## VARDON TALKS OF GOLF PROBLEMS

Some Urgent Matters Aff The Royal Game

STANDARD IS LOWER

Special Kinds of Clubs and Ball and Other Features That Tend to Lessen the Requirement of

(London Daily Mail.)

Anyone who has visited the South Herts Golf Club must have noticed the secluded little spot tucked away between two holes to which a cosmopolitan band or golfers come to receive comfort and in struction from the geratest player that ever lived.

Anound that snug little nest Vardon has planted all manner of flowering shrubs, and when the wallflowers and roses come out it is indeed a fit shrine for so great a genius. I had come to have a talk with Vardon, and, it was there I was directed. As I walked down a lesson was just finishing, and as the pupil strolled off I could see on his face that look of triumph the face of man wears when he is convinced—possibly for the five thous andth time—that since he woke that morning he has discovered all the secrets of the most difficult game in the world and that his time of tribulation is past. As Vardon came towards me I realized, as I have realized on other occasions, that there is something peculiar and distinctive about the master-men of this world; something palpable but indefinable; an utter absence of the self-consciousness of concert, yet perfect self-considence. They portray that strongest combination of all, modesty and conscious capacity, and that most anniable chara-cristic of true greatness, a genuine, unforced appreciation of and interest in the efforts of those either younger or less skilful than themselves.

The Master Geffer

I think before you saw him play a shot you would know Vardon was a great play
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# She Was So Nervous.



PIOLASTEEK King Ladies: PILLS

Forty years in use, twenty years the standard, prescribed and recmmended by physicians. For vomen's ailments, Dr. Martel's Female Pills, at your druggist. Dr. de Van's Pemaie Pills Sold by All Druggista.

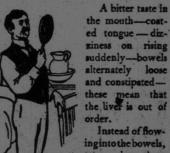
cept, perhaps, that instrument of torture

cept, perhaps, that instrument of torture men call a putter; but it requires more than that to make the master player. I think everyone who plays a match with Vardon must feel that he is "up against" not merely a great golfer but a very strong and exceptional personality.

I wanted to hear his views on the present condition of the game, and I found they were, like himself, balanced and shrewd. The following is a short summary of the conversation we had and the conclusions to which we came. He and I were in perfect agreement on one thing, that golf is being slowly ruined, and that by the perfection of the instruments with which it is played. Golf differs from every other game in the following respect. Those who originally laid down the laws governing other games naturally realized that their first task was to standardise the implements of that game—for sufficiently obvious reasons.

## back as he does unless they had. He has a wonderful command of every club, ex-Upsets the Whole System. Br. Morse's Indian Root Pills

Put Things Right Again.



the mouth—costed tongue — dizziness on rising
suddenly—bowels
alternately loose
and constipated—
these mean that
the liver is out of
order.
Instead of flow

The quick, safe and certain cure is Dr. Morse's Indian Root Pills. They

Dr. Morse's Indian Root Pills. They clear out the clogged-up system, stir up the lazy liver, cleanse the stomach and bowels and purify the blood. The bile returns to its normal course, the food is again digested properly and all the disagreeable symptoms vanish.

Doctors prescribe Dr. Morse's Indian Root Pills and they are known throughout the world as a proven cure for all digestive troubles. They are equally effective in strengthening weak kidneys and curing rheumatism.

Made by W. H. Comstock Co. Ltd.

Made by W. H. Comstock Co., Ltd., Brockville, Ont., and sold by all dealers





DOMINION AMMUNITION

has proven its superiority, both at the trap and in the field. Once a user always a user. Every shell is guaranted to be perfect from primer to crimp. When buying ammunition, insist on getting "Dominion"

For Particulars and Catalogue, write Dominion Cartridge Co., Limited, Advertising Division, Room 802, Transportation Building, Montreal

## HAVE YOU A SKIN RASH?

Zam-Buk Will End It

## Doctors Use This For Eczema

Discount of the acrease system two programs. The best mattern physical to the system of the system o

But now comes the second hitch.

Not only did that merchant meet a tremendous inertia and a tremendous alarm from his fellow merchants but he met the same thing from his fellow men. The public simply would not listen to his advertising messages and he was obliged to say over and over again those things which he should have only been obliged to say once.

It has taken fifty years to teach people the simple fact that advertising is a quicker, cheaper method of salesmanship. And the lesson is not completely learned even yet. Do you know (AND IF YOU DO, YOU OUGHT TO BE ASHAMED TO KNOW) that the average advertiser is still obliged to treat your eye as a camera instead of appealing to your mind?. He is still obliged to keep his message constantly in front of your eye in order that to may ultimately get into your mind in spite of yourself. He knows that five minutes of your conscious intellect is worth a thousand subconscious photgraphs of your eye. But he is seldom able fully to reach your mind.

Now this article today is written for the sole purpose of asking you for that five minutes in his behalf. Please give it to him consciously. If you are going to buy clothes today say to yourself, "I am going to give five minutes of my conscious attention to the Clothing advertising in this paper." If you are going to buy shoes or shirts or ties or anything else, make up your mind to give a conscious attention to the Advertising of these

Professor Moore has said it would take centuries to overcom is terrible inertia of the brain. Let us see if we can't accomplish on these coupons. So don't delay.

### A GREAT POLICE CHIEF If you only knew how nice it is, you would

Stories of M. Lepine, Prefect of



Haven't You Often Thought How Delighful It Would Be to Own a Camera? Here's an Inexpensive Way

Did you ever press the button of a camera and take the picture of a jolly party of friends or a bit of landscape, a football game, the finish of an exciting race, or any of the thousand and one interesting events which go to make up the joy and pleasure of life? If you had done this years ago and thus recorded for all time the most pleasurable moments of your life in pictures which you could look at today and see and remember the familiar faces of friends now gone, of events which to you were a vital thing—if you have done all these things, then you know the pleasure that will come to you with a camera.

will come to you with a camera.

There are lots of people who would like to own a good camera but who do not care to pay the regular price. If you are one of these you can get a splendid bargain in a used camera without trouble, without delay, simply by watching the Want Ads that appear daily in this paper. Suppose you turn to our Want Ad section right now and see what is offered there. You may find the very camera you want at the price you would like to pay. If it is not there today it is almost certain to be soon, for most camera owners who desire to dispose of their used cameras, know that the quickest way to sell them is through a Want Ad in this paper.

(Suggestions for You to Adopt)

CAMERA FOR SALE—I have a No. 3 Eastman Kodak that I will sell, together with a developing machine complete. You can take your own pictures and develop them. Whole outfit cost \$30.00—will sell tog \$12.00. Glad to show. Call or address:

CAMERA WANTED—Poster a reflex camera. It must be in the very best of condition and have all attachments. Will pay cash but must have a bargain. Call with camera or address:

"The Want Ad Way"

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R D E	Delivery to be taken when coal can be supplied.  Add 50 cents per ton for putting in bin.  Add 15 cents for west side, 25 cents for Fairville.	
R	Sign hereAnd mail today to J. S. GIBBON & CO., City.	

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