

TO MR. HEAVILY OVERTAXED BUSINESS MAN,
VICTORIA AND VANCOUVER, B. C.

— and —

MR. ASPIRANT ELSEWHERE FOR BRITISH COLUMBIA
BUSINESS:

Is Yours the Leading Firm in Your Line?

We do not employ "story-telling" advertising agents whose one concern is to "get all the advertising you can—never mind how you get it or what it's like."

We wish to help to build and extend "Businesses Worth While," businesses that, like this magazine, are being developed not for a month, or a year, but to last in real community service.

So we repeat, Is yours the leading firm in your line—is it even a leading firm? Then scan this issue and see if that line is fully represented in our advertising section. Perhaps it is not represented at all. Surely we can be of some use to you after seven years?

As soon as increased advertising business permits, we shall publish a larger magazine and also re-open our department of "Independent Impressions" of "Businesses Worth While."

Will you co-operate with us as we seek to give the Canadian West, and British Columbia particularly, a monthly magazine independent of "Party, sect or faction," untied to any "Interests," Clubs, Corporations or Cabals, and set on

Community Service—Fearless, Fair and Free!

TERMINAL HOTEL - Bowen Island

FIRST-CLASS HOTEL ACCOMMODATION

Fresh and salt-water fishing, boating, canoeing and tennis. Good bathing beach.

Fruit, vegetables, butter and eggs supplied from our own farm.

Rate per day, \$3.00; weekly, \$18.00.

For further particulars apply Manager, Bowen Island, or phone Seymour 6330.

WRITE FOR BOOKLET