

**To BUSINESS MEN of British Columbia Who
→ Believe in PROGRESS BY SERVICE ←**

This marked message means that we believe you are a leader in your line, or working to be one. Also that we wish to give you an opportunity of joining others in co-operating with us before we publish our next number, which

BEGINS VOLUME XV

Please examine this magazine, and then—whether or not you agree with its viewpoints on various subjects—ask yourself: Is it, as it claims, working for Progress through "Community Service, fearless, fair and free?" Yours, "independent of party, sect or faction,"—

THE BRITISH COLUMBIA MONTHLY.

CANADA HAS NO PURE BEDDING LAWS

— WE HAVE —



Brass Beds—Steel Beds—Springs—Mattresses and Pillows

also the famous

OSTERMOOR MATTRESS

All made in Vancouver

by

The Alaska B.C. Bedding Co., Ltd.

Watchwords of the Wise: Protection and Investment

PROTECTION of FAMILY and of BUSINESS is ASSURED

By

LIFE INSURANCE

An ENDOWMENT Policy COMBINES Safe INVESTMENT with PROTECTION

B. C. M. Readers—"Be Wise Today, 'tis Madness to Defer"

Consult a Leading
Canadian Company—

CONFEDERATION LIFE ASSOCIATION

Phone B. C. M. Dept. (Seymour 6048) for Appointment.