

THE ROBERT SIMPSON COMPANY LIMITED

A pleased and satisfied customer is the best advertisement—and all the energies of our Men's Store are bent towards creating satisfied customers. We would rather have our store known for the service and quality of its merchandise, than as a store in which price was the first and foremost consideration.

Men's Very Good Quality Tweed Raincoats, Today, for \$7.49

They are made from a most serviceable tweed, in grey and brown mixtures; thoroughly rubberized; cut in the fashionable slip-on style. This coat can be worn as a Fall topcoat as well as a raincoat; neatly tailored. Sizes 34 to 42. Thursday.. 7.49

Men's Burberette Coats for the Cool Evenings

Made from a fine quality English Burberette cloth, in a fawn shade; light in weight, and will turn the ordinary shower; cut on a smart slip-on model; single-breasted button through style, patch pockets; lined through shoulders and sleeves with silk; finely tailored. Sizes 34 to 44. A handsome, stylish coat, and very fine value at 18.50

Silk-Lined Fall Weight Overcoats, \$18.00

For a Fall weight overcoat, there is probably nothing nicer than a plain black in an English chevrot cloth; this one is lined throughout with silk, and is cut on one of the popular single-breasted, fly-front, Chesterfield models; a beautifully tailored coat. Sizes 36 to 44. Selling Thursday at 18.00



Breakfast ready promptly at 8.30 each morning, Palm Room, 6th floor.

Devoted to Women

\$2.00 Sweater Coats 95c

200 only Women's Sweater Coats, made of a good heavy wool mixture in a smart, fancy weave. Two patch pockets and close knit cuffs. Colors are cardinal, navy and a few grey; sizes 34 to 42 bust. Sale price, each, .95

Women's Tailored Suits Priced Today \$12.50 to \$35.00

It is the most comprehensive collection of new suits we have shown for some time. Wonderful styles and values; hundreds to choose from in serges, poplins, gabardines, velours and broadcloths. Smartly tailored or fur trimmed designs, in all the best shades for Fall and Winter. Today we offer specially good values at \$15.00, \$18.50 and \$22.50.

Women's Very Smart Serge Dresses, \$8.50

Made in fine English serge in navy, black, green and brown, showing flare skirt with panels front and side pleats; novelty waists finished with tucks and hemstitched collars and cuffs. Sizes 32 to 42. Wonderfully good value at 8.50

Smart Imported Models in Women's Sport Skirts

They feature the new box and side pleats with deep belts and are finished with buttons to harmonize. Materials include plaids, stripes and checks in all the newest Autumn shades. Prices from \$11.50 to \$18.50.

Toilet Goods

Just Arrived From Paris A large shipment of Dupont's French Ivory Toilet Articles, including Hair Brushes, Cloth Brushes, Hat Brushes, Bonnet Whisks, Military Brushes, Complexion Brushes, Nail Brushes, Dressing Combs, Hand Mirrors, either long or ring handle; Jewel Boxes, Puff Boxes, Hair Receivers, Salve Boxes, Shoe Horns, Pin Cushions, Perfume Bottles, Glove Stretchers, Nail Buffers, Nail Files, Button Hooks, Cuticle Knives, Corn Knives and Tooth Brush Holders. We engrave your monogram on these dainty articles in any color or style of letter without charge.

Millinery SCHOOL HATS

Serviceable as well as smart hats, becoming to the school girl, are here in great variety. Neat felt hats in all colors are priced \$1.50, \$2.50, \$3.50 and upwards, while particularly good velours hats, navy, brown, black, or dark green, are \$5.00

The Smart Knox Sailors \$2.50

They have high crowns and narrow brims, and come in glossy plush, in black, navy, brown, purple, nigger or myrtle green. This offer will be appreciated by a large number of women who know the hat. On sale today at 2.50

New Hosiery for Women

This Fall, as usual, the Simpson Hosiery Section has satisfactory assortments and reliable qualities to offer you. Here are four representative lines that we recommend for quality and value.

