

The St. John Standard

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ST. JOHN, N. B., WEDNESDAY, MARCH 17, 1915.

"We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved."—H. M. The King. TO THE PEOPLE OF THE EMPIRE—Every fighting unit we can send to the front means one step nearer peace.

READY TO GO FORWARD.

Reports from the war zone indicate that the Allied forces on both sides of the theatre of hostilities are making preparations for the mighty advance which is expected to bring the world's greatest conflict to a conclusion, possibly more speedily than was at first believed. For the past week or ten days the story from the western front has been but a repetition of British and French successes, and it is now stated that these are but preliminary to the commencement of that forward movement against the German hosts for which the war-weary world has long waited.

Last autumn found the Allies in France and Flanders greatly outnumbered by the enemy. The Germans had made signal gains of territory and were confidently aggressive. When the movement on Paris was stopped there commenced a stern grinding struggle well calculated to break the spirit of the finest soldiers in the world. But the British and French armies stood it nobly and, faced often by fearful odds, carried the fight on all through the winter. Now, with the strength of the British forces increased many times, with the French army thoroughly equipped and augmented by fresh troops, with Belgium gallantly bringing the remnants of her original military establishment into line prepared to continue fighting to the end, with Russia in a position to make the weight of her mighty armies tell most effectively, with the British navy in proud command of the seas and Germany suffering from industrial and commercial starvation, it is believed the time has come to make the Kaiser and his hordes feel the awful power of the forces arrayed against them.

The advance is expected to commence in earnest just as soon as the ground dries sufficiently to facilitate the rapid movement of troops and supplies. Meanwhile, the Allies are keeping the enemy well engaged. The western battle line is drawing nearer to the German boundary than at any time since the Kaiser's advance on Paris was in the first flush of success. In the east, the Russians are successfully contending with German and Austrian armies and also finding time and opportunity to chastise the Turks. The naval attack on the Dardanelles is proceeding in a thoroughly workmanlike manner which guarantees final success and already it is reported the Turk is likely to capitulate and withdraw from the war before the towers and minarets of Constantinople are endangered. On every area of battle, whether by land or sea the Allies have the cheering presage of complete victory.

Politically, too, the situation is bright. Italy, Greece, Bulgaria and Roumania are straining at the leash which, in Italy's case, has almost reached the breaking point. While their assistance is not needed it will nevertheless be very welcome if it tends to shorten the conflict. For it must not now be supposed that an early peace, induced by the great force against her and her own precarious position will bring to the enemy better terms than would be given after the capture of Vienna and Berlin. It may be assumed that the Allied nations have already determined upon the price the Kaiser must pay and that price will be sufficiently heavy to ensure that the power of Prussian militarism will never again be in a position where it can disrupt the peace of the world or hinder, even temporarily, the development of the great peoples now united under the banners of liberty, justice, civilization and Christianity. Never since the outbreak of war has the situation been as bright. The beginning of the Allied forward movement will sound the death knell of Prussian autocracy and war lust.

SIR JOHN FRENCH.

In a St. Patrick's day souvenir edition the "Irish Canadian," published by the Irish Canadian Publishing Company of Ottawa, has the following to say regarding Field Marshal Sir John French:

"Field Marshal Sir John Denton French, G.C.B., etc., now commanding the British forces in France, is by family an Irishman but born at Ripple Kent, in 1852, within a few days of the death of that great Irish soldier, the Duke of Wellington. He was noted at school as a fighter, but also a plodding student. He obtained his first commission in 1874 after serving for a year in the Royal Navy. He was prominent in the Sudan campaign in 1884 and in the Boer war distinguished himself by his

able direction of the operations around Colesberg and commanded the large force of cavalry which so brilliantly swept round the flank of the Boer forces and led to the relief of Kimberley and the capture of Bloemfontein and Pretoria. His rise was rapid and on the outbreak of the present war he was the choice of Lord Kitchener as commander of the British in France where he has shown conspicuous ability notably in the masterly retreat from Mons, which was the commencement of the German check in its march on Paris."

It will be of interest to patriotic New Brunswickers who have followed with pride and admiration Sir John French's splendid work in command of the British and Canadian soldiers in France to learn that Mr. F. B. Carvell, Liberal M. P. for the Loyalist county of Carleton, had this to say regarding the British hero:

"The principal cause of the trouble with the Minister and his top-heavy militia is the report of a General by the name of French, who came to this country some years ago, and, in my judgment, his visit was one of the greatest misfortunes that has ever befallen Canada. I told the Minister of Militia both publicly and privately that in adopting the ridiculous and unreasonable report made by this General (French) he had committed a great mistake. His (French's) ideas were ridiculous."

