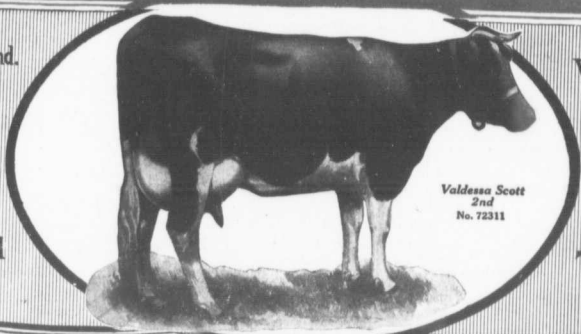


Greatest Cows in the World

Valdessa Scott 2nd.
Beats
All Ages
All Breeds
of
The World



Valdessa Scott 2nd.
The
First
40 Pound
Cow
in
The World

Smashes All Previous Records to Smithereens!

Take off your hat to Valdessa Scott 2nd—the "Wonder Cow" of the world. She certainly is entitled to such recognition. She has more than done herself proud and accomplished a feat **never before** attained by any cow in the world of any breed or age.

In thirty days' test she produced 2933.9 pounds of milk and 165½ pounds of butter. Her one day record is 108.6 pounds of milk and 6 pounds of butter.

Her one week record (7 days) is 695.1 pounds of milk and 41.875 pounds of butter. What do you think of that? Remarkable! Phenomenal! Unparalleled! Her milk tested 4.70 per cent butter fat.

All of the above tests were conducted by W. D. Golding and Prof. Alfred S. Cook, of the New Jersey Experiment Station. Naturally you wonder—what sort of ration was fed. Here are the words of her owner—he tells it in a letter just received.

THE QUAKER OATS CO., Chicago Ill.

Customer: During the past two or three years we have been feeding your SCHUMACHER FEED and have secured splendid results. SCHUMACHER was incorporated in the ration fed Valdessa Scott 2nd during her wonderful record producing test. Used as a base with a good protein concentrate it is a winner. Yours truly, B. MEYER, Owner.

Schumacher Feed

Now read what the owners of other World's Champion and World's Record Breaking cows have to say of this wonderful feed.

Springvale Stock Farm—Home of Colantha 4th's Johanna.

THE QUAKER OATS CO., Chicago, Ill.

Customer:—Replying to yours of the 3rd we are making Schumacher Feed one-third part of our herd ration and we are getting results. Several of our cows are milking up to over 75 lbs. per day with this as part of our grain ration.

Rosedale, Wis.

W. J. GILLETT.



Colantha 4th's Johanna

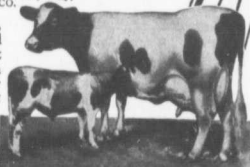
Owned by W. J. Gillett, Rosendale, Wis. is the champion long-distance cow of the world. Her official record for 365 days is 2432.5 pounds of milk, and 998.26 pounds of butter fat.

Stevens Brothers Co., Home of Pontiac Artis.

THE QUAKER OATS CO., Chicago, Ill.

Customer:—For several months Schumacher Feed has been our principal ration and the best evidence of our success in feeding it is the fact that during this period a dozen or more of our cows have made official 7 day better records. We count ourselves fortunate in finding a ration that answers our requirements so fully as Schumacher Feed. Yours very truly, THE STEVENS BROS. HASTINGS CO.

Lacona, N. Y.



Pontiac Artis and Son, King Pontiac Artis

Owned by Stevens Bros Co. Liverpool, New York. PONTIAC ARTIS is one of the greatest cows living, always keeps a large, consistent and permanent production. Her work on a two-year old three-year old, junior four-year old and six-year old has never been equaled by any other dairy cow.

SCHUMACHER FEED is composed of finely ground, kiln-dried corn, oats, barley and wheat products, giving just the variety, balance and appetizing flavor which your cows relish so keenly. They will lick it up greedily, digest it easily and won't get "off feed" as they do on rations that do not have this necessary variety. For heavy, steady milk production without injury to the cow the following Schumacher Feeding Plan has no equal. A trial quickly proves our claims

Try This Feeding Plan NOW!

Mix three parts of Schumacher with one part of any good high protein concentrate you are now feeding, such as Gluten, Cottonseed Meal, Distillers' Grains, Oil Meal, Malt Sprouts, Blue Ribbon Dairy Feed—and note the results. You will be surprised at the increased yield—how eagerly your cows eat it and thrive on it—how their condition improves. It affords that much needed variety of grain products which you know are so essential and also that **Stamina** so necessary to withstand "forced" or heavy milk strain. There's nothing like it—nothing can touch it for results and condition. Schumacher Feed is sold by all good dealers.

Here is Your Opportunity

Never since you started in the dairy business have you had a better opportunity to make big money from your cows. Conditions are especially favorable right now. Crowd your dairy to the limit—earn money while you can. **Milk prices are good—feed prices are low**, especially if you follow the Schumacher Feeding Plan endorsed by the owner of Valdessa Scott 2nd and other successful dairymen.

Write for Free Sample

Just tell us how many cows and hogs you have and we will mail you at once **free** a liberal sample of this wonderful record breaking feed.

Send today

(10)



The Quaker Oats Company
PETERBORO, CANADA