SILK HOSE, \$2.00.
Women's Glove Silk Hose, "Kaiser" Brand, silk to the top double silk heel, toe and sole; black, white, sky, pink, gray and green. A beautiful quality. Per pair 2.00

SILK HOSE, \$1.50.
Women's Heavy Thread Silk Hose, "Radium" Brand, deep hile thread top, fine clear weave; black, white, pink, sky and gray; good wearing beau-

tiful hose. Pair 1.50
CASHMERE HOSE, 50c.
Women's All English Black Cashmere Hose, winter weight, full fashioned, good strong yarn, closely knitted. Per pair 50c

CASHMERE HOSE, 85c.
Women's "Indiana" and Botany Plain Black Cashmere Hose, winter weight, English make. Extra fine quality. Per pair 85c

Tweed Norfolk Suits for Boys \$4.95

Beautifully tailored, smart single-breasted yoke Norfolk Suits, of English and Canadian tweeds, in serviceable shades of grey and brown, showing diagonal and herringbone weaves. The coat has full yoke, small pleats both back and front to stitched belt; very smart lapels; form-fitting shoulders; patch pockets, and durable twill serge linings; bloomers are lined throughout; have strongly sewn seams, and expanding knee band. Sizes 25 to 35, for boys 7 to 17 years. These are suits that you cannot duplicate at our price of \$4.95.

Bathroom Fittings

Glass Shelves, heavy plate, 6 x 18 or 24 inches, complete with nickel-plated brackets. Thursday 98c

Glass Towel Bars, 26 inches long by 1 inch diameter, with nickel-plated brass base. Thursday 1.49

Bath Stools, white enameled, rubber-tipped legs, three grades. Specially priced for Thursday at, each, 99c, \$1.39 and \$1.59. Thursday 1.59

Bath Seats, white enameled, finish rubber-covered, adjustable, and a very superior grade. Thursday 1.25

Bath Sprays, the Kloroxerbocker, with spray and brush, ready to attach on faucet. Thursday 1.25

Soap Dishes to hang on bath tubs, nickel-plated brass. Thursday 49c

Combination Sponges and Soap Holders for bath tub. Thursday 1.39

Toothbrush Holders, hold 6 or 8 brushes. Thursday 20 and 25 size of mirror 30 x 12. Thursday 75c

Bathroom Medicine Cabinets, white enamel, plate glass mirror. Thursday 3.98

FLANNELETTE BLANKETS, \$1.19 PAIR.

300 pairs, closely woven, soft napped finish Flannellette Blankets; white only, with pink or blue borders. Thursday, per pair 1.19

\$5.25 BLANKETS, THURSDAY \$4.19.
White Union Wool Blankets, thoroughly scoured and shrunk; size 64 x 82 in. \$5.25 value. Thursday selling, per pair. 4.19

Warm Serviceable Cardinal Wool Blankets, weight 10 lbs.; size 70 x 90 in. \$10 value. Thursday, per pair 7.25

Bleached Sheeting, plain weave; 78 in. wide. 35c yard. Thursday, per yard 28c

Silkoline Bed Comforters, nicely quilted; assorted colorings; size 72 x 78 in. Thursday 1.98

Good Underwear to Please You

Men's Shirts and Drawers, of fall weight natural color merino; long sleeves; ankle length. Sizes 32 to 42. A very satisfactory quality. Per garment 50c

Men's Winter Weight Shirts and Drawers of warm Scotch wool, blue grey shade; sizes 37 to 46. Price, per garment 75c

Men's "Penman No. 99" Shirts and Drawers, just the right weight for Fall, although many men like them for the entire winter; natural shades; sizes 34 to 42; nice fitting comfortable underwear. Per garment 1.25

Men's Grey Union Flannel Work Shirts, collar attached style, large roomy bodies; sizes 34 to 42; very well made. 1.50

Here is Specially-Priced Furniture

Iron Beds, 3 ft. and 3 ft. 6 in. sizes only. Regularly priced from \$3.50 to \$5.75. Thursday 2.65

