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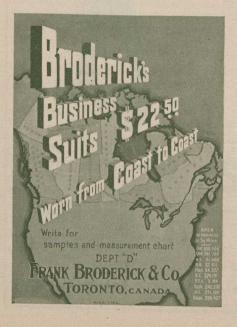


to \$7,001,402, a gain over 1900 or 5, bringing up the total insurance to \$51,091,848, a gain over 1906 of 0—and yet the operating expenses st about the same as last year.

ompany also made substantial gains 6—in Assets, \$1,271,255; in Reserves, in Income, \$171,147, and in Surplus,

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Canadian Courier

NATIONAL WEEKLY

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PUBLISHER'S TALK

WE are rather proud of our achievements in connection with the Tercentenary Celebration at Quebec, and the compliments we have received in connection with the issues cf July 24th and August 1st. Our pictures were equal if not superior to any that have been published, and were given to the public in each case several days ahead of any competitor. We do not desire to prove that our publication is any better than it ought to be, and we will be quite satisfied if people concede that we are just as enterprising as our contemporaries.

URING the past two years, we have given away many Accident Policies to new subscribers. We are pleased that so few of these have had accidents of any kind. Some claims have been paid, and the following letter speaks for itself:

MONTREAL, JULY 23RD, 1908

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I herewith wish to show my appreciation of the prompt and satisfactory settlement of my claim. It is certainly a credit to the Sterling Accident & Guarantee Company and I will certainly make it my place to advertise the Company amongst my friends in Montreal.

Wishing the Firm and the Canadian Courier every success, I remain

Yours respectfully,

(Signed)

R. E. JOHNSON.

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