



THE SAVING OF THE RACE
WITH ACKNOWLEDGEMENTS TO "PUNCH"

Low. Conscriptio ✓
HERO LAND BAZAAR
UNDER THE CHARGE OF THE LEAGUE OF THE ALLIES
GRAND CENTRAL PALACE, NEW YORK
NOVEMBER 24TH - DECEMBER 15TH, 1917

THE KIDDIES' BOOTH
FOR THE PROMOTION OF CHILD SAVING WORK IN WAR TIME AS
CARRIED ON UNDER THE AUSPICES OF

1. THE NATIONAL ASSOCIATION FOR THE PREVENTION OF INFANT MORTALITY IN GREAT BRITAIN AND IRELAND.
PATRONS: KING GEORGE V AND QUEEN MARY.
TREASURER: THE DUCHESS OF MARLBOROUGH.
2. THE MATERNITY AND CHILD WELFARE COMMITTEE OF THE SCOTTISH UNIONS OF WOMEN WORKERS.
SECRETARY AND TREASURER, MRS. OGILVIE GORDON, D. SC. PH. D. ETC.
PRESIDENT OF THE NATIONAL COUNCIL OF WOMEN OF GREAT BRITAIN & IRELAND.
3. THE WOMEN'S NATIONAL HEALTH ASSOCIATION OF IRELAND. (INCORPORATED)
PRESIDENT: THE MARCHIONESS OF ABERDEEN AND TEMAIR.

CORRESPONDENCE ABOUT THIS BOOTH SHOULD BE ADDRESSED TO LADY ABERDEEN, RITE CARLTON HOTEL, NEW YORK, UNLESS OTHERWISE REQUESTED.

DONATIONS TO BE MADE PAYABLE TO THE
TREASURER, MRS. T. L. CHADBOURNE, RITE CARLTON HOTEL, NEW YORK

COMMITTEE.

MRS. VERNON HOWE BAILEY.	MISS MAXINE ELLIOTT.	MR. R. A. McDOWELL.
MISS ELIZABETH BURCHENAL.	MRS. JAMES K. HACKETT.	MRS. WALTER MULLINER.
MRS. JOSEPH WARREN BURDEN, JR.	MRS. REGINALD FURMAN.	MR. N. W. PIERCE.
MR. MARTIN BIRNBAUM.	MR. C. R. KEARNEY.	MR. B. M. RASTALL.
MRS. T. L. CHADBOURNE.	MRS. AMBROSE MONNELL.	MR. JOHN A. SOMERVILLE.
MISS CONSTANCE COLLIER.	COMMANDANTE ENRICO CARUSO.	LORD AND LADY ABERDEEN.
		LIEUTENANT G. BETTINI.

In view of the valuable aid contributed by Lieut. G. Bettini, through the granting of an exhibition and demonstration of his remarkable new cinematograph invention, at the Booth, throughout the period of the Bazaar, half of the proceeds will, at his request, be devoted to the Italian Ambulance Fund, organized by American Poets.

Letter from the Right Hon. Arthur James Balfour, M. P., O. M. British Embassy, Washington, 14th May, 1917.

Dear Lady Aberdeen,
The Cause for which you are working has my heartiest sympathy. The present deplorable rate of Infant Mortality is due far more to ignorance than to carelessness or indifference; and any organization which succeeds in spreading sound knowledge upon a matter of such vital importance is deserving of the warmest support.
Yours very sincerely,
Arthur James Balfour.

The Duchess of Marlborough writes:

"The provision of adequate care for Child Life and the removal of the causes of Infant Mortality are rendered imperative by the fact that 76 per cent. of the present mortality is wholly preventable.

"I venture to ask you to lay this appeal before my countrywomen, feeling sure that the help so generously given to our wounded men will be extended to the babies on whose lives the future of this country, in so large a measure depends."

Yours sincerely,
Consuelo Marlborough.

"In Great Britain after two years of war, the Committee on the health of Munition Workers issued a report which includes this declaration:

"At the present time, when war is destroying so much of its best manhood, the Nation is under special obligation to secure that the rising generation grows up strong and hardy, both in body and character."

In the WAR PROGRAM laid before the Conference of the American Association for the study and prevention of Infant Mortality held in October at Richmond, Virginia, it was stated that:

"No more patriotic service can be rendered to-day than through the maintenance of the integrity of the home and the conservation of the health of the Children of to-day, who will be the citizens of to-morrow."

*Italy Carlton Hotel Dec. 11 1917
New York*

Dear Mr. Mackenzie King

*Just a line to assure you that Lord Aberdeen, I am watching you. conflict with the intensest sympathy & anxiety. The position is terribly misunderstood here, I wish you could get some proper representation of Sir Welfrial's true & most patriotic & far seeing attitude. He wrote as a most clear & splendid letter the other day. When it is all over, do write & tell us all about it, or better still come & see us before we return home at the end of January. You & Miss de la Roche! You can I believe Aberdeen, Temair
LADY ABERDEEN*