Odd Wood Beds, in solid oak, fumed finish, double size, made with slat and panel ends. Regular \$14.75. Thursday 10.50

Divanettes, solid oak frames, fumed finish, seat and back upholstered in brown imitation leather, link springs with helicals at each end. Thursday 32.50

Sliding Conches, frames are made of angle steel, well filled mattress, covered in green denim, with valance at front and both ends. Can be used as single or full size bed. Thursday 8.75

Mattress, well filled with seagrass, heavy layer of jute both sides, covered in good grade of ticking. Can be had in all regular sizes. Thursday 2.90

Mattress, well filled fibre, heavy layer or cotton both sides, deeply tufted, good serviceable ticking, very soft and comfortable. Thursday 6.00

Spring, steel tube, woven wire fabric, reinforced and strongly supported by steel bands. Thursday 3.25

Bed Springs, oil tempered springs, covered with canvas and heavy layer of cotton on both sides, all encased in pure art ticking; all regular sizes. Regular \$16.00. Thursday 13.00

Simpson's Special Pillows, extra well filled with good feathers, carefully selected, perfectly sanitary, good grade of art ticking covering. Thursday, pair 3.00

You May Rely Upon the Qualities of These Well Chosen Rugs

They are all the products of reliable makers; such makers as we've dealt with for years. Whether it is a Brussels rug that you require or the finest Wilton rug, you will be pleased with it if you get it from our carefully selected stocks.

NEW BRUSSELS RUGS.
We are showing an exceptionally fine range of Brussels Rugs, in many new patterns and colorings, in Oriental and conventional designs, brown, green, blue and rose shades; suitable for any extra good value at the following low prices:

Size 4.6 x 6.0 6.75
Size 4.6 x 7.6 8.75
Size 6.9 x 7.6 12.95
Size 6.9 x 9.0 15.50
Size 6.9 x 10.6 18.50

Size 8.3 x 10.6 22.50 and 25.00
Size 9.0 x 12.0 27.00 and 29.50
Size 9.0 x 10.6 23.75
Size 9.0 x 12.0 26.75
Size 9.0 x 12.6 30.00
Size 11.3 x 12.0 34.25

ENGLISH SEAMLESS AXMINSTER RUGS.
Lovely copies of the finest Orientals, in soft living-rooms or dens; exceptionally fine quality.

7.6 x 9.0 37.00
7.6 x 10.6 45.00
9.0 x 9.0 45.00
9.0 x 10.6 52.00
9.0 x 12.0 60.00
10.6 x 12.0 70.00

Imported Wall Papers Half-Price Today

Living-room Papers, durable silk fibre stock, grey, blue, mulberry, yellow, green and red backgrounds with all-over and stripe designs in two-tone and artistic contrasting colorings; usually sold at \$1.25. Thursday, per single roll 62 1/2c

Complete Range of English Chintz Bed-room Papers, new color effects and shadow treatments. Regular 50c. Thursday, per single roll 25c

and scenic designs, for halls, libraries and dining-rooms, latest color combinations, including old blues, light tans and putty shades. Regular 75c. Thursday, per single roll 37 1/2c

English Block Paper, sanitary print, for kitchens and bathrooms, blue and green colors. Regular 25c. Thursday, per single roll 12 1/2c

Imported Pebble Paper, heavy embossed surface; grey, brown, green and blue colors. Excellent decoration for dining-room panels. Regular 65c. Thursday, per single roll 32 1/2c

Are you one of the men who appreciate the best in footwear? Then here is the sale you've been waiting for.