It will also be of interest to patriotic New Brunswickers to know that MR. CARVELL IS ENDORSED BY THE ST. JOHN TELEGRAPH AND THE ST. JOHN EVENING TIMES, AND THAT UP TO DATE NEITHER OF THOSE JOURNALS HAVE HAD THE COURAGE TO REPUDIATE HIS TRAITOROUS UTTERANCES.

Mr. Carvell is the moving spirit behind a convention of Liberals of Victoria and Carleton counties, to be held in Andover on the 22nd day of this month. It is possible that on that occasion General French's defamer may be placed in nomination as the candidate of the Liberal party. LIBERALS CLAIM TO BE AS LOYAL AND AS PATRIOTIC AS THEIR CONSERVATIVE FRIENDS. THE LIBERALS OF CARLETON-VICTORIA HAVE AN OPPORTUNITY OF DEMONSTRATING THEIR LOYALTY TO THE EMPIRE AND THE EMPIRE'S SOLDIERS BY CONSIGNING THE LIBELLER OF BRITISH BRAVERY TO POLITICAL OBLIVION. WILL THEY EMBACE THE OPPORTUNITY?

MR. STEWART "EXPLAINS"

Mr. J. L. Stewart, the "independent" representative from the county of Northumberland, whose quarrel with the government party is said to have synchronized with a dispute regarding certain matters of patronage in his county, arose in his place in the Legislature yesterday to make his humble apology to the Telegraph. Mr. Stewart said he did not say that the "St. John Daily Telegraph had supported each party in turn as its necessities for the time being dictated." In the light of Mr. Stewart's public explanation his apology must be accepted, but it is only fair to say that the recollection of men who heard his speech at the opening of the Legislature leads them to believe that he was correctly reported at that time.

Mr. Stewart is only one of quite a number of newspaper men and politicians in the province of New Brunswick who can say that the Telegraph's political allegiance for the past ten years at any rate has been dictated by considerations of the "box office." When the paymaster who happened to be in control ordered that Mr. Pugsley should be "roasted" by that newspaper, the paymaster's instructions were followed. When it appeared that "the necessities" of the Telegraph "for the time being dictated" that a different course should be adopted, the editorial sails were trimmed accordingly. But the Telegraph has one consolation, it has not "flopped" more often than the gentlemen to whose support it is chiefly devoted.

Mr. Stewart's explanation is interesting but unnecessary. He told the truth the first time and he knows it. But if he can now tell the rest and tangible reasons for the Telegraph's political vagaries his address should prove even more interesting and the newspapers would take particular pains to avoid "misquoting" him.

We have not the slightest wish to accuse the esteemed leader of the Liberal party of cowardice, but the fact remains that when Sir Robert Borden, in Parliament, yesterday, challenged him to explain why he had increased the preferential rate against British goods in 1907, Sir Wilfrid Laurier was painfully silent. Possibly

the Telegraph can explain. Or did the "necessities" of that newspaper "for the time being dictate" that it should then oppose Laurier and the Liberals?

The Telegraph wallahly asks why the Government should go to the country in war time? The Ottawa Journal, which we quote on another page, this morning, answers that question very nicely. And we fancy the editor of the Ottawa Journal is as keen an observer of political events in Canada as is the editor of the Telegraph, even though his newspaper has not supported both political parties as its "necessities for the time being dictated."

The mouthy member for Carleton, Mr. F. B. Carvell, was as usually, blatant and foolish in Ottawa yesterday. He declared that if the Laurier naval policy had been adopted Canada would have had cruisers in service today. Mr. Carvell knows, and the country knows, that if the Laurier plan had been adopted the yards for the construction of the vessels would have hardly been completed.

The Cammell, Laird tender was in the hands of the Liberal government for five and one half months before the Conservative Government came into power. Why did Mr. Pugsley not award that contract then and thus save for St. John "the great works" of which he claims we were deprived?

BUSINESS CONDITIONS IMPROVING

Board of Trade finds Made-in-Canada Campaign is giving good results.

Whether it is the people that have taken hold of the Made-in-Canada movement, or whether it is the Made-in-Canada movement that has taken hold of the people, an impetus has certainly been given to trade that is being felt all over the Dominion. This is being demonstrated by the renewed activity along many industrial lines, and by the improved state of feeling which prevails in general trade. Particularly is this true of the Maritime Provinces. Commercial travellers report that throughout these provinces trade has almost returned to its normal condition. Sales are good and collections are up to the average.

In order to test the state of feeling in St. John, and to assist in strengthening the business confidence which is gradually developing, the secretary of the Board of Trade recently sent out a number of enquiries among business men of the city, the questions being:

"Do you find evidence of improvement in the business situation, particularly as it affects your business?" "Is the Made-in-Canada movement having a beneficial effect?" "One of the first to reply to these queries was Messrs. Puddington, Wetmore & Morrison, Ltd., wholesale grocers and manufacturers. Their reply is certainly very satisfactory. They say:

"There are quite decided evidences of improvement in business in the steady nature of the markets. Manufacturers and distributors are becoming more acquainted with the actual rather than the estimated disturbances, caused by the war and are thereby able to overcome to some extent the sudden fluctuations in the market which were so harmful to business in the earlier stages."

