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Your Easter Outfit

from the

SIMPSON STORE

Two Remarkable Bargains for MISSES' DRESSES

TWO CHARMING SUMMER GOWNS

High Quality, Good Workmanship Priced Down to the Last Notch

FOR a big girl nothing could be more suitable, more dainty, more seasonable or more reasonable than one of these gowns. The illustration will convince you that the style is right up-to-date. These dresses are cut to fit and the workmanship is guaranteed. Materials were carefully chosen and are the best obtainable. They are made up in one-piece style, and either one of them will prove out to be a splendid investment for this summer. Read these descriptions and order at once, they come to you by return, delivery paid.

Gown Q6195 THIS IS A STYLISH DRESS made of superior English white poplin. It has a high collar and is fastened with large blue check buttons and trimmed with white lace. The skirt is full and has a small pocket. Price \$3.95

Gown Q6196 THIS BEAUTIFUL DRESS is made of smart, light-colored material. It has a high collar and is fastened with large blue check buttons. The skirt is full and has a small pocket. Price \$4.95

Women's Reliable Boots at Very Special Prices

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|---|---|---|
| <p>Q6197 Women's Black leather boot with laces. Price \$2.95</p> | <p>Q6198 Women's Black leather boot with laces. Price \$2.75</p> | <p>Q6199 Women's Black leather boot with laces. Price \$2.79</p> |
| <p>Q6200 Women's Black leather boot with laces. Price \$2.99</p> | <p>Q6201 Women's Black leather boot with laces. Price \$2.39</p> | <p>Q6202 Women's Black leather boot with laces. Price \$2.79</p> |
| <p>Q6203 Women's Black leather boot with laces. Price \$2.29</p> | <p>Q6204 Women's Black leather boot with laces. Price \$2.39</p> | <p>Q6205 Women's Black leather boot with laces. Price \$2.49</p> |
| <p>Q6206 Women's Black leather boot with laces. Price \$2.25</p> | <p>Q6207 Women's Black leather boot with laces. Price \$2.70</p> | <p>Q6208 Women's Black leather boot with laces. Price \$2.79</p> |

LOW PRICE and HIGH QUALITY Meet

It is hard to capture your attention, but we have done it. Our men's ready-to-wear suits are the best in the city. They are full of character and are the perfection of the ready-to-wear manufacture. They will be able to rub shoulders with the best dressed men in the neighborhood. High Quality and Low Price meet right here and we want to introduce you to both of them.

THE MAN'S SUIT \$8.95

THE BOY'S SUIT \$4.95

We show here JUST THREE out of the 300 Interesting Pages in our New Spring & Summer CATALOGUE

Most authentic style book published in Canada this season

Every choice you make will be a safe one; for every price you read is what the goods will cost you at your nearest railway station.

LET US SHOW YOU NOW

how quickly and well our smoothly running mail order system can supply everything you need, whether it's fifty cents' or fifty dollars' worth.

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