Hanan, New York, Boots at \$7.95 Today

Every pair of Hanan boots we have in stock is included in this sale today. The lowest priced boot in the lot is \$10.00, while the rest of them are \$11.00 and \$12.00 grades. New lasts in the most fashionable shapes and leathers for street and dress wear—all sizes and all widths. There are included boots of tan Russia calf, vici kid, patent leather and black calf; button and lace styles. Your choice of any pair of Hanan boots 7.95 in our store today at

BOYS' BOOTS, \$1.99
Boys' Serviceable Boots of box kip leather; Blucher cut. They are made with heavy solid soles; good-fitting round toe. Sizes 11-13 and 1-5. A splendid wearing school boot. Per pair 1.99

GIRLS' KID BOOTS
Dongola Kid Boots, with patent toe cap, medium weight McKay sewn soles; low heels; button and lace styles. Sizes 4 to 7 1/2, at 1.09
Sizes 8 to 10 1/2, at 1.19

Wrist Watches at \$5.00

Nickel lever movements, fully tested and guaranteed for one year, 15-jewel setting, full luminous dial and hands which can be seen distinctly in the dark, fitted in a strong nickel case with adjustable leather straps. Regular \$8.50. 100 only Thurs- 5.00

THE MARKET

Telephone Adelaide 6100.
300 Sweet Pickled Shoulders of Pork, 5 to 8 lbs. each. Special, per lb. 17c
Rolled Boneless Brisket Pot Roast, per lb. 16c
Blade Bone Prime Beef, per lb. 18c
Round Steak, finest quality, per lb. 22c
Family Sausages, our own make, per lb. 12c
Mince Meat (Ground) Ham, whole or half, per lb. 12c
Mince Meat (Ground) Bacon, by the piece, 3-lb. and upwards, 25c
Mince Meat (Ground) Bacon, by the piece, 3-lb. and upwards, 25c
Saffron Shortening, 3-lb. pads, gross weight, per pad 50c
GEOGRAPHICS
4000 lbs. Finest Creamery Butter, special, per lb. 24c
One Car Standard Granulated Sugar, per 20-lb. cotton bag, per bag 1.03
Choice Manitoba Flour, Quaker Brand, best quality, quarter bag, in cotton 1.16
Edwardsburg or Beehive Table Syrup, 5-lb. pail 25c
Finest Feathering Coconut, per lb. 25c
Salt, in bags, 2 bags 14c
Choice Red Salmon, per tin 1.03
Fancy Fatma Rice, 3 lbs. 23c
Pure White Clover Honey, 5-lb. pail 25c
Finest Canned Fruit, 5-lb. pail 25c
Lily Brand Marmalade, quart jar 38c
Peanut Butter, in bulk, our own make, 14 lbs. pail 25c
Pure Cocoa, in bulk, per bag 22c
English Malt Vinegar, imperial quart bottle 27c
Holland Biscuits, large square package 15c
Wendell Cookies, package 15c
Cottell's Milk Macaroni, package 15c
Barrow's Peas, 3 packages 35c
Fresh Coffee, per tin 18c
Pure Gold Salad Dressing, 3 packages 25c
Shredded Wheat or Grape-nuts, 3 packages 25c
Fresh Butter, in tin, 1 lb. 15c
4 1/2c ARSAM TBA, 1/2 lb. tin 27c
100 lbs. Pine Rich, Full-bodied Assam Tea, of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. 37c
FRUIT SECTION
Choice California Lemons, per box 28c
Finest Spanish Oranges, 5 lbs. 28c
Finest Selected Cooking Apples, peck 28c

Pictures and Frames

Hand-colored Nature Prints, mounted on cream mats and gilt interlining, framed in antique gilt mouldings. Beautiful pictures at little cost. Thursday 1.98

Circassian Walnut Postcard Frames, greatly reduced. Selling Thursday, each 15c

Frames for Your Snapshots, a neat walnut finished moulding; sizes up to 8 x 12; glass and back. Thursday, 10c to 45c

Electric Fixtures

For a dining-room or den this mixture of solid brass in its own design is hard to excel. It has four projecting square arms hanging on 24-inch chain from ceiling, including four square amber or green lanterns. 10.95

ELECTRIC HEATER.
Be ready for the cool evening with instant heat by means of an Electric Heater. We offer one, all cast in brass finish, complete attachment cord; can be attached to any lamp 3.95 socket. Price 21

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