

A NEW FEATURE of PRUDENTIAL ORDINARY POLICIES.



The Disability Clause.

Upon the payment of a small extra premium new insureds in the Ordinary Department may have included in their policy a disability clause, providing for the cessation of premiums in case of permanent disability before age 60.

AGENTS WANTED.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

NOTICE of REMOVAL

THE
IMPERIAL LIFE ASSURANCE COMPANY
OF CANADA

has removed its head offices to its own new building
No. 20 Victoria Street just north of King Street in the
City of Toronto.

The Toronto Branch Agency is located on the
6th floor.

The General Offices of the Company are on the
7th floor.

The Executive Offices are on the 8th floor.

A cordial invitation is extended to the general public and especially
to the policyholders of the Company to call and inspect the new
offices.

Toronto, July 29th, 1912

J. K. PICKETT,

Manager.



JOHN P. MUNN, M.D.
PRESIDENT

FINANCE COMMITTEE
CLARENCE H. KELSEY
First Vice President and Trust Co.
WILLIAM H. PORTER
Second Vice President
EDWARD TOWNSEND
First Secretary and Trust Co.

Good men, whether experienced in life insurance or not, may make direct contracts with this company, for a limited territory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N.Y.

GROWING APAGE!

Abundant prosperity has attended the operations of the

Mutual Life of Canada

during the past year in every department of its business.

Death losses were very much below the "expected" and as usual the expenses of conducting the business were very moderate.

Policies in force January 1, 1912
\$71,024,770.88

A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

CONTINENTAL LIFE
CONTRACT.

T. B. PARKINSON: Superintendent of Agencies

Continental Life Building,

TORONTO

The Excelsior Life Insurance Co.

Established 1889

Head Office - TORONTO, Canada
ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.

New Insurance applied for	\$1,836,000.00
New Insurance issued	1,719,048.50
Insurance in force	15,771,632.70
Cash Receipt Premiums and Interest	310,640.55
Total Disbursements	444,638.38
Increase	4,415.01
Decrease	153,814.85

The Assets, reserve and Surplus Funds show corresponding increases
Where Increases are desirable—There are Increases.
Where Decreases are desirable—There are Decreases.
To be a successful agent, you must represent a successful company.
We have an opening for you, if you are a worker.

E. MARSHALL, General Manager.

D. FASKEN, President

The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1911, \$7725,000.00

POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

WM. SNIDER, President,

GEORGE DIEBEL, Vice-President

FRANK HAIGHT,
Manager

ARTHUR POSTER
Inspector.



THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE, - - TORONTO, CANADA

More Policyholders than any other Canadian Company.

