"King Quality" Shoes are the Choice of all Fash-

ionable Women for stylish Foot-wear.

"KING QUALITY" is the highest creation of modern scientific shoemaking, made from the best material, designed in all the latest shapes, they will satisfy the most fastidious.

A perfect fit, always guaranteed.

"KING QUALITY" are sold by all progressive merchants, price \$3.00 per pair for machine made, or \$4.00 for hand made, to avoid its many imitations see that "KING QUALITY" is stamped on each shoe.

This Shoe is guaranteed by its makers as first quality in every respect.

J. D. KING CO., Limited

No Experiment is made by you

when buying our coal-we guarantee the quality of every ton supplied.

Our twenty years experience in the trade has not been wasted. We know what coal is and sell one of the best grades on the market. It is clean-free from slate and burns as a perfect coal should-giving our customers universal satisfaction.

Che Standard Fuel Co., Limited

TELEPHONE 873-1836

186