### A NEW FEATURE of PRUDENTIAL ORDINARY POLICIES.



The Disability Clause.

Upon the payment of a small extra premium new insurants in the Ordinpremium new insurants in the organ-ary Department may have included in their policy a disability clause, provi-ding for the cessation of premiums in case of permanent disability before age 60.

AGENTS WANTED

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America FORREST F. DRYDEN, President. Home Office, NEWARK, N.J. corporated as a Stock Company by the State of New Jersey

### NOTICE of REMOVAL

#### IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

has removed its head offices to its own new building No. 20 Victoria Street just north of King Street in the City of Toronto.

The Toronto Branch Agency is located on the 6th floor.

The General Offices of the Company are on the 7th floor.

The Executive Offices are on the 8th floor.

cordial invitation is extended to the general public and especially the policyholders of the Company to call and inspect the new

Toronto, July 29th, 1912

J. K. PICKETT.



CLARENCE H. KELSEY WILLIAM H. PORTER

EDWARD TOWNSEND

tracts with this company, for a limited ter-ritory if desired, and secure for themselves, in addition to first year's commission, a renewal interest insuring an income for the future. Address the Company at its Home Office, No. 277 Broadway, N. Y.

### **GROWING APAGE!**

Abundant prosperity has attended the operations of the

### **Mutual Life of Canada**

during the past year in every department of its business.

Death losses were very much below the "expected" and as usual the expenses of conducting the business were very moderate.

Policies in force January 1, 1912 \$71,024,770.88

#### TORONTO AGENCY

Continuous Renewals tor the RIGHT MAN

# CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON: Superintendent of Agencies

Continental Life Building. TORONTO

#### The Excelsior Life Insurance Co.

Established 1889 TORONTO, Canada

ALL PREVIOUS RECORDS BROKEN during the first six months

Head S. ALL PREVIOUS INof 1912,
New Insurance applied for
New Insurance issued
Insurance in force
Cash Receipt - Premiums and Interest
Increase \$44,638,38

Receipt - Premiums and Interest
Increase 4,415.01 \$1,836,000.00 1.719,048,50 15,771,632.70 310,640.55

153,814.85 The Assets, reserve and Surplus Funds show corresponding increases where increases are desirable—There are increases.

Where Decreases are desirable—There are Decreases.

here precreases are desirance—there are percreases, be a successful agent, you must represent a successful company, have an opening far you, if you are a worker.

E. MARSHALL, General Manager. D. FASKEN, President

## The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

**HEAD OFFICE** WATERLOO, ONT.

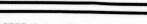
TOTAL ASSETS 31st DEC., 1911, \$7725,000.00 POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

WM. SNIDER, President,

GEORGE DIEBEL. Vice-President

FRANK HAIGHT. Manager

ARTHUR FOSTER Insector





THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE. TORONTO, CANADA

More Policyholders than any other CanaPian Company.

