

THE SURE FOUNDATION FOR A BETTER CANADA.

How the Canadian Forestry Association has Served the National Interest.

1. Secured important forest protection laws and brought about more effective administration by Governments.
2. Aroused public interest in all parts of Canada in the vital problem of forest conservation.
3. By means of eighteen branches of education propaganda it has brought essential information to hundreds of thousands of school-children, Boy Scouts, teachers, clergymen, settlers, railroad men and other classes.
4. It has fulfilled its responsibility as the standard bearer of organized public opinion by making Forestry a **national cause**, and making the aims of Forestry intelligible to every citizen.
5. It has put first things first and has insisted upon Forest Fire Prevention as the immediate and paramount problem in forest conservation.
6. It has spread the knowledge of forestry progress between Governments and private companies, and thereby has served as a clearing house of ideas.
7. It has established and maintained a Tree Planting Campaign in the prairie provinces with expert demonstrators and lecturers visiting hundreds of treeless communities with the Association's Tree Planting Car, fifty thousand prairie residents attending the lectures in 1921.
8. It has stimulated reforestation of barren areas in Eastern Canada and has given constant aid in the solving of shade tree problems by individuals and municipalities.
9. It has carried a graphic educational campaign in forest conservation to 100,000 people in Ontario, Quebec, New Brunswick and Nova Scotia during 1921 through the Forest Exhibits Car, with two lecturers in charge.
10. It has presented to scores of thousands of Canadian voters the common-sense reasons for forest protection, not only as a safe-guard to the existence of the wood-using industries, but as an insurance policy on farms, fisheries, mines and manufacturers, transportation systems, etc.

The Association has worked from coast to coast to lay a foundation of intelligent ideas and ideals upon which our Provincial and Dominion Governments may safely construct more comprehensive and effective policies of forest conservation.

WHAT WE HAVE YET TO DO.

Make Forest Protection the personal policy of every Canadian patriot.

Make tree planting the unpostponable business of every prairie settler, in order to improve crop conditions, minimize wind damage, beautify home surround-

ings and thereby stabilize prairie population.

Make reforestation of waste lands in Middle and Eastern Canada a first concern on the part of municipal and provincial governments and individuals.

Win the personal interest of all farm



No Fire Inviting After Glow

Safe as matches can be made are the matches in this box. EDDY'S "Silent Fives"—they strike when you want them to without dangerous flying heads or fire-creating sparks, and go out completely when blown out without the least After Glow.

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