"The Made-in-Canada movement is certainly having a beneficial effect. We find that manufacturers, brokers, jobbers and retailers are all emphasizing it quite strongly, and the fact that manufacturers who a short time ago were not paying any attention to the 'slogan' are now using it in their advertisements both in magazines and on bill boards, goes to show that they feel that they must let the public know that their goods are made in Canada."

"Really does" put bad stomachs in order—"really does" overcome indigestion, dyspepsia, gas, heartburn and sourness in five minutes—just—just—makes Pape's Diapepsin the largest selling stomach regulator in the world. If what you eat ferments into stubborn lumps, you belch gas and acid; head is dizzy and aches; breath foul; tongue coated, your insides bilged with bile and indigestible waste, remember the moment "Pape's Diapepsin" comes in contact with the stomach all such distress vanishes. It's truly astonishing—almost marvelous, and the joy is its harmlessness.

A large fifty-cent case of Pape's Diapepsin will give you a hundred dollars' worth of satisfaction or your druggist hands you your money back. It's worth its weight in gold to men and women who can't get their stomachs regulated. It belongs in your home—should always be kept handy in case of a sick, sour, upset stomach during the day or at night. It's the quickest, surest and most harmless stomach doctor in the world.

Little Benny's Note Book.

By LEE PAPE.

Pop was in the bathroom shaving his face today, and I went in and watched him a while, and then I sed Pop. How many times have I told you not to tawk to me while I am shaving, sed pop. I no, but I was going to tell you sumthing, I sed. Then kepe yure infoarmayshin for a moor appropriate time, sed pop. don't you no that if you distract my atenshin while I am shaving, the razor is liable to slip and cut my throat and kill me as ded as 3 doar nales, and then wat wood happen to you awl, id like to no, yure not in a pissishin to support the famerly yet, are you. No sir, I sed. Then pleeze be moar diskreet in the future, sed pop, even if you dont cause a fatal axident by tawking to me while im shaving, yure libel to interrupt sum grate thawt or uithr, dident you no that awl grate men think thare deapest thawts wile they are shaving. No sir, I sed. Well, you no it now, sed pop, wen you gro up and start to shave, watch and see if yure thinking grate thawts, and if yure not it proves yure not a grate man. Yes, but pop, I sed. Now, now, are you starting awl ovr agen, sed pop, has my sermon bin intirely ovr yure hed. No sir, but I wanted to tell you sumthing, I sed. Well cant you save it till I come out from behind this merrang, sed pop. Meaning the lathir, and I sed. It was sumthing speehil. Then you bettir send me a speehil delivery lettir, joak, sed pop. I was ony going to tell you sumbody wuants to tawk to you awn the fone, I sed. Wat, wat, well wile the jumping bizes dident you say so lawng ago insted of giving a correckt immertayshin of a dumb Hottentott, sed pop. You told me to wate till you was throo shaving yure face, I sed. You bettir not let me ketch you atfir I go and see who it is, thats awl, sed pop. And he went to anser the fone with the lathir awn his face and awl, and I herd him saying, Yes, I no I was a lawng wile kuming, but that dim kid of mine. Wich was awl I herd akkont of me beeing jest closing the frunt doar awn my way out.

Canada if they are to receive a fair share of the trade offering in their lines." The Corona Company, Ltd., manufacturers of fine confections, also note an improvement in business conditions. In their reply they say: "We have had a very good increase in business from the first of the year, and feel that further increases are possible by manufacturing the right class of goods and in properly getting after the trade."

MISSION AT CANTERBURY. The Bishop of Fredericton is holding a mission this week in Trinity church, Canterbury Station. He held three services on Sunday, March 4th, Holy Communion at 11 a. m., when the greatest number the Rector of Canterbury has had since coming to the parish, came forward to the Holy Table and partook of the sacred emblems. The Bishop explained quite fully the meaning of the Sacrament and why we should "show forth the Lord's death until He come."

At 3 p. m. there was another service which was well attended. In the evening the church was full. God already has resulted from the special services.

Major Thomas E. Powers, with the Canadian signallers in France, writing to Mrs. Powers says that his corps, The Best Quality at a Reasonable Price. Confidence. Watch the man with a Howard watch. There is no doubt in his mind about the time he carries. And his whole conduct shows his confidence in his Howard. His watch is right to the minute, and he knows it. He stands ready to prove the accuracy of his Howard every day in the year. Experience has taught him that the individual watch lives up to the Howard standard of absolute accuracy which gained universal recognition generations ago and today keeps faith with the public's faith in it.

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