

CIRCULATES  
IN EVERY  
PROVINCE

# THE CANADIAN GROCER

AND  
GENERAL  
STOREKEEPER



## QUALITY..



When a salesman talks price to you  
**Ask him about QUALITY**  
When he talks quantity . . .  
**Ask him about QUALITY**  
When he talks merit to you . . .  
**Ask him about QUALITY**

That's the \_\_\_\_\_  
**STRONG POINT**  
in  
**Colman's Mustard**

## Peek, Freaan & Co.'s

### ZELLER WAFERS

Chas. Gyde, Canadian Agent,  
Montreal, Que.

Are just the thing  
for particular people.